

JosÃ© Manuel Guaita MartÃ­nez

List of Publications by Year in descending order

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41
papers

865
citations

623574

14
h-index

526166

27
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44
all docs

44
docs citations

44
times ranked

574
citing authors

#	ARTICLE	IF	CITATIONS
1	The Disruptive Effect of Technological Innovation in the Tourist Accommodation Industry. International Journal of Innovation and Technology Management, 2022, 19, .	0.8	2
2	An analysis of the competitiveness of the tourism industry in a context of economic recovery following the COVID19 pandemic. Technological Forecasting and Social Change, 2022, 174, 121301.	6.2	35
3	Analysis of the role of innovation and efficiency in coastal destinations affected by tourism seasonality. Journal of Innovation & Knowledge, 2022, 7, 100163.	7.3	26
4	A Prospective Analysis of the Advantages of Crowdfunding to Startups. Future of Business and Finance, 2022, , 49-70.	0.3	1
5	An analysis of the blockchain and COVID-19 research landscape using a bibliometric study. , 2022, 1, 100006.		34
6	Digitalization, innovation and environmental policies aimed at achieving sustainable production. Sustainable Production and Consumption, 2022, 32, 92-100.	5.7	47
7	Key factors in tourism management to improve competitiveness in Latin America. Academia Revista Latinoamericana De Administracion, 2022, 35, 131-147.	0.6	5
8	Hybrid forms of business: Understanding the development of indigenous social entrepreneurship practices. Journal of Business Research, 2021, 124, 212-222.	5.8	26
9	Constructing Knowledge Economy Composite Indicators using an MCA-DEA approach.. Economic Research-Ekonomiska Istrazivanja, 2021, 34, 331-351.	2.6	11
10	STUDENTS' ATTITUDES ABOUT COVID-19 PERIOD: THE SELF-PERCEPTION OF ADAPTATION TO CHANGE. INTED Proceedings, 2021, , .	0.0	0
11	An analysis of the paradox in R&D. Insight from a new spatial heterogeneity model. Technological Forecasting and Social Change, 2021, 165, 120471.	6.2	10
12	A synthetic indicator of market leaders in the crowdfunding sector. International Journal of Entrepreneurial Behaviour and Research, 2021, 27, 1629-1645.	2.3	8
13	Social Sustainability on Competitiveness in the Tourism Industry: Toward New Approach?. Palgrave Studies in Democracy, Innovation, and Entrepreneurship for Growth, 2021, , 141-164.	0.3	3
14	The impact of engineers' skills and problem-solving abilities on process innovation. Economic Research-Ekonomiska Istrazivanja, 2020, 33, 2018-2037.	2.6	4
15	How brand equity affects firm productivity: The role of R&D and human capital. Economic Research-Ekonomiska Istrazivanja, 2020, 33, 2976-2992.	2.6	10
16	Predicting motivational outcomes in social entrepreneurship: Roles of entrepreneurial self-efficacy and situational fit. Journal of Business Research, 2020, 121, 209-222.	5.8	49
17	An Analysis of the Cost of Water Supply Linked to the Tourism Industry. An Application to the Case of the Island of Ibiza in Spain. Water (Switzerland), 2020, 12, 2006.	1.2	24
18	Innovation, lifestyle, policy and socioeconomic factors: An analysis of European quality of life. Technological Forecasting and Social Change, 2020, 160, 120209.	6.2	22

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19	An analysis of the changes in the seasonal patterns of tourist behavior during a process of economic recovery. <i>Technological Forecasting and Social Change</i> , 2020, 161, 120280.	6.2	8
20	An analysis of social media marketing strategy and performance in the context of fashion brands: The case of Taiwan. <i>Psychology and Marketing</i> , 2020, 37, 1185-1193.	4.6	13
21	Online users' attitudes toward fake news: Implications for brand management. <i>Psychology and Marketing</i> , 2020, 37, 1171-1184.	4.6	51
22	Validity of Dynamic Capabilities in the Operation Based on New Sustainability Narratives on Nature Tourism SMÉs and Clusters. <i>Sustainability</i> , 2020, 12, 1004.	1.6	20
23	Academic Literacy and Student Diversity: Evaluating a Curriculum-Integrated Inclusive Practice Intervention in the United Kingdom. <i>Sustainability</i> , 2020, 12, 1155.	1.6	6
24	Addressing Sustainable Social Change for All: Upcycled-Based Social Creative Businesses for the Transformation of Socio-Technical Regimes. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 2527.	1.2	7
25	An analysis of the socioeconomic characteristics that determine religious choice.. <i>European Journal of International Management</i> , 2020, 1, 1.	0.1	1
26	Innovation in the Measurement of Tourism Competitiveness. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2020, , 268-288.	0.2	9
27	An Analysis of the Media Coverage of the Socio-Economic Impacts Generated by Online Tourist Rental Platforms. <i>International Journal of Enterprise Information Systems</i> , 2020, 16, 49-63.	0.6	2
28	Modelling Natural Capital: A Proposal for a Mixed Multi-criteria Approach to Assign Management Priorities to Ecosystem Services. <i>Contemporary Economics</i> , 2020, 14, 22-37.	1.3	18
29	Innovation and multi-level knowledge transfer using a multi-criteria decision making method for the planning of protected areas. <i>Journal of Innovation & Knowledge</i> , 2019, 4, 256-261.	7.3	26
30	Promotion and Economic Impact of Foreign Tourism. <i>Journal of Promotion Management</i> , 2019, 25, 722-737.	2.4	13
31	An analysis of the stability of rural tourism as a desired condition for sustainable tourism. <i>Journal of Business Research</i> , 2019, 100, 165-174.	5.8	119
32	An Analysis of the Tourist Mobility in the Island of Lanzarote: Car Rental Versus More Sustainable Transportation Alternatives. <i>Sustainability</i> , 2019, 11, 739.	1.6	39
33	Entrepreneurial social identity and stakeholders: the socio-economic implications. <i>Journal of Enterprising Communities</i> , 2019, 14, 128-144.	1.6	8
34	Entrepreneurs' attitudes toward seasonality in the tourism sector. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2019, 26, 432-448.	2.3	13
35	A critical analysis of the advantages brought by blockchain technology to the global economy. <i>International Journal of Intellectual Property Management</i> , 2019, 9, 166.	0.2	9
36	A critical analysis of the advantages brought by blockchain technology to the global economy. <i>International Journal of Intellectual Property Management</i> , 2019, 9, 166.	0.2	9

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37	An Analysis of the Factors behind the Citizen's Attitude of Rejection towards Tourism in a Context of Overtourism and Economic Dependence on This Activity. Sustainability, 2018, 10, 2851.	1.6	157
38	Hierarchical multi-criteria analysis for the selection of a triathlon. Journal of Human Sport and Exercise, 2018, 13, .	0.2	2
39	Análisis de la eficiencia en el mercado de eurobonos antes y durante la crisis económica (2004-2012). Journal of Innovation & Knowledge, 2016, 1, 81-90.	7.3	0
40	Análisis de la implantación del Grado de Economía y Administración y Dirección de Empresas a través de su metodología exclusivamente online. , 2015, , .		0
41	Impacto de la crisis en el mercado de eurobonos: "rating" y nuevos emisores asiáticos. Harvard Deusto Business Research, 2015, 4, 73-86.	0.3	0