

Catherine Liston-Heyes

List of Publications by Year in descending order

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Version: 2024-02-01

40
papers

1,201
citations

394421

19
h-index

395702

33
g-index

40
all docs

40
docs citations

40
times ranked

840
citing authors

#	ARTICLE	IF	CITATIONS
1	Organizational capabilities and SME exports: the moderating role of external funding intentions and managerial capacity. <i>Small Business Economics</i> , 2022, 58, 247-261.	6.7	10
2	What has become of the audit explosion? Analyzing trends in oversight activities in the Canadian government. <i>Public Administration</i> , 2022, 100, 1073-1090.	3.5	6
3	Institutional embeddedness and the language of accountability: Evidence from 20 years of Canadian public audit reports. <i>Financial Accountability and Management</i> , 2022, 38, 608-632.	3.2	1
4	Is There Evidence for Export-Led Adoption of ISO 14001? A Review of the Literature Using Meta-Regression. <i>Business and Society</i> , 2021, 60, 764-805.	6.4	10
5	To measure or not to measure? An empirical investigation of social impact measurement in UK social enterprises. <i>Public Management Review</i> , 2021, 23, 687-709.	4.9	6
6	Burdens of transparency: An analysis of public sector internal auditing. <i>Public Administration</i> , 2020, 98, 659-674.	3.5	18
7	Employee isolation and support for change in the public sector: a study of the internal audit profession. <i>Public Management Review</i> , 2019, 21, 423-445.	4.9	14
8	Canadian Social Enterprises: Who Gets the Non-Earned Income?. <i>Voluntas</i> , 2017, 28, 2546-2568.	1.7	6
9	Voluntourism, sensemaking and the leisure-volunteer duality. <i>Tourist Studies</i> , 2017, 17, 283-305.	2.5	6
10	Environmental Protection in Environmentally Reactive Firms: Lessons from Corporate Argentina. <i>Journal of Business Ethics</i> , 2016, 135, 361-379.	6.0	27
11	Social Enterprises: Who gets the non-earned income?. <i>Proceedings - Academy of Management</i> , 2016, 2016, 12742.	0.1	0
12	A study of non-profit organisations in cause-related marketing. <i>European Journal of Marketing</i> , 2013, 47, 1954-1974.	2.9	30
13	Sustainability and Environmentally Conservative Firms: Lessons from Corporate Argentina. <i>Proceedings - Academy of Management</i> , 2012, 2012, 15565.	0.1	0
14	Environmental management intentions: An empirical investigation of Argentina's polluting firms. <i>Journal of Environmental Management</i> , 2010, 91, 1111-1122.	7.8	40
15	Employee Participation in Cause-Related Marketing Strategies: A Study of Management Perceptions from British Consumer Service Industries. <i>Journal of Business Ethics</i> , 2010, 92, 195-210.	6.0	65
16	Stakeholders Pressures and Strategic Prioritisation: An Empirical Analysis of Environmental Responses in Argentinean Firms. <i>Journal of Business Ethics</i> , 2010, 91, 171-192.	6.0	47
17	Cause-Related Marketing in the Retail and Finance Sectors. <i>Nonprofit and Voluntary Sector Quarterly</i> , 2010, 39, 77-101.	1.9	41
18	The "win-win" paradigm and stakeholder integration. <i>Business Strategy and the Environment</i> , 2009, 18, 487-499.	14.3	56

#	ARTICLE	IF	CITATIONS
19	An Investigation of Real Versus Perceived CSP in S&P-500 Firms. <i>Journal of Business Ethics</i> , 2009, 89, 283-296.	6.0	62
20	Corporate discourse and environmental performance in Argentina. <i>Business Strategy and the Environment</i> , 2008, 17, 179-193.	14.3	26
21	Corporate Social Performance and Politics. <i>Journal of Corporate Citizenship</i> , 2007, 2007, 95-108.	0.2	32
22	Consumer Socialization in a Wired World: The Effects of Internet Use and Parental Communication on the Development of Skepticism to Advertising. <i>Journal of Marketing Theory and Practice</i> , 2005, 13, 62-75.	4.3	17
23	Economies of scope and scale in green advocacy. <i>Public Choice</i> , 2005, 124, 423-436.	1.7	7
24	Inventive concentration in the production of green technology: a comparative analysis of fuel cell patents. <i>Science and Public Policy</i> , 2004, 31, 15-25.	2.4	29
25	Brand Management in US Business Schools: Can Yale Learn from Harvard?. <i>International Journal of Educational Advancement</i> , 2004, 5, 35-45.	0.1	2
26	Pie in the Sky? Real Versus Perceived Values of Air Miles. <i>Journal of Consumer Policy</i> , 2002, 25, 1-27.	1.3	37
27	Setting the Stakes in Environmental Contests. <i>Journal of Environmental Economics and Management</i> , 2001, 41, 1-12.	4.7	23
28	Capping Environmental Liability: The Case of North American Nuclear Power. <i>Geneva Papers on Risk and Insurance: Issues and Practice</i> , 2000, 25, 196-202.	2.1	5
29	Gender-Based Pricing in the Hairdressing Industry. <i>Journal of Consumer Policy</i> , 2000, 23, 107-126.	1.3	13
30	An empirical analysis of the Nuclear Liability Act (1970) in Canada. <i>Resources and Energy Economics</i> , 2000, 22, 91-101.	2.5	51
31	Stated vs. computed travel data: a note for TCM practitioners. <i>Tourism Management</i> , 1999, 20, 149-152.	9.8	19
32	Corporate Lobbying, Regulatory Conduct and the Porter Hypothesis. <i>Environmental and Resource Economics</i> , 1999, 13, 209-218.	3.2	11
33	Is production and operations management a discipline? A citation/citation study. <i>International Journal of Operations and Production Management</i> , 1999, 19, 7-20.	5.9	140
34	SUBSIDY TO NUCLEAR POWER THROUGH PRICE-ANDERSON LIABILITY LIMIT: COMMENT. <i>Contemporary Economic Policy</i> , 1998, 16, 122-124.	1.7	36
35	Price-cap regulation and technical change. <i>Journal of Public Economics</i> , 1998, 68, 137-151.	4.3	3
36	Regulatory "balancing" and the efficiency of green R&D. <i>Environmental and Resource Economics</i> , 1997, 9, 493-507.	3.2	0

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37	Competition and regulation in the taxi industry. <i>Journal of Public Economics</i> , 1996, 59, 1-15.	4.3	145
38	Sustainable resource use: the search for meaning. <i>Energy Policy</i> , 1995, 23, 1-3.	8.8	28
39	US demilitarization and global warming. <i>Energy Policy</i> , 1993, 21, 1217-1224.	8.8	7
40	Price-cap versus rate-of-return regulation. <i>Journal of Regulatory Economics</i> , 1993, 5, 25-48.	1.4	125