

Claire Youngnyo Joa

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5789115/publications.pdf>

Version: 2024-02-01

9
papers

292
citations

1478280

6
h-index

1474057

9
g-index

9
all docs

9
docs citations

9
times ranked

351
citing authors

#	ARTICLE	IF	CITATIONS
1	Bridging the divide: Using UTAUT to predict multigenerational tablet adoption practices. <i>Computers in Human Behavior</i> , 2015, 50, 186-196.	5.1	160
2	Social media and flu: Media Twitter accounts as agenda setters. <i>International Journal of Medical Informatics</i> , 2016, 91, 67-73.	1.6	43
3	What Makes People Watch Online In-Stream Video Advertisements?. <i>Journal of Interactive Advertising</i> , 2018, 18, 1-14.	3.0	27
4	Social influence and UTAUT in predicting digital immigrants' technology use. <i>Behaviour and Information Technology</i> , 2022, 41, 1620-1638.	2.5	20
5	Does college students' social media use affect school e-mail avoidance and campus involvement?. <i>Internet Research</i> , 2018, 28, 213-231.	2.7	19
6	Toward a Theory of HealthIT Adoption Across the Lifespan: Findings from Five Years in the Community. <i>Health Communication</i> , 2020, 35, 308-321.	1.8	10
7	Entrepreneurial doctors and consumerist patients: #plasticsurgery on Instagram. <i>International Journal of Pharmaceutical and Healthcare Marketing</i> , 2021, 15, 477-495.	0.7	5
8	Who Sets Social Media Sentiment?: Sentiment Contagion in the 2016 U.S. Presidential Election Media Tweet Network. <i>Journalism Practice</i> , 2022, 16, 1449-1472.	1.5	4
9	Personalized vs non-personalized recommendations: how recommender systems, recommendation sources and recommendation platforms affect trial of YouTube videos among digital natives in Saudi Arabia. <i>Journal of Islamic Marketing</i> , 2022, 13, 2778-2797.	2.3	4