

# Mariana Strenitzerova

## List of Publications by Year in descending order

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Version: 2024-02-01

15  
papers

134  
citations

1937685

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1372567

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docs citations

15  
times ranked

85  
citing authors

#	ARTICLE	IF	CITATIONS
1	Changes in Business Models Caused by Digital Transformation and the COVID-19 Pandemic and Possibilities of Their Measurement – Case Study. Sustainability, 2022, 14, 127.	3.2	32
2	Globalization and its impact on employee motivation. SHS Web of Conferences, 2021, 92, 07058.	0.2	0
3	THE QUALITY OF REMOTE LEARNING DURING COVID-19 PANDEMIC FROM THE PERSPECTIVE OF STUDENTS AT THE UNIVERSITIES IN SLOVAKIA. INTED Proceedings, 2021, , .	0.0	0
4	POSSIBILITIES OF USING MACHINE LEARNING IN THE MOTIVATION PROCESS OF UNIVERSITY TEACHERS. INTED Proceedings, 2021, , .	0.0	0
5	Rozdiely v motivácii zamestnancov z hľadiska pohlavia. Pořta Telekomunikácie A Elektronick½ Obchod, 2020, 15, 91-100.	0.2	1
6	Sustainable human resources management in the postal sector - employee engagement. Pořta Telekomunikácie A Elektronick½ Obchod, 2020, 15, 82-90.	0.2	1
7	Employee Satisfaction and Loyalty as a Part of Sustainable Human Resource Management in Postal Sector. Sustainability, 2019, 11, 4591.	3.2	45
8	Analýza trhu práce sr v kontexte age managementu a predpoklady jeho ĀelĀjeho vĀ½voja. Pořta Telekomunikácie A Elektronick½ Obchod, 2019, 14, 63-69.	0.2	2
9	Hodnotenie vĀ½konnosti podniku pri uplatnenĀ-stratĀgie diferencovanĀho CRM. Pořta Telekomunikácie A Elektronick½ Obchod, 2019, 14, 53-62.	0.2	0
10	Customer Satisfaction and Loyalty as a Part of Customer-Based Corporate Sustainability in the Sector of Mobile Communications Services. Sustainability, 2018, 10, 1657.	3.2	37
11	Vořba CRM stratĀgie v zĀvislosti na hodnote zĀkaznĀka pre podnik. Pořta Telekomunikácie A Elektronick½ Obchod, 2018, 13, 48-56.	0.2	1
12	CelořivotnĀ hodnota zĀkaznĀka pre podnik a jej vĀznam v rĀmci stratĀgie diferencovanĀho CRM. 1. ĀsĀ. Pořta Telekomunikácie A Elektronick½ Obchod, 2017, 12, 30-37.	0.2	3
13	Analýza trhu práce a riadenie Āudsk½ch zdrojov v IKT sektore. Pořta Telekomunikácie A Elektronick½ Obchod, 2016, 11, 21-30.	0.2	1
14	The Using of Data Envelopment Analysis in Human Resource Controlling. Procedia Economics and Finance, 2015, 26, 468-475.	0.6	11
15	PozitĀvna flexibilizĀcia práce v prostredĀ-elektronickĀho obchodu. Pořta Telekomunikácie A Elektronick½ Obchod, 2015, 10, 1-8.	0.2	0