

Paul Shum

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/582908/publications.pdf>

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9
papers

329
citations

1937457

4
h-index

1588896

8
g-index

10
all docs

10
docs citations

10
times ranked

396
citing authors

#	ARTICLE	IF	CITATIONS
1	Do customer satisfaction and reputation mediate the CSRâ€“FP link? Evidence from Australia. Australian Journal of Management, 2012, 37, 211-229.	1.2	257
2	A world class new product development best practices model. International Journal of Production Research, 2007, 45, 1609-1629.	4.9	34
3	A hybrid multi-criteria decision model for supporting customer-focused profitability analysis. Industrial Management and Data Systems, 2016, 116, 1105-1130.	2.2	17
4	A resource-based view on entrepreneurship and innovation. International Journal of Entrepreneurship and Innovation Management, 2010, 11, 264.	0.1	11
5	An outcome-based process optimization model using fuzzy-based association rules. Industrial Management and Data Systems, 2018, 118, 1138-1152.	2.2	4
6	A case-based roadmap for lateral transshipment in supply chain inventory management. Journal of Information Systems and Technology Management, 2016, 13, 27-44.	0.4	2
7	Analysis of threshold cointegration with asymmetric adjustments in the Hong Kong grocery industry. Applied Economics, 2017, 49, 5591-5600.	1.2	2
8	Rank tests for price convergence in Australian beverage markets. Applied Economics Letters, 2018, 25, 862-866.	1.0	2
9	Knowledge and Innovation Culture as Determinants of Financial Performance in New Product Development. International Journal of Knowledge, Culture and Change Management, 2006, 6, 95-108.	0.4	0