

Neena Sinha

List of Publications by Year in descending order

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32
papers

1,171
citations

759233

12
h-index

477307

29
g-index

32
all docs

32
docs citations

32
times ranked

736
citing authors

#	ARTICLE	IF	CITATIONS
1	Revisiting expectation confirmation model to measure the effectiveness of multichannel bank services for elderly consumers. <i>International Journal of Emerging Markets</i> , 2023, 18, 4457-4480.	2.2	9
2	Drivers of satisfaction and usage continuance in e-grocery retailing: a collaborative design supported perspective. <i>Journal of Research in Interactive Marketing</i> , 2023, 17, 176-194.	8.9	10
3	Moderating and mediating effect of perceived experience on merchant's behavioral intention to use mobile payments services. <i>Journal of Financial Services Marketing</i> , 2023, 28, 448-465.	3.4	11
4	Investigating the impact of Corporate Social Responsibility on Competitive Performance: An Empirical Study Based on Panel Data Analysis. <i>FIIB Business Review</i> , 2022, 11, 165-173.	3.1	7
5	Sustainability and Business Scalability of an Indian Social Enterprise. <i>International Journal of Social Ecology and Sustainable Development</i> , 2022, 13, 0-0.	0.2	0
6	E-Grocery Retailing Mobile Application: Discerning Determinants of Repatronage Intentions in an Emerging Economy. <i>International Journal of Human-Computer Interaction</i> , 2021, 37, 1783-1798.	4.8	7
7	Instagram Advertising among Young Consumers in Wearable Fitness Trackers: The Moderating Role of Technology Acceptance Factors. <i>Journal of Global Marketing</i> , 2021, 34, 411-432.	3.4	4
8	Mediating effect of TQM on relationship between organisational culture and performance: evidence from Indian SMEs. <i>Total Quality Management and Business Excellence</i> , 2020, 31, 1841-1865.	3.8	17
9	Determining factors in the adoption and recommendation of mobile wallet services in India: Analysis of the effect of innovativeness, stress to use and social influence. <i>International Journal of Information Management</i> , 2020, 50, 191-205.	17.5	268
10	How perceived trust mediates merchant's intention to use a mobile wallet technology. <i>Journal of Retailing and Consumer Services</i> , 2020, 52, 101894.	9.4	160
11	Assessment of mobile technology use in the emerging market: Analyzing intention to use m-payment services in India. <i>Telecommunications Policy</i> , 2020, 44, 102009.	5.3	79
12	TQM in Indian auto component SMEs: role of contextual or institutional factors. <i>International Journal of Entrepreneurship and Small Business</i> , 2020, 40, 488.	0.2	0
13	Gender differences in the wearable preferences, device and advertising value perceptions: smartwatches vs. fitness trackers. <i>International Journal of Technology Marketing</i> , 2020, 14, 199.	0.2	8
14	The role of perceived economic well-being and conspicuous consumption in creating customer wealth. <i>International Journal of Business and Globalisation</i> , 2020, 25, 519.	0.2	1
15	Robotics at workplace: An integrated Twitter analytics " SEM based approach for behavioral intention to accept. <i>International Journal of Information Management</i> , 2020, 55, 102210.	17.5	45
16	Adoption of ICT enabled Agricultural Extension Services through Perceived Economic Wellbeing. <i>International Journal of Information and Communication Technology Education</i> , 2020, 16, 30-41.	1.0	4
17	A comprehensive insight into Lean management: Literature review and trends. <i>Journal of Industrial Engineering and Management</i> , 2019, 12, 302.	1.5	26
18	Taxonomy of Wearable Devices. <i>International Journal of Technology Diffusion</i> , 2019, 10, 1-17.	0.3	9

#	ARTICLE	IF	CITATIONS
19	Investigating Relationship between Corporate Social Responsibility and Financial Performance using Structural Equation Modelling. <i>Management and Labour Studies</i> , 2018, 43, 175-191.	1.6	12
20	Integrating perceived economic wellbeing to technology acceptance model: The case of mobile based agricultural extension service. <i>Technological Forecasting and Social Change</i> , 2018, 126, 207-216.	11.6	122
21	The Role of Favoring and Inhibiting Factors in Developing Attitude towards Mobile Application based Agricultural Extension Services. <i>International Journal of Technology and Human Interaction</i> , 2018, 14, 63-80.	0.4	3
22	Consumer preference and satisfaction of M-wallets: a study on North Indian consumers. <i>International Journal of Bank Marketing</i> , 2017, 35, 944-965.	6.4	116
23	Mapping the linkage between Organizational Culture and TQM. <i>Benchmarking</i> , 2016, 23, 208-235.	4.6	27
24	Effect of TQM principles on performance of Indian SMEs: the case of automotive supply chain. <i>TQM Journal</i> , 2016, 28, 338-359.	3.3	47
25	Harnessing the power of knowledge management for innovation. <i>International Journal of Knowledge and Learning</i> , 2015, 10, 124.	0.2	7
26	Transition towards a green economy: role of FDI. <i>International Journal of Technology and Globalisation</i> , 2014, 7, 288.	0.1	13
27	Quality management in new automotive supply chains: a study of select Indian auto component SMEs. <i>International Journal of Automotive Technology and Management</i> , 2013, 13, 391.	0.6	2
28	Uncovering the secrets of the twenty-first century organization. <i>Global Business and Organizational Excellence</i> , 2012, 31, 49-56.	6.1	7
29	Energy efficiency management in India: a supply side perspective. <i>International Journal of Energy Technology and Policy</i> , 2009, 7, 63.	0.2	3
30	Unleash the power of creativity and innovation. <i>International Journal of Sustainable Strategic Management</i> , 2009, 1, 417.	0.0	7
31	An analysis of linkage between economic value added and corporate social responsibility. <i>Management Decision</i> , 2008, 46, 1437-1443.	3.9	137
32	Challenges of Implementing Economic Value Added. <i>Global Business Review</i> , 2008, 9, 287-298.	3.1	3