

Eric Levy

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5740480/publications.pdf>

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4
papers

680
citations

1937685

4
h-index

2272923

4
g-index

4
all docs

4
docs citations

4
times ranked

624
citing authors

#	ARTICLE	IF	CITATIONS
1	Moral Identity and Judgments of Charitable Behaviors. Journal of Marketing, 2007, 71, 178-193.	11.3	412
2	The effect of social exclusion on consumer preference for anthropomorphized brands. Journal of Consumer Psychology, 2017, 27, 23-34.	4.5	158
3	I don't want the money, I just want your time: How moral identity overcomes the aversion to giving time to prosocial causes.. Journal of Personality and Social Psychology, 2016, 110, 435-457.	2.8	73
4	Helping others or oneself: How direction of comparison affects prosocial behavior. Journal of Consumer Psychology, 2016, 26, 461-473.	4.5	37