

Lorenzo Masiero

List of Publications by Year in descending order

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36
papers

1,218
citations

361413

20
h-index

377865

34
g-index

36
all docs

36
docs citations

36
times ranked

1146
citing authors

#	ARTICLE	IF	CITATIONS
1	Selling rooms online: the use of social media and online travel agents. <i>International Journal of Contemporary Hospitality Management</i> , 2014, 26, 272-292.	8.0	138
2	Fostering tourism destination competitiveness in developing countries: The role of sustainability. <i>Journal of Cleaner Production</i> , 2019, 209, 101-115.	9.3	118
3	TOURISTS INTRA-DESTINATION VISITS AND TRANSPORT MODE: A BIVARIATE PROBIT MODEL. <i>Annals of Tourism Research</i> , 2013, 43, 529-546.	6.4	102
4	Determining guests' willingness to pay for hotel room attributes with a discrete choice model. <i>International Journal of Hospitality Management</i> , 2015, 49, 117-124.	8.8	98
5	A demand-driven analysis of tourist accommodation price: A quantile regression of room bookings. <i>International Journal of Hospitality Management</i> , 2015, 50, 1-8.	8.8	77
6	The relevance of mobile tourism and information technology: an analysis of recent trends and future research directions. <i>Journal of Travel and Tourism Marketing</i> , 2017, 34, 732-748.	7.0	69
7	Tourism Market Segmentation Based on Price Sensitivity. <i>Journal of Travel Research</i> , 2012, 51, 426-435.	9.0	58
8	Analyzing loss aversion and diminishing sensitivity in a freight transport stated choice experiment. <i>Transportation Research, Part A: Policy and Practice</i> , 2010, 44, 349-358.	4.2	40
9	Understanding hotel location preference of customers: Comparing random utility and random regret decision rules. <i>Tourism Management</i> , 2019, 73, 83-93.	9.8	37
10	Modeling reference experience in destination choice. <i>Annals of Tourism Research</i> , 2018, 72, 58-74.	6.4	33
11	Price Sensitivity to Tourism Activities: Looking for Determinant Factors. <i>Tourism Economics</i> , 2012, 18, 675-689.	4.1	31
12	Chinese Outbound Tourist Preferences for All-Inclusive Group Package Tours: A Latent Class Choice Model. <i>Journal of Travel Research</i> , 2019, 58, 916-931.	9.0	31
13	Asymmetric preference in hotel room choice and implications on revenue management. <i>International Journal of Hospitality Management</i> , 2016, 56, 18-27.	8.8	30
14	The psychological process of travel destination choice. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 691-705.	7.0	30
15	The relation between push motivation and activity consumption at the destination within the framework of a destination card. <i>Journal of Destination Marketing & Management</i> , 2012, 1, 84-93.	5.3	29
16	Strategic consumer behavior in online hotel booking. <i>Annals of Tourism Research</i> , 2020, 83, 102947.	6.4	29
17	Rethinking sustainability in the tour-operating industry: Worldwide survey of current attitudes and behaviors. <i>Journal of Cleaner Production</i> , 2018, 183, 172-182.	9.3	28
18	Shift of reference point and implications on behavioral reaction to gains and losses. <i>Transportation</i> , 2011, 38, 249-271.	4.0	26

#	ARTICLE	IF	CITATIONS
19	Do Birds of a Feather Flock Together? The Impact of Ethnic Segregation Preferences on Neighbourhood Choice. <i>Urban Studies</i> , 2014, 51, 693-711.	3.7	26
20	Regret minimisation and utility maximisation in a freight transport context. <i>Transportmetrica A: Transport Science</i> , 2014, 10, 548-560.	2.0	25
21	Comparing Reservation Channels for Hotel Rooms: A Behavioral Perspective. <i>Journal of Travel and Tourism Marketing</i> , 2016, 33, 1-13.	7.0	22
22	Freight transport distance and weight as utility conditioning effects on a stated choice experiment. <i>Journal of Choice Modelling</i> , 2012, 5, 64-76.	2.3	18
23	Estimation of indirect cost and evaluation of protective measures for infrastructure vulnerability: A case study on the transalpine transport corridor. <i>Transport Policy</i> , 2012, 20, 13-21.	6.6	17
24	The role of the reference alternative in the specification of asymmetric discrete choice models. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2013, 53, 83-92.	7.4	15
25	Relationship between Price Sensitivity and Expenditures in the Choice of Tourism Activities at the Destination. <i>Tourism Economics</i> , 2013, 19, 101-114.	4.1	14
26	Long-Haul Tourist Preferences for Stopover Destination Visits. <i>Journal of Travel Research</i> , 2020, 59, 811-827.	9.0	14
27	Modeling tourist accessibility to peripheral attractions. <i>Annals of Tourism Research</i> , 2022, 92, 103343.	6.4	11
28	Gambling destinations and the effect of gambling results on tourist satisfaction and loyalty. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 678-689.	7.0	10
29	The effects of customer-centricity in hospitality. <i>International Journal of Hospitality Management</i> , 2020, 86, 102436.	8.8	10
30	Choice behaviour in online hotel booking. <i>Tourism Economics</i> , 2016, 22, 671-678.	4.1	9
31	Corporate social responsibility and performances of firms operating in the tourism and hospitality industry. <i>TQM Journal</i> , 2022, 34, 1626-1647.	3.3	8
32	Determinants of advanced booking. <i>Annals of Tourism Research</i> , 2017, 67, 78-82.	6.4	6
33	Investigating Air Passengers' Acceptance Level of Unruly In-Flight Behavior. <i>Tourism Analysis</i> , 2018, 23, 31-43.	0.9	6
34	The role of intermodal transport on urban tourist mobility in peripheral areas of Hong Kong. <i>Research in Transportation Business and Management</i> , 2022, , 100838.	2.9	3
35	Accounting for WTP/WTA Discrepancy in Discrete Choice Models: Discussion of Policy Implications Based on Two Freight Transport Stated Choice Experiments. , 2013, , 187-203.		0
36	The 5th Conference of the International Association for Tourism Economics. <i>Anatolia</i> , 2016, 27, 275-276.	2.4	0