

Manish Talwar

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5872826/publications.pdf>

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4
papers

377
citations

1937685

4
h-index

2272923

4
g-index

4
all docs

4
docs citations

4
times ranked

238
citing authors

#	ARTICLE	IF	CITATIONS
1	Has financial attitude impacted the trading activity of retail investors during the COVID-19 pandemic?. Journal of Retailing and Consumer Services, 2021, 58, 102341.	9.4	135
2	Consumers' Resistance to Digital Innovations: A Systematic Review and Framework Development. Australasian Marketing Journal, 2020, 28, 286-299.	5.4	130
3	Positive and negative word of mouth (WOM) are not necessarily opposites: A reappraisal using the dual factor theory. Journal of Retailing and Consumer Services, 2021, 63, 102396.	9.4	80
4	Why retail investors traded equity during the pandemic? An application of artificial neural networks to examine behavioral biases. Psychology and Marketing, 2021, 38, 2142-2163.	8.2	32