

Christian M Ringle

List of Publications by Year in descending order

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Version: 2024-02-01

126
papers

76,135
citations

13827

67
h-index

19690

117
g-index

138
all docs

138
docs citations

138
times ranked

20622
citing authors

#	ARTICLE	IF	CITATIONS
1	A new criterion for assessing discriminant validity in variance-based structural equation modeling. <i>Journal of the Academy of Marketing Science</i> , 2015, 43, 115-135.	7.2	14,094
2	PLS-SEM: Indeed a Silver Bullet. <i>Journal of Marketing Theory and Practice</i> , 2011, 19, 139-152.	2.6	11,620
3	When to use and how to report the results of PLS-SEM. <i>European Business Review</i> , 2019, 31, 2-24.	1.9	7,750
4	The use of partial least squares path modeling in international marketing. <i>Advances in International Marketing</i> , 2009, , 277-319.	0.3	5,691
5	An assessment of the use of partial least squares structural equation modeling in marketing research. <i>Journal of the Academy of Marketing Science</i> , 2012, 40, 414-433.	7.2	4,670
6	Common Beliefs and Reality About PLS. <i>Organizational Research Methods</i> , 2014, 17, 182-209.	5.6	1,979
7	Partial Least Squares Structural Equation Modeling (PLS-SEM) Using R. <i>Classroom Companion: Business</i> , 2021, , .	4.6	1,473
8	The Use of Partial Least Squares Structural Equation Modeling in Strategic Management Research: A Review of Past Practices and Recommendations for Future Applications. <i>Long Range Planning</i> , 2012, 45, 320-340.	2.9	1,338
9	Testing measurement invariance of composites using partial least squares. <i>International Marketing Review</i> , 2016, 33, 405-431.	2.2	1,335
10	Predictive model assessment in PLS-SEM: guidelines for using PLSpredict. <i>European Journal of Marketing</i> , 2019, 53, 2322-2347.	1.7	1,272
11	Mirror, mirror on the wall: a comparative evaluation of composite-based structural equation modeling methods. <i>Journal of the Academy of Marketing Science</i> , 2017, 45, 616-632.	7.2	1,200
12	Partial least squares structural equation modeling (PLS-SEM): A useful tool for family business researchers. <i>Journal of Family Business Strategy</i> , 2014, 5, 105-115.	3.7	1,096
13	How to Specify, Estimate, and Validate Higher-Order Constructs in PLS-SEM. <i>Australasian Marketing Journal</i> , 2019, 27, 197-211.	3.5	1,074
14	Estimation issues with PLS and CBSEM: Where the bias lies!. <i>Journal of Business Research</i> , 2016, 69, 3998-4010.	5.8	1,031
15	Partial Least Squares Structural Equation Modeling. , 2017, , 1-40.		955
16	An assessment of the use of partial least squares structural equation modeling (PLS-SEM) in hospitality research. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 514-538.	5.3	769
17	Gain more insight from your PLS-SEM results. <i>Industrial Management and Data Systems</i> , 2016, 116, 1865-1886.	2.2	706
18	Rethinking some of the rethinking of partial least squares. <i>European Journal of Marketing</i> , 2019, 53, 566-584.	1.7	684

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19	Multigroup Analysis in Partial Least Squares (PLS) Path Modeling: Alternative Methods and Empirical Results. <i>Advances in International Marketing</i> , 2011, 22, 195-218.	0.3	673
20	Partial least squares structural equation modeling in HRM research. <i>International Journal of Human Resource Management</i> , 2020, 31, 1617-1643.	3.3	620
21	Identifying and treating unobserved heterogeneity with FIMIX-PLS: part I – method. <i>European Business Review</i> , 2016, 28, 63-76.	1.9	601
22	Modelagem de Equações Estruturais com Utilização do Smartpls. <i>Revista Brasileira De Marketing</i> , 2014, 13, 56-73.	0.1	585
23	Addressing Endogeneity in International Marketing Applications of Partial Least Squares Structural Equation Modeling. <i>Journal of International Marketing</i> , 2018, 26, 1-21.	2.5	475
24	Confirmatory tetrad analysis in PLS path modeling. <i>Journal of Business Research</i> , 2008, 61, 1238-1249.	5.8	434
25	On the Emancipation of PLS-SEM: A Commentary on Rigdon (2012). <i>Long Range Planning</i> , 2014, 47, 154-160.	2.9	404
26	On Comparing Results from CB-SEM and PLS-SEM: Five Perspectives and Five Recommendations. <i>Marketing, Zeitschrift Fur Forschung Und Praxis</i> , 2017, 39, 4-16.	0.2	379
27	Structural model robustness checks in PLS-SEM. <i>Tourism Economics</i> , 2020, 26, 531-554.	2.6	370
28	A critical look at the use of SEM in international business research. <i>International Marketing Review</i> , 2016, 33, 376-404.	2.2	355
29	European management research using partial least squares structural equation modeling (PLS-SEM). <i>European Management Journal</i> , 2016, 34, 589-597.	3.1	343
30	Beyond a tandem analysis of SEM and PROCESS: Use of PLS-SEM for mediation analyses!. <i>International Journal of Market Research</i> , 2020, 62, 288-299.	2.8	294
31	Manual de Partial Least Squares Structural Equation Modeling (PLS-SEM) (Segunda Edição). , 2019, , .		292
32	Urban vs. rural destinations: Residents' perceptions, community participation and support for tourism development. <i>Tourism Management</i> , 2017, 60, 147-158.	5.8	279
33	Discovering Unobserved Heterogeneity in Structural Equation Models to Avert Validity Threats. <i>MIS Quarterly: Management Information Systems</i> , 2013, 37, 665-694.	3.1	275
34	Convergent validity assessment of formatively measured constructs in PLS-SEM. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 3192-3210.	5.3	242
35	How collinearity affects mixture regression results. <i>Marketing Letters</i> , 2015, 26, 643-659.	1.9	233
36	Progress in partial least squares structural equation modeling use in marketing research in the last decade. <i>Psychology and Marketing</i> , 2022, 39, 1035-1064.	4.6	232

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37	PLS-SEM: Looking Back and Moving Forward. Long Range Planning, 2014, 47, 132-137.	2.9	224
38	Methodological research on partial least squares structural equation modeling (PLS-SEM). Internet Research, 2019, 29, 407-429.	2.7	222
39	Management of multi-purpose stadiums: importance and performance measurement of service interfaces. International Journal of Services, Technology and Management, 2010, 14, 188.	0.1	207
40	Partial least squares structural equation modeling-based discrete choice modeling: an illustration in modeling retailer choice. Business Research, 2019, 12, 115-142.	4.0	200
41	Prediction-oriented modeling in business research by means of PLS path modeling: Introduction to a JBR special section. Journal of Business Research, 2016, 69, 4545-4551.	5.8	194
42	Uncovering and Treating Unobserved Heterogeneity with FIMIX-PLS: Which Model Selection Criterion Provides an Appropriate Number of Segments?. Schmalenbach Business Review, 2011, 63, 34-62.	0.9	185
43	Treating unobserved heterogeneity in PLS path modeling: a comparison of FIMIX-PLS with different data analysis strategies. Journal of Applied Statistics, 2010, 37, 1299-1318.	0.6	178
44	The combined use of symmetric and asymmetric approaches: partial least squares-structural equation modeling and fuzzy-set qualitative comparative analysis. International Journal of Contemporary Hospitality Management, 2021, 33, 1571-1592.	5.3	156
45	Using Partial Least Squares Path Modeling in Advertising Research: Basic Concepts and Recent Issues. , 2012, , .		155
46	When predictors of outcomes are necessary: guidelines for the combined use of PLS-SEM and NCA. Industrial Management and Data Systems, 2020, 120, 2243-2267.	2.2	155
47	Partial Least Squares Structural Equation Modeling. , 2021, , 1-47.		148
48	Executing and interpreting applications of PLS-SEM: Updates for family business researchers. Journal of Family Business Strategy, 2021, 12, 100392.	3.7	144
49	Service quality and customer satisfaction: The moderating effects of hotel star rating. International Journal of Hospitality Management, 2020, 91, 102414.	5.3	143
50	Partial Least Squares Structural Equation Modeling. , 2022, , 587-632.		142
51	ESTIMATING MODERATING EFFECTS IN PLS-SEM AND PLS _c -SEM: INTERACTION TERM GENERATION*DATA TREATMENT. , 2018, 2, 1-21.		140
52	Structural modeling of heterogeneous data with partial least squares. Review of Marketing Research, 2010, , 255-296.	0.2	139
53	The Role of Parent Brand Quality for Service Brand Extension Success. Journal of Service Research, 2010, 13, 379-396.	7.8	138
54	Identifying and treating unobserved heterogeneity with FIMIX-PLS. European Business Review, 2016, 28, 208-224.	1.9	133

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55	The impact of brand extension success drivers on brand extension price premiums. <i>International Journal of Research in Marketing</i> , 2010, 27, 319-328.	2.4	132
56	Sustainable consumption behavior of Europeans: The influence of environmental knowledge and risk perception on environmental concern and behavioral intention. <i>Ecological Economics</i> , 2021, 189, 107155.	2.9	131
57	Disentangling the Effects of Team Competences, Team Adaptability, and Client Communication on the Performance of Management Consulting Teams. <i>Long Range Planning</i> , 2013, 46, 258-286.	2.9	129
58	Manual avanzado de Partial Least Squares Structural Equation Modeling (PLS-SEM). , 2021, , .		129
59	Enhancing Service Loyalty. <i>Journal of Travel Research</i> , 2017, 56, 436-450.	5.8	123
60	This fast car can move faster: a review of PLS-SEM application in higher education research. <i>Higher Education</i> , 2020, 80, 1121-1152.	2.8	115
61	An Introduction to Structural Equation Modeling. <i>Classroom Companion: Business</i> , 2021, , 1-29.	4.6	112
62	Cutoff criteria for overall model fit indexes in generalized structured component analysis. <i>Journal of Marketing Analytics</i> , 2020, 8, 189-202.	2.2	107
63	European management research using Partial Least Squares Structural Equation Modeling (PLS-SEM). <i>European Management Journal</i> , 2015, 33, 1-3.	3.1	105
64	Response-Based Segmentation Using Finite Mixture Partial Least Squares. <i>Annals of Information Systems</i> , 2010, , 19-49.	0.5	103
65	The relevance of reputation in the nonprofit sector: the moderating effect of socio-demographic characteristics. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2014, 19, 110-126.	0.5	100
66	Customer Satisfaction with Commercial Airlines: The Role of Perceived Safety and Purpose of Travel. <i>Journal of Marketing Theory and Practice</i> , 2011, 19, 459-472.	2.6	97
67	Genetic algorithm segmentation in partial least squares structural equation modeling. <i>OR Spectrum</i> , 2014, 36, 251-276.	2.1	97
68	Prediction: Coveted, Yet Forsaken? Introducing a Cross-Validated Predictive Ability Test in Partial Least Squares Path Modeling. <i>Decision Sciences</i> , 2021, 52, 362-392.	3.2	97
69	Enhancing loyalty: When improving consumer satisfaction and delight matters. <i>Journal of Business Research</i> , 2019, 94, 18-27.	5.8	95
70	Finite Mixture Partial Least Squares Analysis: Methodology and Numerical Examples. , 2010, , 195-218.		93
71	Treating Unobserved Heterogeneity in PLS-SEM: A Multi-method Approach. , 2017, , 197-217.		91
72	A concept analysis of methodological research on composite-based structural equation modeling: bridging PLSPM and GSCA. <i>Behaviormetrika</i> , 2020, 47, 219-241.	0.9	91

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73	“PLS-SEM: indeed a silver bullet” retrospective observations and recent advances. <i>Journal of Marketing Theory and Practice</i> , 2023, 31, 261-275.	2.6	88
74	Segmentation of PLS path models by iterative reweighted regressions. <i>Journal of Business Research</i> , 2016, 69, 4583-4592.	5.8	87
75	Latent class analysis in PLS-SEM: A review and recommendations for future applications. <i>Journal of Business Research</i> , 2022, 138, 398-407.	5.8	74
76	PLS path modeling and evolutionary segmentation. <i>Journal of Business Research</i> , 2013, 66, 1318-1324.	5.8	73
77	Whistleblowing Intentions Among Public Accountants in Indonesia: Testing for the Moderation Effects. <i>Journal of Business Ethics</i> , 2018, 152, 573-588.	3.7	73
78	The link between customer satisfaction and loyalty: the moderating role of customer characteristics. <i>Journal of Strategic Marketing</i> , 2018, 26, 298-317.	3.7	73
79	Assessing Heterogeneity in Customer Satisfaction Studies: Across Industry Similarities and within Industry Differences. <i>Advances in International Marketing</i> , 2011, , 169-194.	0.3	71
80	From the Special Issue Guest Editors. <i>Journal of Marketing Theory and Practice</i> , 2011, 19, 135-138.	2.6	69
81	Revisiting Gaussian copulas to handle endogenous regressors. <i>Journal of the Academy of Marketing Science</i> , 2022, 50, 46-66.	7.2	68
82	Do We Fully Understand the Critical Success Factors of Customer Satisfaction with Industrial Goods? - Extending Festge and Schwaiger's Model to Account for Unobserved Heterogeneity. <i>Journal of Business Market Management</i> , 2009, 3, 185-206.	0.7	64
83	Predictive model assessment and selection in composite-based modeling using PLS-SEM: extensions and guidelines for using CVPAT. <i>European Journal of Marketing</i> , 2023, 57, 1662-1677.	1.7	57
84	Using Cultural Archetypes in Cross-cultural Management Studies. <i>Journal of International Management</i> , 2016, 22, 63-83.	2.4	56
85	Local strategic networks in the software industry: an empirical analysis of the value continuum. <i>International Journal of Knowledge Management Studies</i> , 2010, 4, 132.	0.2	54
86	Evaluation of Reflective Measurement Models. <i>Classroom Companion: Business</i> , 2021, , 75-90.	4.6	52
87	The PLS agent: Predictive modeling with PLS-SEM and agent-based simulation. <i>Journal of Business Research</i> , 2016, 69, 4604-4612.	5.8	51
88	Conflating Antecedents and Formative Indicators: A Comment on Aguirre-Urreta and Marakas. <i>Information Systems Research</i> , 2014, 25, 780-784.	2.2	42
89	Guidelines for treating unobserved heterogeneity in tourism research: A comment on Marques and Reis (2015). <i>Annals of Tourism Research</i> , 2016, 57, 279-284.	3.7	42
90	Advancing family business research through modeling nonlinear relationships: Comparing PLS-SEM and multiple regression. <i>Journal of Family Business Strategy</i> , 2022, 13, 100457.	3.7	37

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91	In Pursuit of Understanding What Drives Fan Satisfaction. <i>Journal of Leisure Research</i> , 2014, 46, 419-447.	1.0	30
92	The Use of Partial Least Squares Structural Equation Modeling and Complementary Methods in International Management Research. <i>Management International Review</i> , 2022, 62, 449-470.	2.1	30
93	Exploring the microfoundations of end-user interests toward co-creating renewable energy technology innovations. <i>Journal of Cleaner Production</i> , 2019, 229, 203-212.	4.6	21
94	The impact of brand confusion on sustainable brand satisfaction and private label proneness: A subtle decay of brand equity. <i>Journal of Brand Management</i> , 2011, 19, 195-212.	2.0	18
95	Mediation Analysis. <i>Classroom Companion: Business</i> , 2021, , 139-153.	4.6	18
96	What's important for relationship management? The mediating roles of relational trust and satisfaction for loyalty of cooperative banks' customers. <i>Journal of Marketing Analytics</i> , 2022, 10, 3-18.	2.2	18
97	Segmentation for Path Models and Unobserved Heterogeneity: The Finite Mixture Partial Least Squares Approach. <i>SSRN Electronic Journal</i> , 2006, , .	0.4	15
98	Capturing and Treating Unobserved Heterogeneity by Response Based Segmentation in PLS Path Modeling. A Comparison of Alternative Methods by Computational Experiments. <i>SSRN Electronic Journal</i> , 2007, , .	0.4	15
99	Community Members' Perception of Brand Community Character: Construction and Validation of a New Scale. <i>Journal of Interactive Marketing</i> , 2016, 36, 107-120.	4.3	15
100	The Customer Loyalty Cascade and Its Impact on Profitability in Financial Services. <i>Profiles in Operations Research</i> , 2018, , 53-75.	0.3	14
101	Evaluation of the Structural Model. <i>Classroom Companion: Business</i> , 2021, , 115-138.	4.6	14
102	Elderly customers' reactions to service failures: the role of future time perspective, wisdom and emotional intelligence. <i>Journal of Services Marketing</i> , 2021, 35, 65-77.	1.7	13
103	Evaluation of Formative Measurement Models. <i>Classroom Companion: Business</i> , 2021, , 91-113.	4.6	12
104	Moderation Analysis. <i>Classroom Companion: Business</i> , 2021, , 155-172.	4.6	11
105	Finite Mixture and Genetic Algorithm Segmentation in Partial Least Squares Path Modeling: Identification of Multiple Segments in Complex Path Models. <i>Studies in Classification, Data Analysis, and Knowledge Organization</i> , 2009, , 167-176.	0.1	10
106	Guest editorial: Sports management research using partial least squares structural equation modeling (PLS-SEM). <i>International Journal of Sports Marketing and Sponsorship</i> , 2022, 23, 229-240.	0.8	10
107	The SEMinR Package. <i>Classroom Companion: Business</i> , 2021, , 49-74.	4.6	8
108	Data generation for composite-based structural equation modeling methods. <i>Advances in Data Analysis and Classification</i> , 2020, 14, 747-757.	0.9	6

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109	Monitoring transmission of systemic risk: application of partial least squares structural equation modeling in financial stress testing. <i>Journal of Risk</i> , 2018, , .	0.1	6
110	What Makes a Great Textbook? Lessons Learned from Joe Hair. , 2019, , 131-150.		5
111	Guest editorial: Green human resource management and the implications of culture on its practices in Asia. <i>International Journal of Manpower</i> , 2022, 43, 589-594.	2.5	5
112	HeterogenitÄt in varianzbasierter Strukturgleichungsmodellierung. <i>Marketing, Zeitschrift Fur Forschung Und Praxis</i> , 2008, 30, 239-258.	0.2	4
113	A Prediction-Oriented Specification Search Algorithm for Generalized Structured Component Analysis. <i>Structural Equation Modeling</i> , 2022, 29, 611-619.	2.4	4
114	Innoage: Innovation and Product Development for Aging Users. <i>SSRN Electronic Journal</i> , 0, , .	0.4	3
115	An empirical examination of the thickness profile formation of twin-roll-cast magnesium strips. <i>Archives of Civil and Mechanical Engineering</i> , 2018, 18, 227-234.	1.9	3
116	Äoeber die Wirkung der OptionsbÄ¼ndelung auf die Ablaufplanung einer VariantenflieÄyfertigung. <i>Zeitschrift FÄ¼r Planung Und Unternehmenssteuerung</i> , 2008, 18, 301-321.	0.3	2
117	What Drives Customer Loyalty? Nonlinear Effects of Customer Delight and Satisfaction on Loyalty and the Moderating Role of Service Experience. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2016, , 742-750.	0.1	2
118	Segmentation of PLS path models by iterative reweighted regressions. , 0, , .		2
119	Erfolgswirkung einer Partizipation an Virtuellen Unternehmungen. <i>Zeitschrift FÄ¼r Planung Und Unternehmenssteuerung</i> , 2005, 16, 147-166.	0.3	1
120	Zur Eignung Virtueller Unternehmungen als Kooperationsform in Zeiten raschen Wandels. <i>ZfM - Zeitschrift Fur Management</i> , 2006, 1, 94-111.	0.1	1
121	Do We Really Know How to Manage Brand Extension Success?. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
122	In Pursuit of Understanding What Drives Fan Satisfaction. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
123	Mirror, Mirror on the Wall: A Comparative Evaluation of Six Structural Equation Modeling Methods. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2016, , 991-992.	0.1	1
124	Overview of R and RStudio. <i>Classroom Companion: Business</i> , 2021, , 31-47.	4.6	1
125	Monitoring Transmission of Systemic Risk from Shadow Banking to Regulated Banking. <i>SSRN Electronic Journal</i> , 2015, , .	0.4	0
126	On the Performance of Management Consulting Teams. <i>Proceedings - Academy of Management</i> , 2012, 2012, 10603.	0.0	0