

# Mauro Capestro

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5747405/publications.pdf>

Version: 2024-02-01

11  
papers

271  
citations

1307594  
7  
h-index

1281871  
11  
g-index

11  
all docs

11  
docs citations

11  
times ranked

277  
citing authors

#	ARTICLE	IF	CITATIONS
1	An Italian version of the 10-item Big Five Inventory: An application to hedonic and utilitarian shopping values. <i>Personality and Individual Differences</i> , 2015, 76, 135-140.	2.9	90
2	Determinants of Southern Italian households' intention to adopt energy efficiency measures in residential buildings. <i>Journal of Cleaner Production</i> , 2017, 153, 83-91.	9.3	66
3	Experimental Shopping Analysis of Consumer Stimulation and Motivational States in Shopping Experiences. <i>International Journal of Market Research</i> , 2007, 49, 365-386.	3.8	31
4	Effects of background music endings on consumer memory in advertising. <i>International Journal of Advertising</i> , 2016, 35, 504-518.	6.7	22
5	Reacting to the COVID-19 pandemic through digital connectivity with customers: the Italian experience. <i>Italian Journal of Marketing</i> , 2021, 2021, 305-330.	2.8	16
6	Disentangling the link between ICT and Industry 4.0: impacts on knowledge-related performance. <i>International Journal of Productivity and Performance Management</i> , 2022, 71, 1076-1098.	3.7	11
7	Overcoming pandemic challenges through product innovation: The role of digital technologies and servitization. <i>European Management Journal</i> , 2022, 40, 707-717.	5.1	11
8	“Service” in Luxury Retailing in the Twenty-First Century: An Exploratory Look at the Pleasure Boating Sector. <i>Psychology and Marketing</i> , 2017, 34, 569-579.	8.2	8
9	Industrial districts and the fourth industrial revolution. <i>Competitiveness Review</i> , 2021, 31, 12-26.	2.6	8
10	Knowledge-intensive services and local development: An empirical analysis of networks, channels and customization processes. <i>Local Economy</i> , 2016, 31, 359-376.	1.4	6
11	Knowledge and Digital Strategies in Manufacturing Firms: The Experience of Top Performers. <i>Knowledge Management and Organizational Learning</i> , 2020, , 85-111.	0.5	2