

Yanhui Su

List of Publications by Year in descending order

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Version: 2024-02-01

5
papers

20
citations

2682572

2
h-index

2917675

2
g-index

5
all docs

5
docs citations

5
times ranked

5
citing authors

#	ARTICLE	IF	CITATIONS
1	Comprehensive review and classification of game analytics. Service Oriented Computing and Applications, 2021, 15, 141-156.	1.6	11
2	Business Intelligence Challenges for Independent Game Publishing. International Journal of Computer Games Technology, 2020, 2020, 1-8.	2.5	6
3	Data-driven Method for Mobile Game Publishing Marketing Promotion. , 2021, , .		2
4	Data-driven method for mobile game publishing revenue forecast. Service Oriented Computing and Applications, 2022, 16, 67-76.	1.6	1
5	Game Analytics Research: Status and Trends. Lecture Notes on Data Engineering and Communications Technologies, 2020, , 572-589.	0.7	0