

Christian Baccarella

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/576781/publications.pdf>

Version: 2024-02-01

25
papers

603
citations

1040056

9
h-index

794594

19
g-index

25
all docs

25
docs citations

25
times ranked

520
citing authors

#	ARTICLE	IF	CITATIONS
1	Social media? It's serious! Understanding the dark side of social media. <i>European Management Journal</i> , 2018, 36, 431-438.	5.1	267
2	In crowdfunding we trust? Investigating crowdfunding success as a signal for enhancing trust in sustainable product features. <i>Technological Forecasting and Social Change</i> , 2019, 141, 128-137.	11.6	69
3	Framing social media communication: Investigating the effects of brand post appeals on user interaction. <i>European Management Journal</i> , 2017, 35, 606-616.	5.1	60
4	Does applying design thinking result in better new product concepts than a traditional innovation approach? An experimental comparison study. <i>European Management Journal</i> , 2020, 38, 661-671.	5.1	44
5	Takin' Care of Business Models: The Impact of Business Model Evaluation on Front-End Success. <i>Journal of Product Innovation Management</i> , 2018, 35, 410-426.	9.5	35
6	Exploring the Effects of Creativity Training on Creative Performance and Creative Self-Efficacy: Evidence from a Longitudinal Study. <i>Journal of Creative Behavior</i> , 2019, 53, 546-558.	2.9	27
7	Investigating consumer acceptance of autonomous technologies: the case of self-driving automobiles. <i>European Journal of Innovation Management</i> , 2021, 24, 1210-1232.	4.6	19
8	Averting the rise of the dark side of social media: The role of sensitization and regulation. <i>European Management Journal</i> , 2020, 38, 3-6.	5.1	15
9	PARTICIPATION MOTIVES, MORAL DISENGAGEMENT, AND UNETHICAL BEHAVIOUR IN IDEA COMPETITIONS. <i>International Journal of Innovation Management</i> , 2018, 22, 1850043.	1.2	10
10	The effect of organizational support for creativity on innovation and market performance: the moderating role of market dynamism. <i>Journal of Manufacturing Technology Management</i> , 2022, 33, 827-849.	6.4	10
11	Cruel Intentions? The Role of Moral Awareness, Moral Disengagement, and Regulatory Focus in the Unethical Use of Social Media by Entrepreneurs. <i>Lecture Notes in Computer Science</i> , 2016, , 437-448.	1.3	8
12	Saw the office, want the job: The effect of creative workspace design on organizational attractiveness. <i>Journal of Environmental Psychology</i> , 2022, 80, 101773.	5.1	8
13	The Legitimization Effect of Crowdfunding Success: A Consumer Perspective. <i>Entrepreneurship Theory and Practice</i> , 2023, 47, 1389-1420.	10.2	8
14	ORGANISATIONAL AND INDIVIDUAL UNLEARNING IN IDENTIFICATION AND EVALUATION OF TECHNOLOGIES. <i>International Journal of Innovation Management</i> , 2016, 20, 1650017.	1.2	7
15	Hold the Line! The Challenge of Being a Premium Brand in the Social Media Era. <i>Lecture Notes in Computer Science</i> , 2016, , 461-471.	1.3	5
16	How consumption-supportive packaging functionality influences consumers' purchase intentions: the mediating role of perceived product meaningfulness. <i>European Journal of Marketing</i> , 2021, 55, 2239-2268.	2.9	4
17	Innovation Management and Marketing in the High-Tech Sector: A Content Analysis of Advertisements. <i>SSRN Electronic Journal</i> , 0, , .	0.4	2
18	Communicating technological innovations. <i>European Journal of Innovation Management</i> , 2017, 20, 392-405.	4.6	2

#	ARTICLE	IF	CITATIONS
19	Consumer responses to high-tech product advertisements: The Role of Technical Complexity. Proceedings - Academy of Management, 2017, 2017, 15633.	0.1	1
20	The Devil on the Entrepreneur's Shoulder: Analyzing the Relationship Between Moral Disengagement, Founders' Motives, and Unethical Behavior of Entrepreneurs on Social Media. Exploring Diversity in Entrepreneurship, 2020, , 171-192.	0.4	1
21	The Platform-of-Platforms Business Model: Conceptualizing a Way to Maximize Valuable User Interactions on Social Media Platforms. Lecture Notes in Computer Science, 2022, , 617-630.	1.3	1
22	Advertising for high-technology products in the product launch phase – a content-analysis. Journal of Evidence-Based Medicine, 2010, 1, 249.	1.8	0
23	This is How We Do It: Untangling Patterns of Super Successful Social Media Activities. SSRN Electronic Journal, 0, , .	0.4	0
24	This Is How We Do It: Untangling Patterns of Super Successful Social Media Activities. Lecture Notes in Computer Science, 2018, , 221-239.	1.3	0
25	Every Picture Tells a Story - Exploring Personal Branding Communication Activities on Social Media. Lecture Notes in Computer Science, 2019, , 22-33.	1.3	0