

Cristina Sales Baptista

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5910148/publications.pdf>

Version: 2024-02-01

7
papers

46
citations

1937685
4
h-index

1720034
7
g-index

7
all docs

7
docs citations

7
times ranked

41
citing authors

#	ARTICLE	IF	CITATIONS
1	Understanding configurations of value creation functions in business relationships using a fuzzy-set QCA. <i>Journal of Business Research</i> , 2018, 89, 429-434.	10.2	13
2	Product importance and complexity as determinants of adaptation processes in business relationships. <i>Journal of Business and Industrial Marketing</i> , 2014, 29, 75-87.	3.0	10
3	Business interaction between competitors – towards a model for analyzing strategic alliances. <i>IMP Journal</i> , 2015, 9, 286-299.	0.8	9
4	The role of a strategic net in international entrepreneurship: overcoming the liabilities of foreignness and outsidership in the context of the Pharma industry. <i>International Entrepreneurship and Management Journal</i> , 2021, 17, 63-82.	5.0	7
5	Information exchange within horizontal relationships: A fuzzy-set approach to companies' characteristics role. <i>Journal of Business Research</i> , 2016, 69, 5255-5260.	10.2	3
6	Development of dyadic relationships between competitors within multi-actor alliances. <i>Journal of Business and Industrial Marketing</i> , 2021, 36, 1246-1260.	3.0	3
7	Buyer–supplier interactions in business services: variety in relational interfaces. <i>Service Business</i> , 2022, 16, 621-643.	4.2	1