

Ilan Alon

List of Publications by Year in descending order

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Version: 2024-02-01

195
papers

5,042
citations

94381

37
h-index

118793

62
g-index

227
all docs

227
docs citations

227
times ranked

3102
citing authors

#	ARTICLE	IF	CITATIONS
1	Language and communication in international students' adaptation: a bibliometric and content analysis review. <i>Higher Education</i> , 2023, 85, 1235-1256.	2.8	11
2	Micro-Franchising in the Bottom of the Pyramid Market: Rwanda. <i>Journal of Social Entrepreneurship</i> , 2022, 13, 71-91.	1.7	3
3	Multilingual and multicultural managers' effects on team performance: insights from professional football teams. <i>Multinational Business Review</i> , 2022, 30, 40-61.	1.4	3
4	A learning portal model of emerging markets multinationals. <i>Global Strategy Journal</i> , 2022, 12, 134-162.	4.4	10
5	The choice of master international franchising – A modified transaction cost model. <i>International Business Review</i> , 2022, 31, 101942.	2.6	6
6	Governance, foreign aid, and Chinese foreign direct investment. <i>Thunderbird International Business Review</i> , 2022, 64, 179-201.	0.9	10
7	Crowd-out effect on consumers attitude towards corporate social responsibility communication. <i>Technological Forecasting and Social Change</i> , 2022, 177, 121544.	6.2	11
8	Corruption, foreign aid, and international trade. <i>Thunderbird International Business Review</i> , 2022, 64, 139-167.	0.9	1
9	Corruption in economics: a bibliometric analysis and research agenda. <i>Applied Economics Letters</i> , 2021, 28, 565-578.	1.0	26
10	Overcoming the liability of foreignness – A new perspective on Chinese MNCs. <i>Journal of Business Research</i> , 2021, 128, 611-626.	5.8	23
11	A systematic review of international franchising. <i>Multinational Business Review</i> , 2021, 29, 43-69.	1.4	25
12	Financial wealth, socioemotional wealth, and founder exits: an empirical examination of Chinese IPOs. <i>Entrepreneurship and Regional Development</i> , 2021, 33, 208-226.	2.0	3
13	The Marketisation of Higher Education: Antecedents, Processes, and Outcomes. , 2021, , 17-45.		4
14	The Case for Regulating Huawei. <i>FIIB Business Review</i> , 2021, 10, 202-204.	2.2	2
15	Climate change, consumer lifestyles and legitimation strategies of sustainability-oriented firms. <i>European Management Journal</i> , 2021, 39, 720-730.	3.1	19
16	Motivational configurations of cultural intelligence, social integration, and performance in global virtual teams. <i>Journal of Business Research</i> , 2021, 129, 351-367.	5.8	42
17	Individualism, collectivism and reward crowdfunding contribution intention and behavior. <i>Electronic Commerce Research and Applications</i> , 2021, 47, 101045.	2.5	12
18	International governance mode choice: Evidence from Brazilian franchisors. <i>Journal of International Management</i> , 2021, 27, 100851.	2.4	6

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19	Franchising research on emerging markets: Bibliometric and content analyses. <i>Journal of Business Research</i> , 2021, 133, 51-65.	5.8	79
20	Women executives and financing pecking order of GEM-listed companies: Moderating roles of social capital and regional institutional environment. <i>Journal of Business Research</i> , 2021, 136, 466-478.	5.8	10
21	China's intellectual property rights provocation: A political economy view. <i>Journal of International Business Policy</i> , 2020, 3, 60-72.	3.5	44
22	Corruption in international business: A review and research agenda. <i>International Business Review</i> , 2020, 29, 101660.	2.6	169
23	Sovereign wealth funds: Past, present and future. <i>International Review of Financial Analysis</i> , 2020, 67, 101418.	3.1	55
24	Cultural intelligence, global mindset, and cross-cultural competencies: a systematic review using bibliometric methods. <i>European Journal of International Management</i> , 2020, 14, 210.	0.1	29
25	The impact of COVID-19 on franchising in emerging markets: An example from Brazil. <i>Global Business and Organizational Excellence</i> , 2020, 39, 6-16.	4.2	61
26	Chinese outward foreign direct investment: The reasons why some Chinese firms fail in Norway. <i>Global Business and Organizational Excellence</i> , 2020, 40, 31-43.	4.2	1
27	Franchising in Brazil: foreign entrants build a presence. <i>Journal of Business Strategy</i> , 2020, ahead-of-print, .	0.9	2
28	Intellectual Structure of the Belt and Road Initiative Research: A Scientometric Analysis and Suggestions for a Future Research Agenda. <i>Sustainability</i> , 2020, 12, 6901.	1.6	19
29	COVID-19 and International Business: A Viewpoint. <i>FIIB Business Review</i> , 2020, 9, 75-77.	2.2	41
30	The research frontier on internationalization of social enterprises. <i>Journal of World Business</i> , 2020, 55, 101091.	4.6	21
31	Regime Type and COVID-19 Response. <i>FIIB Business Review</i> , 2020, 9, 152-160.	2.2	96
32	Greenfield or M&A? An institutional and learning perspective on the establishment mode choice of Chinese outward investments. <i>Journal of International Management</i> , 2020, 26, 100758.	2.4	36
33	Policy, institutional fragility, and Chinese outward foreign direct investment: An empirical examination of the Belt and Road Initiative. <i>Journal of International Business Policy</i> , 2020, 3, 249-272.	3.5	71
34	Analyzing Political and Legal Environments. , 2020, , 115-142.		0
35	Supply chain " marketing integration. <i>Business Process Management Journal</i> , 2019, 25, 368-378.	2.4	18
36	Alkosto faces up to Amazon in Colombia's e-commerce market. <i>Global Business and Organizational Excellence</i> , 2019, 38, 31-41.	4.2	3

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37	Next-Day Bitcoin Price Forecast. <i>Journal of Risk and Financial Management</i> , 2019, 12, 103.	1.1	59
38	Big data analytics capabilities and performance: Evidence from a moderated multi-mediation model. <i>Technological Forecasting and Social Change</i> , 2019, 149, 119781.	6.2	197
39	Case in disruption: LexShares and the litigation finance sector. <i>Global Business and Organizational Excellence</i> , 2019, 38, 13-22.	4.2	0
40	Social franchising: A bibliometric and theoretical review. <i>Journal of Promotion Management</i> , 2019, 25, 738-764.	2.4	25
41	Indexing innovation within China. <i>Competitiveness Review</i> , 2019, 29, 416-439.	1.8	4
42	The enigma of franchising in China. <i>Journal of Business Strategy</i> , 2019, 41, 15-25.	0.9	2
43	Knowledge management in franchising: a research agenda. <i>Journal of Knowledge Management</i> , 2019, 23, 763-785.	3.2	34
44	Experiential Learning Using Social Media in International Business Education. , 2019, , 111-134.		0
45	Credit Risk Research: Review and Agenda. <i>Emerging Markets Finance and Trade</i> , 2018, 54, 811-835.	1.7	49
46	A Review of Born globals. <i>International Studies of Management and Organization</i> , 2018, 48, 157-180.	0.4	49
47	Business Cultural Intelligence Quotient: A Five-Country Study. <i>Thunderbird International Business Review</i> , 2018, 60, 237-250.	0.9	28
48	Franchising and initial public offering: a signaling perspective. <i>International Journal of Retail and Distribution Management</i> , 2018, 46, 1193-1208.	2.7	6
49	A review of the internationalization of Chinese enterprises. <i>Asia Pacific Journal of Management</i> , 2018, 35, 573-605.	2.9	127
50	Orientations and capabilities of born global firms from emerging markets. <i>International Marketing Review</i> , 2018, 35, 936-957.	2.2	80
51	Corruption, political discretion and entrepreneurship. <i>Multinational Business Review</i> , 2018, 26, 111-125.	1.4	20
52	Push and pull factors in international franchising. <i>International Marketing Review</i> , 2017, 34, 29-45.	2.2	40
53	Bibliometric analysis of absorptive capacity. <i>International Business Review</i> , 2017, 26, 896-907.	2.6	213
54	An Institutional Perspective on Religious Freedom and Economic Growth. <i>Politics and Religion</i> , 2017, 10, 689-716.	0.5	18

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55	Dynamic Embeddedness in Chinese Firm Internationalization. <i>Thunderbird International Business Review</i> , 2017, 59, 547-559.	0.9	29
56	Strategic agility explanations for managing franchising expansion during economic cycles. <i>Competitiveness Review</i> , 2017, 27, 113-131.	1.8	18
57	More than makeup: How Atsoko overcame the challenges of entrepreneurship in Tanzania. <i>Global Business and Organizational Excellence</i> , 2017, 36, 25-33.	4.2	7
58	Determinants of master international franchising. , 2017, , .		3
59	Political discretion and corruption: the impact of institutional quality on formal and informal entrepreneurship. <i>European Journal of International Management</i> , 2017, 11, 280.	0.1	12
60	Political discretion and corruption: the impact of institutional quality on formal and informal entrepreneurship. <i>European Journal of International Management</i> , 2017, 11, 280.	0.1	11
61	Tchibo Goes Global: Implementing a Hybrid Franchising Strategy at Germany's Leading Coffee Retailer. <i>Global Business and Organizational Excellence</i> , 2016, 35, 18-30.	4.2	5
62	The development and validation of the Business Cultural Intelligence Quotient. <i>Cross Cultural and Strategic Management</i> , 2016, 23, 78-100.	1.0	43
63	Master International Franchising in China: The Case of the Athlete's Foot. <i>Management for Professionals</i> , 2016, , 133-145.	0.3	2
64	Cross-national cultural values and nascent entrepreneurship. <i>International Journal of Cross Cultural Management</i> , 2016, 16, 321-340.	1.3	15
65	Dialogue in the Dark: Shedding Light on the Development of Social Enterprises in China. <i>Global Business and Organizational Excellence</i> , 2015, 34, 60-69.	4.2	25
66	<i>China's Outward Foreign Direct Investments and Impact on the World Economy</i>, by Shujie Yao and Pan Wang. Basingstoke: Palgrave Macmillan, 2014. xx + 268 pp. £70.00 (hardcover), also available as an eBook.. <i>China Journal</i> , 2015, 74, 171-173.	0.1	0
67	Chinese M & A in Europe. <i>Competitiveness Review</i> , 2015, 25, 346-370.	1.8	22
68	Financial marketization and corporate venturing in China. <i>Journal of Entrepreneurship in Emerging Economies</i> , 2015, 7, 2-22.	1.5	7
69	Outward Foreign Direct Investment by Chinese National Oil Companies. <i>Journal of East-West Business</i> , 2015, 21, 292-312.	0.3	14
70	Are the parents to blame? Predicting franchisee failure. <i>Competitiveness Review</i> , 2015, 25, 205-217.	1.8	18
71	Are Chinese CEOs Stewards or Agents? Revisiting the Agency's Stewardship Debate. <i>International Finance Review</i> , 2014, , 255-277.	0.6	2
72	Franchising and value signaling. <i>Journal of Services Marketing</i> , 2014, 28, 105-115.	1.7	24

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73	Teaching International Business via Social Media Projects. Journal of Teaching in International Business, 2014, 25, 44-59.	0.2	42
74	Chinese state-owned enterprises go global. Journal of Business Strategy, 2014, 35, 3-18.	0.9	53
75	Does Chinese investment affect Sub-Saharan African growth?. International Journal of Emerging Markets, 2014, 9, 257-275.	1.3	36
76	When should organizational change be implemented? The moderating effect of environmental dynamism between dynamic capabilities and new venture performance. Journal of Engineering and Technology Management - JET-M, 2013, 30, 188-205.	1.4	92
77	Internationalization of Chinese Entrepreneurial Firms. Thunderbird International Business Review, 2013, 55, 495-512.	0.9	55
78	Entrepreneurship in Emerging Markets: New Insights and Directions for Future Research. Thunderbird International Business Review, 2013, 55, 487-492.	0.9	35
79	Chinese overseas M&A: overcoming cultural and organisational divides. International Journal of Technological Learning, Innovation and Development, 2013, 6, 190.	0.1	30
80	Indian consumer and producer behavior. International Journal of Emerging Markets, 2013, 8, .	1.3	0
81	Quality Signaling and Firm Growth: The Case of Franchising Chains. Proceedings - Academy of Management, 2013, 2013, 13521.	0.0	0
82	Export competitiveness patterns in Indian industries. Competitiveness Review, 2012, 22, 188-206.	1.8	23
83	Macroeconomic Prospects for China's Outward FDI. Transnational Corporations Review, 2012, 4, 16-40.	2.0	7
84	Is China's outward investment in oil a global security concern?. Transnational Corporations Review, 2012, 4, 1-3.	2.0	4
85	Regional differences in managerial leader behaviour preferences in China. Cross Cultural Management, 2012, 19, 315-335.	1.2	16
86	Examining the determinants of hotel chain expansion through international franchising. International Journal of Hospitality Management, 2012, 31, 379-386.	5.3	80
87	The globalization of Chinese enterprises. Thunderbird International Business Review, 2012, 54, 145-153.	0.9	23
88	Benelli and QJ Compete in the International Motorbike Arena. , 2012, , 355-375.		3
89	Home Country Macroeconomic Determinants of Chinese OFDI. , 2012, , 38-53.		3
90	The importance of historical Tang dynasty for place branding the contemporary city Xi'an. Journal of Management History, 2012, 18, 96-104.	0.5	16

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91	Internationalization, market forces and domestic sectoral institutionalization. <i>European Business Review</i> , 2011, 23, 215-235.	1.9	11
92	An integrated framework for export competitiveness: evidence from the global alcoholic beverages industry. <i>European Journal of International Management</i> , 2011, 5, 99.	0.1	7
93	Comparing domestic and returnee female entrepreneurs in China: is there an internationalisation effect?. <i>International Journal of Business and Globalisation</i> , 2011, 6, 329.	0.1	18
94	Determining the RMB Exchange Regime. <i>Contemporary Studies in Economic and Financial Analysis</i> , 2011, , 611-624.	0.4	0
95	Consumption behavior of Chinese urban residents during economic transition. <i>International Journal of Emerging Markets</i> , 2011, 6, 187-199.	1.3	1
96	Wealth impact of cross-border US acquisitions of Chinese firms. <i>European Journal of International Management</i> , 2011, 5, 432.	0.1	4
97	Social burden, social venture or social responsibility? A reflection on CSR in China and CSR strategy suggestions for multinational companies in China. <i>International Journal of Business and Emerging Markets</i> , 2011, 3, 339.	0.1	3
98	Changes in services trade barriers in banking and their impact: the case of the ASEAN+3. <i>Asian-Pacific Economic Literature</i> , 2011, 25, 103-115.	0.7	2
99	Globalization of Chinese Firms Theoretical Universalism or Particularism. <i>Management and Organization Review</i> , 2011, 7, 191-200.	1.8	98
100	Executive perks: Compensation and corporate performance in China. <i>Asia Pacific Journal of Management</i> , 2011, 28, 401-425.	2.9	92
101	Environmental dynamism, innovation, and dynamic capabilities: the case of China. <i>Journal of Enterprising Communities</i> , 2011, 5, 131-144.	1.6	46
102	An exploratory comparison of US and international academically based entrepreneurship centres. <i>International Journal of Business and Globalisation</i> , 2010, 5, 115.	0.1	6
103	Changing cultural clusters: a research note. <i>International Journal of Business and Globalisation</i> , 2010, 5, 328.	0.1	4
104	Tao of downfall: the failures of high-profile entrepreneurs in the Chinese economic reform. <i>International Journal of Entrepreneurship and Small Business</i> , 2010, 11, 121.	0.2	1
105	Corporate Social Responsibility in Emerging Markets. <i>Management International Review</i> , 2010, 50, 635-654.	2.1	167
106	U.S.-Based Fast-Food Restaurants: Factors Influencing the International Expansion of Franchise Systems. <i>Journal of Marketing Channels</i> , 2010, 17, 339-359.	0.4	20
107	The importance of meeting price expectations: linking price to service quality. <i>Journal of Product and Brand Management</i> , 2010, 19, 295-305.	2.6	14
108	Dimensionality of business ethics in China. <i>Competitiveness Review</i> , 2010, 20, 6-30.	1.8	14

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109	Chinese outward direct investment: a study on macroeconomic determinants. International Journal of Business and Emerging Markets, 2010, 2, 352.	0.1	26
110	Usage of public corporate communications of social responsibility in Brazil, Russia, India and China (BRIC). International Journal of Emerging Markets, 2010, 5, 6-22.	1.3	103
111	Assessing the export competitiveness of Chinese industries. Asian Business and Management, 2010, 9, 401-424.	1.7	19
112	Is Hong Kong Democratizing?. Asian Survey, 2010, 50, 786-807.	0.5	11
113	Franchising in Emerging Markets. , 2010, , 11-35.		7
114	Clustering for International Market Selection. , 2010, , 73-90.		3
115	Franchising in Croatia. , 2010, , 138-154.		2
116	Microfranchising in Less Developed Countries. , 2010, , 155-180.		2
117	Franchising as an Entrepreneurial Form. , 2010, , 36-53.		0
118	Ruthâ€™s Chris Franchises Expand Internationally. , 2010, , 183-192.		1
119	International Franchising at Best Western. , 2010, , 193-210.		0
120	Internationalization of Franchising. , 2010, , 54-72.		1
121	Franchising in Italy. , 2010, , 93-119.		0
122	Franchising in Morocco. , 2010, , 120-137.		0
123	Doing Business in Asia. , 2009, , .		0
124	Measuring the Global Footprint of an MBA. Journal of Studies in International Education, 2009, 13, 522-540.	1.9	2
125	MOR Special Issue: The Globalization of Chinese Enterprises: Environment, Strategy and Performance. Management and Organization Review, 2009, 5, 161-162.	1.8	0
126	Examining the returns of American depository receipts: Evidence from emerging and developed markets. Thunderbird International Business Review, 2009, 51, 567-581.	0.9	5

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127	CSR Communication Intensity in Chinese and Indian Multinational Companies. Corporate Governance: an International Review, 2009, 17, 426-442.	2.4	204
128	A stranger in a strange land: Micro political risk and the multinational firm. Business Horizons, 2009, 52, 127-137.	3.4	86
129	Blending pragmatic liberal education with an international business programme: the Rollins College experience. International Journal of Management in Education, 2009, 3, 402.	0.1	2
130	Branding in China: Global Product Strategy Alternatives. Multinational Business Review, 2009, 17, 123-142.	1.4	23
131	Understanding Chinese management needs through ancient Chinese philosophy. International Journal of Business and Globalisation, 2009, 3, 207.	0.1	1
132	Globalization with Chinese characteristics. Chinese Management Studies, 2009, 3, .	0.7	4
133	Religious freedom, religious diversity, and Japanese foreign direct investment. Research in International Business and Finance, 2008, 22, 29-39.	3.1	20
134	Management and Organization Review Special issue on "The Globalization of Chinese Enterprises: Environment, Strategy and Performance". Management and Organization Review, 2008, 4, 329-330.	1.8	0
135	Management and Organization Review Special Issue on "The Globalization of Chinese Enterprises: Environment, Strategy and Performance". Management and Organization Review, 2008, 4, 155-156.	1.8	0
136	Management and Organization Review Special issue on "The Globalization of Chinese Enterprises: Environment, Strategy and Performance". Management and Organization Review, 2008, 4, 453-454.	1.8	0
137	Business education in emerging economies. International Journal of Business and Globalisation, 2008, 2, 5.	0.1	5
138	Geely motors: a Chinese automaker enters international markets. International Journal of Chinese Culture and Management, 2008, 1, 489.	0.1	9
139	Master international franchising in China: the case of The Athlete's Foot. International Journal of Entrepreneurship and Small Business, 2007, 4, 41.	0.2	3
140	Chinese RMB exchange rate and local currency price stability in ASEAN trade. China Economic Review, 2007, 18, 417-424.	2.1	9
141	Efficient Testing of Bipartite Graphs for Forbidden Induced Subgraphs. SIAM Journal on Computing, 2007, 37, 959-976.	0.8	29
142	Exploring the differences between franchisee entrepreneurs and nascent entrepreneurs. International Entrepreneurship and Management Journal, 2007, 3, 403-418.	2.9	20
143	Entrepreneurship Among Filipino Immigrants. , 2007, , .		0
144	Forming International Business Alliances: A Case Study of the Global Packaging Industry. Small Enterprise Research: the Journal of SEANZ, 2006, 14, 95-113.	1.1	0

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145	Managing micropolitical risk: A cross-sector examination. Thunderbird International Business Review, 2006, 48, 623-642.	0.9	29
146	An Examination of International Retail Franchising in Emerging Markets. Journal of Small Business Management, 2006, 44, 130-149.	2.8	140
147	Filipino ethnic entrepreneurship: An integrated review and propositions. International Entrepreneurship and Management Journal, 2006, 3, 69-85.	2.9	13
148	Market Conditions Favoring Master International Franchising. Multinational Business Review, 2006, 14, 67-82.	1.4	53
149	Executive insight: evaluating the market size for service franchising in emerging markets. International Journal of Emerging Markets, 2006, 1, 9-20.	1.3	38
150	Why Do Companies Use Franchising?. , 2006, , 11-26.		2
151	Does Franchising Provide Superior Financial Returns?. , 2006, , 79-91.		2
152	When is Master International Franchising a Preferred Mode of Entry?. , 2006, , 103-119.		2
153	Franchising in the Philippines. , 2006, , 165-188.		0
154	Conversion Franchising in Slovenia. , 2006, , 189-206.		0
155	Franchising with Kodak in China. , 2006, , 209-225.		0
156	The Internationalization of Marks & Spencer. , 2006, , 227-242.		0
157	What are the Social and Economic Benefits and Costs of Global Franchising?. , 2006, , 27-57.		0
158	What is the Economic Impact of Service Franchising Investment?. , 2006, , 59-76.		0
159	How Do Franchisors Evaluate Foreign Markets?. , 2006, , 93-102.		1
160	How Do International Franchisors Cluster?. , 2006, , 121-138.		1
161	Franchising in Russia. , 2006, , 141-163.		0
162	Malay entrepreneurship: historical, governmental, and cultural antecedents. International Journal of Entrepreneurship and Innovation Management, 2005, 5, 168.	0.1	5

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163	Forming International Business Alliances: A Case Study of the Global Packaging Industry. <i>Journal of Small Business and Entrepreneurship</i> , 2005, 18, 1-20.	3.0	1
164	Real estate franchising: The case of Coldwell Banker expansion into China. <i>Business Horizons</i> , 2005, 48, 223-231.	3.4	17
165	Global leadership success through emotional and cultural intelligences. <i>Business Horizons</i> , 2005, 48, 501-512.	3.4	219
166	Distance Learning Education in China. , 2005, , 91-112.		2
167	Global Franchising and Development in Emerging and Transitioning Markets. <i>Journal of Macromarketing</i> , 2004, 24, 156-167.	1.7	66
168	Internet-mediated distance-learning education in China as an alternative to traditional paradigms of market entry. <i>Knowledge, Technology and Policy: the International Journal of Knowledge Transfer and Utilization</i> , 2004, 17, 124-139.	0.5	1
169	Affiliated networks: the case of best western internationalisation. <i>Journal for International Business and Entrepreneurship Development</i> , 2004, 2, 78.	0.7	1
170	Final Reflections: The Business Education-Economic Development Nexus in Emerging Economies. , 2004, , 343-349.		0
171	The Internationalization of Franchising Systems into Industrialized Economies. , 2004, , .		0
172	The Internationalization of Franchise Systems into Emerging and Transitional Economies. , 2004, , .		0
173	Experiential Learning in International Business via the World Wide Web. <i>Journal of Teaching in International Business</i> , 2003, 14, 79-98.	0.2	35
174	Assessing the Movement Toward, and Identifying the Impediments to, Standardized Print Advertising. <i>Journal of International Consumer Marketing</i> , 2002, 14, 91-113.	2.3	2
175	Evaluating the Economic Impact of Cruise Tourism: A Case Study of Barbados. <i>Anatolia</i> , 2002, 13, 5-18.	1.3	37
176	Knowledge and Innovation in the New Service Economy. <i>Journal of Service Management</i> , 2002, 13, 512-514.	2.2	1
177	Forecasting aggregate retail sales:. <i>Journal of Retailing and Consumer Services</i> , 2001, 8, 147-156.	5.3	193
178	International franchising in China with Kodak. <i>Thunderbird International Business Review</i> , 2001, 43, 737-754.	0.9	12
179	The Use of Franchising by U.S.-Based Retailers. <i>Journal of Small Business Management</i> , 2001, 39, 111-122.	2.8	99
180	Evaluating Foreign-Market Environments for International Franchising Expansion. <i>Foreign Trade Review</i> , 2000, 35, 1-11.	0.7	8

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181	Executive Insights: Franchising Opportunities and Threats in Russia. <i>Journal of International Marketing</i> , 2000, 8, 104-119.	2.5	43
182	Internet-based experiential learning in international marketing: the case of Globalview.org. <i>Online Information Review</i> , 2000, 24, 349-357.	2.2	19
183	The internationalization of professional business service franchises. <i>Journal of Consumer Marketing</i> , 1999, 16, 74-85.	1.2	39
184	Augmentation of low power hydrazine thrusters. <i>Acta Astronautica</i> , 1994, 32, 275-281.	1.7	1
185	Fuel Regression Mechanism in a Solid Fuel Ramjet. <i>Propellants, Explosives, Pyrotechnics</i> , 1992, 17, 70-76.	1.0	22
186	A bibliometric review of cryptocurrencies as a financial asset. <i>Technology Analysis and Strategic Management</i> , 0, , 1-16.	2.0	42
187	US-Based Fast Food Restaurants: Factors Influencing International Expansion of Franchise Systems. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
188	Women Entrepreneurs and China's Economy: Returnees and Non-Returnees, a Comparative Study. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
189	Can Signaling Theory Help Agency and Resource Scarcity Theories Explain Franchisee Failure? Predicting SBA-Backed Loan Defaults. <i>SSRN Electronic Journal</i> , 0, , .	0.4	2
190	Corporate Governance Mechanisms for Monitoring or Empowering CEOs? A Study of Chinese Listed Firms. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0
191	Determining the RMB Exchange Regime. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0
192	Impacts of China's Foreign Direct Investment in Sub-Saharan Africa. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0
193	Home Country Macroeconomic Determinants of Chinese OFDI. , 0, , .		0
194	Benelli and QJ Compete in the International Motorbike Arena. , 0, , .		0
195	Institutions and training: A case of social franchising in Africa. <i>Africa Journal of Management</i> , 0, , 1-27.	0.8	1