

Begoña Peral-Peral

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/580828/publications.pdf>

Version: 2024-02-01

12
papers

211
citations

1307594

7
h-index

1281871

11
g-index

13
all docs

13
docs citations

13
times ranked

213
citing authors

#	ARTICLE	IF	CITATIONS
1	Elderly Persons and Internet Use. Social Science Computer Review, 2013, 31, 389-403.	4.2	75
2	Users' intrinsic and extrinsic drivers to use a web-based educational environment. Computers and Education, 2014, 74, 81-97.	8.3	20
3	Technology Acceptance Model y mayores: ¿la educación y la actividad laboral desarrollada son variables moderadoras?. Revista Española De Investigación De Marketing ESIC, 2014, 18, 43-56.	0.7	13
4	Posteriori segmentation of elderly internet users: applying PLS-POS. Marketing Intelligence and Planning, 2020, 38, 340-353.	3.5	12
5	Self-efficacy and anxiety as determinants of older adults' use of Internet Banking Services. Universal Access in the Information Society, 2020, 19, 825-840.	3.0	11
6	Food-related lifestyles across generations. British Food Journal, 2022, 124, 1485-1501.	2.9	10
7	Users' Perception of Visual Design and the Usefulness of A Web-based Educational Tool. Procedia, Social and Behavioral Sciences, 2013, 93, 1916-1921.	0.5	7
8	Ways of shopping & retail mix at the Greengrocer's. Journal of Retailing and Consumer Services, 2021, 60, 102451.	9.4	6
9	Local Fresh Food Products and Plant-Based Diets: An Analysis of the Relation Between Them. Sustainability, 2020, 12, 5082.	3.2	5
10	Gender in the Elderly Internet Users. , 2014, , 67-77.		3
11	Buying local food is not a question of attitude: an analysis of benefits and limitations. Spanish Journal of Marketing - ESIC, 2022, 26, 80-97.	5.2	2
12	Gender Differences in the Technology's Classic Models in Social Network Sites. Advances in E-Business Research Series, 2014, , 126-142.	0.4	0