İbrahİm Topal

List of Publications by Year in descending order

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2682572 2272923 7 42 2 4 citations g-index h-index papers 7 7 7 35 docs citations times ranked citing authors all docs

#	Article	IF	CITATIONS
1	The effect of greenwashing on online consumer engagement: A comparative study in France, Germany, Turkey, and the United Kingdom. Business Strategy and the Environment, 2020, 29, 465-480.	14.3	26
2	Hybrid Artificial Intelligence Based Automatic Determination of Travel Preferences of Chinese Tourists. IEEE Access, 2019, 7, 162530-162548.	4.2	8
3	KARAR AĞACI KULLANARAK ÇEVRİMİÇİ SATIN ALMA NİYETİNİN TAHMİNİ. Yönetim Ve Ekonom 2019, 17, 269-280.	i Araştı 0.4	rmaları D <mark>er</mark> j
4	Y KUŞAĞININ ELEKTRONİK AĞIZDAN AĞIZA İLETİŞİME KATILIMININ BELİRLEYİCİLERİ: INSTAGR Management Studies: an International Journal, 2019, 7, 1989-2010.	AM ÖRNI 0.5	EĞİ. Busines
5	In Tourism, using Artificial Intelligence Forecasting with Tripadvisor Data: Year of Turkey in China. , 2018, , .		4
6	Rule-Based Determination of Chinese tourists to Turkey Opt Profile. , 2018, , .		1
7	Classification of Tourist Area Selections by Chinese Tourists using k Nearest Neighbor Algorithm. , 2018, , .		O