

Mariana Strenitzerova

List of Publications by Year in descending order

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citing authors

#	ARTICLE	IF	CITATIONS
1	Employee Satisfaction and Loyalty as a Part of Sustainable Human Resource Management in Postal Sector. Sustainability, 2019, 11, 4591.	3.2	45
2	Customer Satisfaction and Loyalty as a Part of Customer-Based Corporate Sustainability in the Sector of Mobile Communications Services. Sustainability, 2018, 10, 1657.	3.2	37
3	Changes in Business Models Caused by Digital Transformation and the COVID-19 Pandemic and Possibilities of Their Measurement – Case Study. Sustainability, 2022, 14, 127.	3.2	32
4	The Using of Data Envelopment Analysis in Human Resource Controlling. Procedia Economics and Finance, 2015, 26, 468-475.	0.6	11
5	CeloÅ¾ivotn; hodnota z;kazn;ka pre podnik a jej v;znam v r;mci strat;gie diferencovan;ho CRM. 1. Åas;. Po;ta Telekomunik;cie A Elektronick; Obchod, 2017, 12, 30-37.	0.2	3
6	Anal;za trhu pr;ce sr v kontexte age managementu a predpoklady jeho Åal;ieho v;voja. Po;ta Telekomunik;cie A Elektronick; Obchod, 2019, 14, 63-69.	0.2	2
7	Anal;za trhu pr;ce a riadenie Å¾udsk;ch zdrojov v IKT sektore. Po;ta Telekomunik;cie A Elektronick; Obchod, 2016, 11, 21-30.	0.2	1
8	VoÅ¾ba CRM strat;gie v z;vislosti na hodnote z;kazn;ka pre podnik. Po;ta Telekomunik;cie A Elektronick; Obchod, 2018, 13, 48-56.	0.2	1
9	Rozdiely v motiv;cii zamestnancov z h;adiska pohlavia. Po;ta Telekomunik;cie A Elektronick; Obchod, 2020, 15, 91-100.	0.2	1
10	Sustainable human resources management in the postal sector - employee engagement. Po;ta Telekomunik;cie A Elektronick; Obchod, 2020, 15, 82-90.	0.2	1
11	Globalization and its impact on employee motivation. SHS Web of Conferences, 2021, 92, 07058.	0.2	0
12	THE QUALITY OF REMOTE LEARNING DURING COVID-19 PANDEMIC FROM THE PERSPECTIVE OF STUDENTS AT THE UNIVERSITIES IN SLOVAKIA. INTED Proceedings, 2021, , .	0.0	0
13	POSSIBILITIES OF USING MACHINE LEARNING IN THE MOTIVATION PROCESS OF UNIVERSITY TEACHERS. INTED Proceedings, 2021, , .	0.0	0
14	Pozit;vna flexibiliz;cia pr;ce v prostred;elektronick;ho obchodu. Po;ta Telekomunik;cie A Elektronick; Obchod, 2015, 10, 1-8.	0.2	0
15	Hodnotenie v;konnosti podniku pri uplatnen;strat;gie diferencovan;ho CRM. Po;ta Telekomunik;cie A Elektronick; Obchod, 2019, 14, 53-62.	0.2	0