

Wasim Ahmad

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5840580/publications.pdf>

Version: 2024-02-01

10
papers

425
citations

1039880

9
h-index

1372474

10
g-index

10
all docs

10
docs citations

10
times ranked

339
citing authors

#	ARTICLE	IF	CITATIONS
1	Effects of service encounter barriers on situational abnormality and consumers' behavioral intentions at food and beverage restaurants. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2021, 33, 1513-1534.	1.8	8
2	Modeling tourists' visiting intentions toward ecofriendly destinations: Implications for sustainable tourism operators. <i>Business Strategy and the Environment</i> , 2020, 29, 54-71.	8.5	50
3	Modeling attitude ambivalence and behavioral outcomes from hotel reviews. <i>International Journal of Contemporary Hospitality Management</i> , 2020, 32, 2831-2855.	5.3	23
4	Schwartz personal values, theory of planned behavior and environmental consciousness: How tourists' visiting intentions towards eco-friendly destinations are shaped?. <i>Journal of Business Research</i> , 2020, 110, 228-236.	5.8	111
5	Predictors and outcomes of consumer deception in hotel reviews: The roles of reviewer type and attribution of service failure. <i>Journal of Hospitality and Tourism Management</i> , 2019, 39, 65-75.	3.5	40
6	Mechanisms of consumers' trust development in reviewers' supplementary reviews: A reviewer-reader similarity perspective. <i>Tourism Management Perspectives</i> , 2019, 31, 95-108.	3.2	20
7	Understanding Continuance Intention to Use Social Media in China: The Roles of Personality Drivers, Hedonic Value, and Utilitarian Value. <i>International Journal of Human-Computer Interaction</i> , 2019, 35, 1216-1228.	3.3	51
8	The effect of non-verbal messages on Muslim tourists' interaction adaptation: A case study of Halal restaurants in China. <i>Journal of Destination Marketing & Management</i> , 2019, 11, 10-22.	3.4	27
9	Antecedents of SMMA continuance intention in two culturally diverse countries: An empirical examination. <i>Journal of Global Information Technology Management</i> , 2018, 21, 45-68.	0.5	14
10	Modeling consumer distrust of online hotel reviews. <i>International Journal of Hospitality Management</i> , 2018, 71, 77-90.	5.3	81