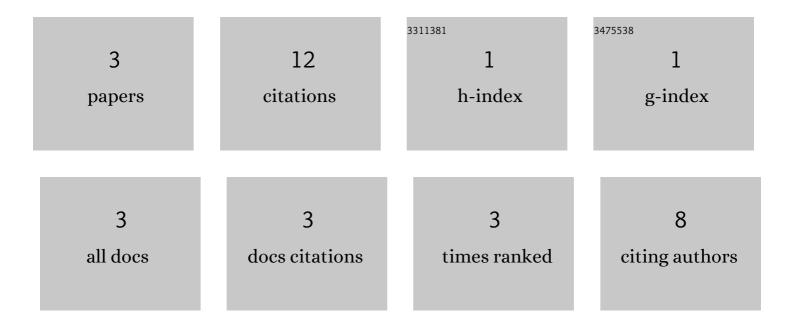
Yahya A Alzghoul

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/5772982/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Cultural exploration as an antecedent of students' intention to attend university events: an extension of the theory of reasoned action. Journal of Marketing for Higher Education, 0, , 1-23.	3.2	6
2	Protected area tourism in Jordan: an exploratory study. Tourism Recreation Research, 2019, 44, 41-53.	4.9	4
3	Tour Guide and Tourist Loyalty Toward Cultural Heritage Sites: A Signaling Theory Perspective. Tourism Planning and Development, 0, , 1-21.	2.2	2