

Begoña Peral-Peral

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/580828/publications.pdf>

Version: 2024-02-01

12
papers

211
citations

1307594

7
h-index

1281871

11
g-index

13
all docs

13
docs citations

13
times ranked

213
citing authors

#	ARTICLE	IF	CITATIONS
1	Food-related lifestyles across generations. <i>British Food Journal</i> , 2022, 124, 1485-1501.	2.9	10
2	Buying local food is not a question of attitude: an analysis of benefits and limitations. <i>Spanish Journal of Marketing - ESIC</i> , 2022, 26, 80-97.	5.2	2
3	Ways of shopping & retail mix at the Greengrocer's. <i>Journal of Retailing and Consumer Services</i> , 2021, 60, 102451.	9.4	6
4	Self-efficacy and anxiety as determinants of older adults' use of Internet Banking Services. <i>Universal Access in the Information Society</i> , 2020, 19, 825-840.	3.0	11
5	<i>A posteriori</i> segmentation of elderly internet users: applying PLS-POS. <i>Marketing Intelligence and Planning</i> , 2020, 38, 340-353.	3.5	12
6	Local Fresh Food Products and Plant-Based Diets: An Analysis of the Relation Between Them. <i>Sustainability</i> , 2020, 12, 5082.	3.2	5
7	Users' intrinsic and extrinsic drivers to use a web-based educational environment. <i>Computers and Education</i> , 2014, 74, 81-97.	8.3	20
8	Technology Acceptance Model y mayores: ¿la educación y la actividad laboral desarrollada son variables moderadoras?. <i>Revista Española De Investigación De Marketing ESIC</i> , 2014, 18, 43-56.	0.7	13
9	Gender in the Elderly Internet Users. , 2014, , 67-77.		3
10	Gender Differences in the Technology's Classic Models in Social Network Sites. <i>Advances in E-Business Research Series</i> , 2014, , 126-142.	0.4	0
11	Elderly Persons and Internet Use. <i>Social Science Computer Review</i> , 2013, 31, 389-403.	4.2	75
12	Users' Perception of Visual Design and the Usefulness of A Web-based Educational Tool. <i>Procedia, Social and Behavioral Sciences</i> , 2013, 93, 1916-1921.	0.5	7