

Sergio Rivaroli

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5851067/publications.pdf>

Version: 2024-02-01

24
papers

189
citations

1307594

7
h-index

1199594

12
g-index

24
all docs

24
docs citations

24
times ranked

183
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumersâ€™ perception of food product craftsmanship: A review of evidence. Food Quality and Preference, 2020, 79, 103796.	4.6	25
2	The Influence of Celebrity Endorsement on Food Consumption Behavior. Foods, 2021, 10, 2224.	4.3	25
3	Innovative solutions for the wine sector: The role of startups. Wine Economics and Policy, 2019, 8, 165-170.	0.9	19
4	Attitudes and Motivations Toward Craft Beer Consumption: An Explanatory Study in Two Different Countries. Journal of Food Products Marketing, 2019, 25, 276-294.	3.3	18
5	Technical efficiency in the fresh fruit and vegetable sector: a comparison study of Italian and Spanish firms. Fruits, 2009, 64, 243-252.	0.4	16
6	Food Chains and Value System: The Case of Potato, Fruit, and Cheese. Journal of Food Products Marketing, 2011, 17, 303-326.	3.3	15
7	What motivates Czech and international â€œmillennial-agedâ€• university students to consume craft beers?. International Journal of Wine Business Research, 2019, 31, 441-455.	2.0	11
8	Anatomy for economy: Starting from the rumen keratinization degree to enhance the farm income. Economia Agro-Alimentare, 2018, , 261-272.	0.5	8
9	Diversification pathways and farming systems: Insights from the Emilia-Romagna region, Italy. Outlook on Agriculture, 2017, 46, 239-247.	3.4	6
10	Is craft beer consumption genderless? Exploratory evidence from Italy and Germany. British Food Journal, 2020, 122, 929-943.	2.9	6
11	Social representations of craft food products in three European countries. Food Quality and Preference, 2021, 93, 104253.	4.6	6
12	Using food choice questionnaire to explain Millennialsâ€™ attitudes towards craft beer. Food Quality and Preference, 2022, 96, 104408.	4.6	6
13	A Comparative Profitability Analysis of Organic and Conventional Farms in Emilia-Romagna and in Minnesota. , 2007, , 31-45.		5
14	The motivation behind drinking craft beer in Italian brew pubs: a case study. Economia Agro-Alimentare, 2019, , 425-443.	0.5	5
15	Food â€œbuycottâ€• as an ethical choice against mafia in Italy. Journal of Social Marketing, 2019, 9, 490-506.	2.3	4
16	Competitive Drivers in Marsala's Wineries. Agribusiness, 2014, 30, 456-469.	3.4	3
17	New Perspectives on Political Consumerism and Consumption: An Editorial Essay. Journal of Nonprofit and Public Sector Marketing, 2021, 33, 109-113.	1.6	3
18	Purchasing food to counteract Mafia in Italy. Journal of Social Marketing, 2018, 8, 142-158.	2.3	2

#	ARTICLE	IF	CITATIONS
19	What Grounds Our Loyalty towards "Authentic Brand Activism" of a Sustainable Food Brand?. Sustainability, 2022, 14, 7341.	3.2	2
20	Positioning and Competitiveness of Producers of Balsamic Vinegar of Modena. Journal of International Food and Agribusiness Marketing, 2006, 18, 119-138.	2.1	1
21	A Dual Approach to Evaluating the Agricultural Productivity of Fruit Farms in Emilia-Romagna. Outlook on Agriculture, 2014, 43, 31-38.	3.4	1
22	The Asymmetric Emotional Associations to Beverages: An Approach through the Theory of Positive Asymmetry. Foods, 2021, 10, 794.	4.3	1
23	Motivations Behind Craft Beer Online Buying Habits among Italian Millennials. , 2021, , 195-223.		1
24	Inputs use in the agriculture of Emilia-Romagna: Farm comparison through the total factor productivity approach. Food Economics: the Official Journal of the Nordic Association of Agricultural Scientists (NJF), 2012, 9, 78-86.	0.2	0