D Muhammad Turki Alshurideh

List of Publications by Year
in descending order

93	4,617	66343 42	118850 62
papers	citations	h-index	g-index

95	95	95	636
all docs	docs citations	times ranked	citing authors

#	Article	IF	Citations
1	IoT for Smart Cities: Machine Learning Approaches in Smart Healthcareâ€"A Review. Future Internet, 2021, 13, 218.	3.8	289
2	Loyalty program effectiveness: Theoretical reviews and practical proofs. Uncertain Supply Chain Management, 2020, , 599-612.	3.2	122
3	The Impact of E-Service Quality and E-Loyalty on Online Shopping: Moderating Effect of E-Satisfaction and E-Trust. International Journal of Marketing Studies, 2017, 9, 92.	0.4	119
4	Do perceived service value, quality, price fairness and service recovery shape customer satisfaction and delight? A practical study in the service telecommunication context. Uncertain Supply Chain Management, 2020, , 579-588.	3.2	108
5	Using Machine Learning Algorithms to Predict Peopleâ€™s Intention to Use Mobile Learning Platforms During the COVID-19 Pandemic: Machine Learning Approach. JMIR Medical Education, 2021, 7, e24032.	2.6	103
6	Predicting the actual use of m-learning systems: a comparative approach using PLS-SEM and machine learning algorithms. Interactive Learning Environments, 2023, 31, 1214-1228.	6.4	98
7	The impact of employee satisfaction on customer satisfaction: Theoretical and empirical underpinning. Management Science Letters, 2020, , 3561-3570.	1.5	97
8	An Empirical Investigation into Examination of Factors Influencing University Studentsâ€™ Behavior towards Elearning Acceptance Using SEM Approach. International Journal of Interactive Mobile Technologies, 2020, 14, 19.	1.2	91
9	Employee retention and organizational performance: Evidence from banking industry. Management Science Letters, 2020, , 3981-3990.	1.5	89
10	Mining in Educational Data: Review and Future Directions. Advances in Intelligent Systems and Computing, 2020, , 92-102.	0.6	89
11	Corporate social responsibility and patronage intentions: The mediating effect of brand credibility. Journal of Marketing Communications, 2021, 27, 510-533.	4.0	89
12	Investigating a theoretical framework for e-learning technology acceptance. International Journal of Electrical and Computer Engineering, 2020, 10, 6484.	0.7	89
13	Understanding the Quality Determinants that Influence the Intention to Use the Mobile Learning Platforms: A Practical Study. International Journal of Interactive Mobile Technologies, 2019, 13, 157.	1.2	86
14	Machine Learning and Deep Learning Techniques for Cybersecurity: A Review. Advances in Intelligent Systems and Computing, 2020, , 50-57.	0.6	84
15	Factors affecting the Social Networks Acceptance. , 2019, , .		83
16	The moderation effect of gender on accepting electronic payment technology: a study on United Arab Emirates consumers. Review of International Business and Strategy, 2021, 31, 375-396.	3.3	79
17	The transformational leadership role in achieving organizational resilience through adaptive cultures: the case of Dubai service sector. International Journal of Productivity and Performance Management, 2023, 72, 440-468.	3.7	74
18	A Systematic Review of the Factors Affecting the Artificial Intelligence Implementation in the Health Care Sector. Advances in Intelligent Systems and Computing, 2020, , 37-49.	0.6	74

#	ARTICLE	IF	CITATIONS
19	Factors Affecting the Use of Smart Mobile Examination Platforms by Universitiesâ€™ Postgraduate Students during the COVID-19 Pandemic: An Empirical Study. Informatics, 2021, 8, 32.	3.9	70
20	Supply Chain Integration and Customer Relationship Management in the Airline Logistics. Theoretical Economics Letters, 2019, 09, 392-414.	0.5	70
21	Examining the Main Mobile Learning System Driversâ€™ Effects: A Mix Empirical Examination of Both the Expectation-Confirmation Model (ECM) and the Technology Acceptance Model (TAM). Advances in Intelligent Systems and Computing, 2020, , 406-417.	0.6	69
22	The Impact of Ethical Leadership on Employees Performance: A Systematic Review. Advances in Intelligent Systems and Computing, 2021, , 417-426.	0.6	62
23	Artificial Intelligence and Blockchain for Transparency in Governance. Studies in Computational Intelligence, 2021, , 219-230.	0.9	59
24	The Effect of Work Environment Happiness on Employee Leadership. Advances in Intelligent Systems and Computing, 2021, , 668-680.	0.6	56
25	From Offline to Online Learning: A Qualitative Study of Challenges and Opportunities as a Response to the COVID-19 Pandemic in the UAE Higher Education Context. Studies in Systems, Decision and Control, 2021, , 203-217.	1.0	56
26	The Effect of Digital Transformation on Product Innovation: A Critical Review. Advances in Intelligent Systems and Computing, 2021, , 731-741.	0.6	53
27	The Impact of Internal Marketing on Internal Service Quality: A Case Study in a Jordanian Pharmaceutical Company. International Journal of Business and Management, 2012, 7, .	0.2	52
28	The Impact of Islamic Banks' Service Quality Perception on Jordanian Customers Loyalty. Journal of Management Research, 2017, 9, 139.	0.0	52
29	An investigation of factors affecting patients waiting time in primary health care centers: An assessment study in Dubai. Management Science Letters, 2020, , 1265-1276.	1.5	52
30	The effect of intellectual capital on competitive advantage: The mediating role of innovation. Management Science Letters, 2021, , 1331-1344.	1.5	48
31	Artificial Intelligence Models in Power System Analysis. Studies in Computational Intelligence, 2021, , 231-242.	0.9	48
32	The Effect of Service Recovery Justices Strategies on Online Customer Engagement Via the Role of â€œCustomer Satisfactionâ€•During the Covid-19 Pandemic: An Empirical Study. Studies in Systems, Decision and Control, 2021, , 325-346.	1.0	48
33	Acceptance of Google Meet during the Spread of Coronavirus by Arab University Students. Informatics, 2021, 8, 24.	3.9	47
34	How the Business Intelligence in the New Startup Performance in UAE During COVID-19: The Mediating Role of Innovativeness. Studies in Systems, Decision and Control, 2021, , 63-79.	1.0	47
35	Factors Impacts Organization Digital Transformation and Organization Decision Making During Covid19 Pandemic. Studies in Systems, Decision and Control, 2021, , 95-106.	1.0	46
36	Gender Discrimination at Workplace: Do Artificial Intelligence (AI) and Machine Learning (ML) Have Opinions About It. Advances in Intelligent Systems and Computing, 2021, , 301-316.	0.6	46

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37	The Impact of Social Media Marketing Communications on Consumer Response During the COVID-19: Does the Brand Equity of a University Matter?. Studies in Systems, Decision and Control, 2021, , 367-384.	1.0	46
38	RTAâ€™s Employeesâ€™ Perceptions Toward the Efficiency of Artificial Intelligence and Big Data Utilization in Providing Smart Services to the Residents of Dubai. Advances in Intelligent Systems and Computing, 2021, , 573-585.	0.6	46
39	The Influence of Service Quality on Customer Retention: A Systematic Review in the Higher Education. Advances in Intelligent Systems and Computing, 2021, , 404-416.	0.6	45
40	The Impact of Innovation Management in SMEs Performance: A Systematic Review. Advances in Intelligent Systems and Computing, 2021, , 720-730.	0.6	45
41	The Effect of Covid-19 Pandemic on Business Systemsâ€™ Innovation and Entrepreneurship and How to Cope with It: A Theatrical View. Studies in Systems, Decision and Control, 2021, , 275-288.	1.0	45
42	The Effects ofÂSubjective NormÂon the Intention to Use Social Media Networks: An Exploratory Study Using PLS-SEM and Machine Learning Approach. Advances in Intelligent Systems and Computing, 2021, , 581-592.	0.6	43
43	IT Governance Framework and Smart Services Integration for Future Development of Dubai Infrastructure Utilizing AI and Big Data, Its Reflection on the Citizens Standard of Living. Advances in Intelligent Systems and Computing, 2021, , 235-247.	0.6	43
44	Internal Factors Affect Knowledge Management and Firm Performance: A Systematic Review. Advances in Intelligent Systems and Computing, 2021, , 632-643.	0.6	42
45	Customers Online Engagement with Social Media Influencersâ€™ Content Related to COVID 19. Studies in Systems, Decision and Control, 2021, , 385-404.	1.0	42
46	Marketing Ethics and Relationship Marketing - An Empirical Study that Measure the Effect of Ethics Practices Application on Maintaining Relationships with Customers. International Business Research, 2016, 9, 78.	0.3	41
47	Investigating the Impact of Communication Satisfaction on Organizational Commitment: A Practical Approach to Increase Employeesâ€™ Loyalty. International Journal of Marketing Studies, 2017, 9, 113.	0.4	41
48	The Nexus Between Big Data and Decision-Making: A Study of Big Data Techniques and Technologies. Advances in Intelligent Systems and Computing, 2021, , 838-853.	0.6	41
49	The effect of culture on customersâ€™ attitudes toward Facebook advertising: the moderating role of gender. Review of International Business and Strategy, 2021, 31, 416-437.	3.3	41
50	Digital Transformation and Organizational Operational Decision Making: A Systematic Review. Advances in Intelligent Systems and Computing, 2021, , 708-719.	0.6	39
51	Performance Appraisal on Employeesâ€™ Motivation: A Comprehensive Analysis. Advances in Intelligent Systems and Computing, 2021, , 681-693.	0.6	39
52	Determinants of pro-environmental behaviour in the context of emerging economies. International Journal of Sustainable Society, 2019, 11, 257.	0.1	39
53	Do electronic loyalty programs still drive customer choice and repeat purchase behaviour. International Journal of Electronic Customer Relationship Management, 2019, 12, 40.	0.2	38
54	Student retention in higher education: the role of creativity, emotional intelligence and learner autonomy. International Journal of Educational Management, 2021, 35, 233-247.	1.5	38

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55	Enhancing Our Understanding of the Relationship Between Leadership, Team Characteristics, Emotional Intelligence and Their Effect on Team Performance: A Critical Review. Advances in Intelligent Systems and Computing, 2021, , 644-655.	0.6	37
56	The Impacts of Communication Ethics on Workplace Decision Making and Productivity. Advances in Intelligent Systems and Computing, 2021, , 488-500.	0.6	36
57	The Effect of Perceived Service Quality on Customer Loyalty in Internet Service Providers in Jordan. Journal of Management Research, 2012, 4, .	0.0	35
58	Determining the main factors affecting consumersâ€™ acceptance of ethical advertising: A review of the Jordanian market. Journal of Marketing Communications, 2017, 23, 513-532.	4.0	35
59	Determinants of E-Word of Mouth on Social Media During COVID-19 Outbreaks: An Empirical Study. Studies in Systems, Decision and Control, 2021, , 347-366.	1.0	34
60	The Effect of Transformational Leadership on Achieving Effective Decisions in the Presence of Psychological Capital as an Intermediate Variable in Private Jordanian Universities in Light of the Corona Pandemic. Studies in Systems, Decision and Control, 2021, , 221-243.	1.0	34
61	Social Media Impact on Business: A Systematic Review. Advances in Intelligent Systems and Computing, 2021, , 697-707.	0.6	34
62	Integrating BLE Beacon Technology with Intelligent Information Systems IIS for Operationsâ€™ Performance: A Managerial Perspective. Advances in Intelligent Systems and Computing, 2021, , 527-538.	0.6	33
63	Factors Influencing Electronic Service Quality on Electronic Loyalty in Online Shopping Context: Data Analysis Approach. Studies in Computational Intelligence, 2021, , 367-378.	0.9	32
64	Information Systems Integration to Enhance Operational Customer Relationship Management in the Pharmaceutical Industry. Advances in Intelligent Systems and Computing, 2021, , 553-572.	0.6	31
65	Is Customer Retention Beneficial for Customers: A Conceptual Background. Journal of Research in Marketing, 2016, 5, 382.	0.5	31
66	The Impact of COVID-19 on E-learning: Advantages and Challenges. Advances in Intelligent Systems and Computing, 2021, , 75-89.	0.6	29
67	The moderating role of perceived company effort in mitigating customer misconduct within Online Brand Communities (OBC). Journal of Marketing Communications, 2022, 28, 657-680.	4.0	28
68	The Impact of Training Strategy on Organizational Loyalty via the Mediating Variables of Organizational Satisfaction and Organizational Performance: An Empirical Study on Jordanian Agricultural Credit Corporation Staff. Journal of Social Sciences (COES&RJ-JSS), 2017, 6, 383-394.	0.0	28
69	Pharmaceutical Promotion Tools Effect on Physician&#39;s Adoption of Medicine Prescribing: Evidence from Jordan. Modern Applied Science, 2018, 12, 210.	0.6	28
70	Factors Affect Mobile Phone Brand Choices â€" Studying the Case of Jordan Universities Students. International Business Research, 2015, 8, .	0.3	27
71	The Effect of Internal Marketing on Organizational Citizenship Behavior an Applicable Study on the University of Jordan Employees. International Journal of Marketing Studies, 2015, 7, .	0.4	27
72	The Role of Business Intelligence Systems on Green Supply Chain Management: Empirical Analysis of FMCG in the UAE. Advances in Intelligent Systems and Computing, 2021, , 539-552.	0.6	27

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73	Blockchain-Enabled Internet of Things (IoT) Platforms for Pharmaceutical and Biomedical Research. Advances in Intelligent Systems and Computing, 2021, , 589-600.	0.6	26
74	Digital Strategies: A Systematic Literature Review. Advances in Intelligent Systems and Computing, 2021, , 807-822.	0.6	25
75	A Qualitative Analysis of Customer Repeat Purchase Behaviour in the UK Mobile Phone Market. Journal of Management Research, 2013, 6, 109.	0.0	23
76	Women Empowerment in UAE: A Systematic Review. Advances in Intelligent Systems and Computing, 2021, , 742-755.	0.6	23
77	Combating Against Potentially Harmful Mobile Apps. Advances in Intelligent Systems and Computing, 2021, , 154-173.	0.6	22
78	Factors Influencing the Adoption of E-Payment During Pandemic Outbreak (COVID-19): Empirical Evidence. Studies in Systems, Decision and Control, 2021, , 133-154.	1.0	22
79	Factors Affect Customer Retention: A Systematic Review. Advances in Intelligent Systems and Computing, 2021, , 656-667.	0.6	21
80	How Students Influence Faculty Satisfaction with Online Courses and Do the Age of Faculty Matter. Advances in Intelligent Systems and Computing, 2021, , 823-837.	0.6	20
81	The Factors Predicting Students' Satisfaction with Universities' Healthcare Clinics' Services : A Case-Study from the Jordanian Higher Education Sector. Dirasat Administrative Sciences, 2014, 41, 451-464.	0.0	19
82	Understanding the Influences of Cognitive Biases on Financial Decision Making During Normal and COVID-19 Pandemic Situation in the United Arab Emirates. Studies in Systems, Decision and Control, 2021, , 257-274.	1.0	17
83	The Impact of the Behavioral Factors on Investment Decision-Making: A Systemic Review on Financial Institutions. Advances in Intelligent Systems and Computing, 2021, , 100-112.	0.6	17
84	Measuring Reliability and Validity Instruments of Technologically Driven Cognitive Intrusion Towards Work-Life Balance. Advances in Intelligent Systems and Computing, 2021, , 601-614.	0.6	15
85	A Theoretical Perspective of Contract and Contractual Customer-Supplier Relationship in the Mobile Phone Service Sector. International Journal of Business and Management, 2017, 12, 201.	0.2	14
86	The Main Catalysts for Collaborative R&D Projects in Dubai Industrial Sector. Advances in Intelligent Systems and Computing, 2021, , 795-806.	0.6	10
87	Do We Care about What We Buy or Eat? A Practical Study of the Healthy Foods Eaten by Jordanian Youth. International Journal of Business and Management, 2014, 9, .	0.2	7
88	Classifying Audio Music Genres Using CNN and RNN. Advances in Intelligent Systems and Computing, 2021, , 315-323.	0.6	7
89	Does the Past Affect the Future? An Analysis of Consumersâ€™ Dining Intentions towards Green Restaurants in the UK. Sustainability, 2022, 14, 276.	3.2	7
90	Arabic Text Generation: Deep Learning for Poetry Synthesis. Advances in Intelligent Systems and Computing, 2021, , 104-116.	0.6	6

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91	The Four Streams of Decision Making Approaches: Brief Summary and Discussion. Advances in Intelligent Systems and Computing, 2021, , 570-580.	0.6	4
92	Classifying Audio Music Genres Using a Multilayer Sequential Model. Advances in Intelligent Systems and Computing, 2021, , 301-314.	0.6	3
93	Facebook Advertising as a Marketing Tool. , 2022, , 632-656.		0