

# Lorenzo Masiero

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5713793/publications.pdf>

Version: 2024-02-01

36  
papers

1,218  
citations

361413

20  
h-index

377865

34  
g-index

36  
all docs

36  
docs citations

36  
times ranked

1146  
citing authors

#	ARTICLE	IF	CITATIONS
1	Modeling tourist accessibility to peripheral attractions. <i>Annals of Tourism Research</i> , 2022, 92, 103343.	6.4	11
2	Corporate social responsibility and performances of firms operating in the tourism and hospitality industry. <i>TQM Journal</i> , 2022, 34, 1626-1647.	3.3	8
3	The role of intermodal transport on urban tourist mobility in peripheral areas of Hong Kong. <i>Research in Transportation Business and Management</i> , 2022, , 100838.	2.9	3
4	Long-Haul Tourist Preferences for Stopover Destination Visits. <i>Journal of Travel Research</i> , 2020, 59, 811-827.	9.0	14
5	Strategic consumer behavior in online hotel booking. <i>Annals of Tourism Research</i> , 2020, 83, 102947.	6.4	29
6	The effects of customer-centricity in hospitality. <i>International Journal of Hospitality Management</i> , 2020, 86, 102436.	8.8	10
7	Understanding hotel location preference of customers: Comparing random utility and random regret decision rules. <i>Tourism Management</i> , 2019, 73, 83-93.	9.8	37
8	Chinese Outbound Tourist Preferences for All-Inclusive Group Package Tours: A Latent Class Choice Model. <i>Journal of Travel Research</i> , 2019, 58, 916-931.	9.0	31
9	Fostering tourism destination competitiveness in developing countries: The role of sustainability. <i>Journal of Cleaner Production</i> , 2019, 209, 101-115.	9.3	118
10	Rethinking sustainability in the tour-operating industry: Worldwide survey of current attitudes and behaviors. <i>Journal of Cleaner Production</i> , 2018, 183, 172-182.	9.3	28
11	The psychological process of travel destination choice. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 691-705.	7.0	30
12	Gambling destinations and the effect of gambling results on tourist satisfaction and loyalty. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 678-689.	7.0	10
13	Investigating Air Passengers' Acceptance Level of Unruly In-Flight Behavior. <i>Tourism Analysis</i> , 2018, 23, 31-43.	0.9	6
14	Modeling reference experience in destination choice. <i>Annals of Tourism Research</i> , 2018, 72, 58-74.	6.4	33
15	The relevance of mobile tourism and information technology: an analysis of recent trends and future research directions. <i>Journal of Travel and Tourism Marketing</i> , 2017, 34, 732-748.	7.0	69
16	Determinants of advanced booking. <i>Annals of Tourism Research</i> , 2017, 67, 78-82.	6.4	6
17	Choice behaviour in online hotel booking. <i>Tourism Economics</i> , 2016, 22, 671-678.	4.1	9
18	Asymmetric preference in hotel room choice and implications on revenue management. <i>International Journal of Hospitality Management</i> , 2016, 56, 18-27.	8.8	30

#	ARTICLE	IF	CITATIONS
19	The 5th Conference of the International Association for Tourism Economics. Anatolia, 2016, 27, 275-276.	2.4	0
20	Comparing Reservation Channels for Hotel Rooms: A Behavioral Perspective. Journal of Travel and Tourism Marketing, 2016, 33, 1-13.	7.0	22
21	A demand-driven analysis of tourist accommodation price: A quantile regression of room bookings. International Journal of Hospitality Management, 2015, 50, 1-8.	8.8	77
22	Determining guests' willingness to pay for hotel room attributes with a discrete choice model. International Journal of Hospitality Management, 2015, 49, 117-124.	8.8	98
23	Regret minimisation and utility maximisation in a freight transport context. Transportmetrica A: Transport Science, 2014, 10, 548-560.	2.0	25
24	Do Birds of a Feather Flock Together? The Impact of Ethnic Segregation Preferences on Neighbourhood Choice. Urban Studies, 2014, 51, 693-711.	3.7	26
25	Selling rooms online: the use of social media and online travel agents. International Journal of Contemporary Hospitality Management, 2014, 26, 272-292.	8.0	138
26	The role of the reference alternative in the specification of asymmetric discrete choice models. Transportation Research, Part E: Logistics and Transportation Review, 2013, 53, 83-92.	7.4	15
27	TOURISTS INTRA-DESTINATION VISITS AND TRANSPORT MODE: A BIVARIATE PROBIT MODEL. Annals of Tourism Research, 2013, 43, 529-546.	6.4	102
28	Relationship between Price Sensitivity and Expenditures in the Choice of Tourism Activities at the Destination. Tourism Economics, 2013, 19, 101-114.	4.1	14
29	Accounting for WTP/WTA Discrepancy in Discrete Choice Models: Discussion of Policy Implications Based on Two Freight Transport Stated Choice Experiments. , 2013, , 187-203.		0
30	Tourism Market Segmentation Based on Price Sensitivity. Journal of Travel Research, 2012, 51, 426-435.	9.0	58
31	Price Sensitivity to Tourism Activities: Looking for Determinant Factors. Tourism Economics, 2012, 18, 675-689.	4.1	31
32	Freight transport distance and weight as utility conditioning effects on a stated choice experiment. Journal of Choice Modelling, 2012, 5, 64-76.	2.3	18
33	Estimation of indirect cost and evaluation of protective measures for infrastructure vulnerability: A case study on the transalpine transport corridor. Transport Policy, 2012, 20, 13-21.	6.6	17
34	The relation between push motivation and activity consumption at the destination within the framework of a destination card. Journal of Destination Marketing & Management, 2012, 1, 84-93.	5.3	29
35	Shift of reference point and implications on behavioral reaction to gains and losses. Transportation, 2011, 38, 249-271.	4.0	26
36	Analyzing loss aversion and diminishing sensitivity in a freight transport stated choice experiment. Transportation Research, Part A: Policy and Practice, 2010, 44, 349-358.	4.2	40