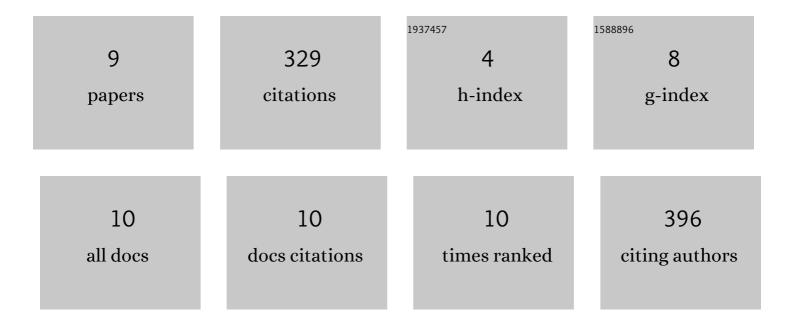
## Paul Shum

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/582908/publications.pdf Version: 2024-02-01



| # | Article  | IF  | CITATIONS |
|---|--|-----|-----------|
| 1 | Do customer satisfaction and reputation mediate the CSR–FP link? Evidence from Australia. Australian<br>Journal of Management, 2012, 37, 211-229.  | 1.2 | 257       |
| 2 | A world class new product development best practices model. International Journal of Production Research, 2007, 45, 1609-1629.   | 4.9 | 34        |
| 3 | A hybrid multi-criteria decision model for supporting customer-focused profitability analysis.<br>Industrial Management and Data Systems, 2016, 116, 1105-1130.                              | 2.2 | 17        |
| 4 | A resource-based view on entrepreneurship and innovation. International Journal of<br>Entrepreneurship and Innovation Management, 2010, 11, 264.   | 0.1 | 11        |
| 5 | An outcome-based process optimization model using fuzzy-based association rules. Industrial Management and Data Systems, 2018, 118, 1138-1152.   | 2.2 | 4         |
| 6 | A case-based roadmap for lateral transshipment in supply chain inventory management. Journal of<br>Information Systems and Technology Management, 2016, 13, 27-44.                           | 0.4 | 2         |
| 7 | Analysis of threshold cointegration with asymmetric adjustments in the Hong Kong grocery industry.<br>Applied Economics, 2017, 49, 5591-5600.  | 1.2 | 2         |
| 8 | Rank tests for price convergence in Australian beverage markets. Applied Economics Letters, 2018, 25,<br>862-866.  | 1.0 | 2         |
| 9 | Knowledge and Innovation Culture as Determinants of Financial Performance in New Product<br>Development. International Journal of Knowledge, Culture and Change Management, 2006, 6, 95-108. | 0.4 | 0         |