

Ilan Alon

List of Publications by Year in descending order

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Version: 2024-02-01

195
papers

5,042
citations

94381

37
h-index

118793

62
g-index

227
all docs

227
docs citations

227
times ranked

3102
citing authors

#	ARTICLE	IF	CITATIONS
1	Global leadership success through emotional and cultural intelligences. <i>Business Horizons</i> , 2005, 48, 501-512.	3.4	219
2	Bibliometric analysis of absorptive capacity. <i>International Business Review</i> , 2017, 26, 896-907.	2.6	213
3	CSR Communication Intensity in Chinese and Indian Multinational Companies. <i>Corporate Governance: an International Review</i> , 2009, 17, 426-442.	2.4	204
4	Big data analytics capabilities and performance: Evidence from a moderated multi-mediation model. <i>Technological Forecasting and Social Change</i> , 2019, 149, 119781.	6.2	197
5	Forecasting aggregate retail sales. <i>Journal of Retailing and Consumer Services</i> , 2001, 8, 147-156.	5.3	193
6	Corruption in international business: A review and research agenda. <i>International Business Review</i> , 2020, 29, 101660.	2.6	169
7	Corporate Social Responsibility in Emerging Markets. <i>Management International Review</i> , 2010, 50, 635-654.	2.1	167
8	An Examination of International Retail Franchising in Emerging Markets. <i>Journal of Small Business Management</i> , 2006, 44, 130-149.	2.8	140
9	A review of the internationalization of Chinese enterprises. <i>Asia Pacific Journal of Management</i> , 2018, 35, 573-605.	2.9	127
10	Usage of public corporate communications of social responsibility in Brazil, Russia, India and China (BRIC). <i>International Journal of Emerging Markets</i> , 2010, 5, 6-22.	1.3	103
11	The Use of Franchising by U.S.-Based Retailers. <i>Journal of Small Business Management</i> , 2001, 39, 111-122.	2.8	99
12	Globalization of Chinese Firms Theoretical Universalism or Particularism. <i>Management and Organization Review</i> , 2011, 7, 191-200.	1.8	98
13	Regime Type and COVID-19 Response. <i>FIIB Business Review</i> , 2020, 9, 152-160.	2.2	96
14	Executive perks: Compensation and corporate performance in China. <i>Asia Pacific Journal of Management</i> , 2011, 28, 401-425.	2.9	92
15	When should organizational change be implemented? The moderating effect of environmental dynamism between dynamic capabilities and new venture performance. <i>Journal of Engineering and Technology Management - JET-M</i> , 2013, 30, 188-205.	1.4	92
16	A stranger in a strange land: Micro political risk and the multinational firm. <i>Business Horizons</i> , 2009, 52, 127-137.	3.4	86
17	Examining the determinants of hotel chain expansion through international franchising. <i>International Journal of Hospitality Management</i> , 2012, 31, 379-386.	5.3	80
18	Orientations and capabilities of born global firms from emerging markets. <i>International Marketing Review</i> , 2018, 35, 936-957.	2.2	80

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19	Franchising research on emerging markets: Bibliometric and content analyses. <i>Journal of Business Research</i> , 2021, 133, 51-65.	5.8	79
20	Policy, institutional fragility, and Chinese outward foreign direct investment: An empirical examination of the Belt and Road Initiative. <i>Journal of International Business Policy</i> , 2020, 3, 249-272.	3.5	71
21	Global Franchising and Development in Emerging and Transitioning Markets. <i>Journal of Macromarketing</i> , 2004, 24, 156-167.	1.7	66
22	The impact of COVID-19 on franchising in emerging markets: An example from Brazil. <i>Global Business and Organizational Excellence</i> , 2020, 39, 6-16.	4.2	61
23	Next-Day Bitcoin Price Forecast. <i>Journal of Risk and Financial Management</i> , 2019, 12, 103.	1.1	59
24	Internationalization of Chinese Entrepreneurial Firms. <i>Thunderbird International Business Review</i> , 2013, 55, 495-512.	0.9	55
25	Sovereign wealth funds: Past, present and future. <i>International Review of Financial Analysis</i> , 2020, 67, 101418.	3.1	55
26	Market Conditions Favoring Master International Franchising. <i>Multinational Business Review</i> , 2006, 14, 67-82.	1.4	53
27	Chinese state-owned enterprises go global. <i>Journal of Business Strategy</i> , 2014, 35, 3-18.	0.9	53
28	Credit Risk Research: Review and Agenda. <i>Emerging Markets Finance and Trade</i> , 2018, 54, 811-835.	1.7	49
29	A Review of Born globals. <i>International Studies of Management and Organization</i> , 2018, 48, 157-180.	0.4	49
30	Environmental dynamism, innovation, and dynamic capabilities: the case of China. <i>Journal of Enterprising Communities</i> , 2011, 5, 131-144.	1.6	46
31	China's intellectual property rights provocation: A political economy view. <i>Journal of International Business Policy</i> , 2020, 3, 60-72.	3.5	44
32	Executive Insights: Franchising Opportunities and Threats in Russia. <i>Journal of International Marketing</i> , 2000, 8, 104-119.	2.5	43
33	The development and validation of the Business Cultural Intelligence Quotient. <i>Cross Cultural and Strategic Management</i> , 2016, 23, 78-100.	1.0	43
34	Teaching International Business via Social Media Projects. <i>Journal of Teaching in International Business</i> , 2014, 25, 44-59.	0.2	42
35	Motivational configurations of cultural intelligence, social integration, and performance in global virtual teams. <i>Journal of Business Research</i> , 2021, 129, 351-367.	5.8	42
36	A bibliometric review of cryptocurrencies as a financial asset. <i>Technology Analysis and Strategic Management</i> , 0, 1-16.	2.0	42

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37	COVID-19 and International Business: A Viewpoint. FIIB Business Review, 2020, 9, 75-77.	2.2	41
38	Push and pull factors in international franchising. International Marketing Review, 2017, 34, 29-45.	2.2	40
39	The internationalization of professional business service franchises. Journal of Consumer Marketing, 1999, 16, 74-85.	1.2	39
40	Executive insight: evaluating the market size for service franchising in emerging markets. International Journal of Emerging Markets, 2006, 1, 9-20.	1.3	38
41	Evaluating the Economic Impact of Cruise Tourism: A Case Study of Barbados. Anatolia, 2002, 13, 5-18.	1.3	37
42	Does Chinese investment affect Sub-Saharan African growth?. International Journal of Emerging Markets, 2014, 9, 257-275.	1.3	36
43	Greenfield or M&A? An institutional and learning perspective on the establishment mode choice of Chinese outward investments. Journal of International Management, 2020, 26, 100758.	2.4	36
44	Experiential Learning in International Business via the World Wide Web. Journal of Teaching in International Business, 2003, 14, 79-98.	0.2	35
45	Entrepreneurship in Emerging Markets: New Insights and Directions for Future Research. Thunderbird International Business Review, 2013, 55, 487-492.	0.9	35
46	Knowledge management in franchising: a research agenda. Journal of Knowledge Management, 2019, 23, 763-785.	3.2	34
47	Chinese overseas M&A: overcoming cultural and organisational divides. International Journal of Technological Learning, Innovation and Development, 2013, 6, 190.	0.1	30
48	Managing micropolitical risk: A cross-sector examination. Thunderbird International Business Review, 2006, 48, 623-642.	0.9	29
49	Efficient Testing of Bipartite Graphs for Forbidden Induced Subgraphs. SIAM Journal on Computing, 2007, 37, 959-976.	0.8	29
50	Dynamic Embeddedness in Chinese Firm Internationalization. Thunderbird International Business Review, 2017, 59, 547-559.	0.9	29
51	Cultural intelligence, global mindset, and cross-cultural competencies: a systematic review using bibliometric methods. European Journal of International Management, 2020, 14, 210.	0.1	29
52	Business Cultural Intelligence Quotient: A Five-Country Study. Thunderbird International Business Review, 2018, 60, 237-250.	0.9	28
53	Chinese outward direct investment: a study on macroeconomic determinants. International Journal of Business and Emerging Markets, 2010, 2, 352.	0.1	26
54	Corruption in economics: a bibliometric analysis and research agenda. Applied Economics Letters, 2021, 28, 565-578.	1.0	26

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55	Dialogue in the Dark: Shedding Light on the Development of Social Enterprises in China. <i>Global Business and Organizational Excellence</i> , 2015, 34, 60-69.	4.2	25
56	Social franchising: A bibliometric and theoretical review. <i>Journal of Promotion Management</i> , 2019, 25, 738-764.	2.4	25
57	A systematic review of international franchising. <i>Multinational Business Review</i> , 2021, 29, 43-69.	1.4	25
58	Franchising and value signaling. <i>Journal of Services Marketing</i> , 2014, 28, 105-115.	1.7	24
59	Branding in China: Global Product Strategy Alternatives. <i>Multinational Business Review</i> , 2009, 17, 123-142.	1.4	23
60	Export competitiveness patterns in Indian industries. <i>Competitiveness Review</i> , 2012, 22, 188-206.	1.8	23
61	The globalization of Chinese enterprises. <i>Thunderbird International Business Review</i> , 2012, 54, 145-153.	0.9	23
62	Overcoming the liability of foreignness – A new perspective on Chinese MNCs. <i>Journal of Business Research</i> , 2021, 128, 611-626.	5.8	23
63	Fuel Regression Mechanism in a Solid Fuel Ramjet. <i>Propellants, Explosives, Pyrotechnics</i> , 1992, 17, 70-76.	1.0	22
64	Chinese M & A in Europe. <i>Competitiveness Review</i> , 2015, 25, 346-370.	1.8	22
65	The research frontier on internationalization of social enterprises. <i>Journal of World Business</i> , 2020, 55, 101091.	4.6	21
66	Exploring the differences between franchisee entrepreneurs and nascent entrepreneurs. <i>International Entrepreneurship and Management Journal</i> , 2007, 3, 403-418.	2.9	20
67	Religious freedom, religious diversity, and Japanese foreign direct investment. <i>Research in International Business and Finance</i> , 2008, 22, 29-39.	3.1	20
68	U.S.-Based Fast-Food Restaurants: Factors Influencing the International Expansion of Franchise Systems. <i>Journal of Marketing Channels</i> , 2010, 17, 339-359.	0.4	20
69	Corruption, political discretion and entrepreneurship. <i>Multinational Business Review</i> , 2018, 26, 111-125.	1.4	20
70	Internet-based experiential learning in international marketing: the case of Globalview.org. <i>Online Information Review</i> , 2000, 24, 349-357.	2.2	19
71	Assessing the export competitiveness of Chinese industries. <i>Asian Business and Management</i> , 2010, 9, 401-424.	1.7	19
72	Intellectual Structure of the Belt and Road Initiative Research: A Scientometric Analysis and Suggestions for a Future Research Agenda. <i>Sustainability</i> , 2020, 12, 6901.	1.6	19

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73	Climate change, consumer lifestyles and legitimation strategies of sustainability-oriented firms. <i>European Management Journal</i> , 2021, 39, 720-730.	3.1	19
74	Comparing domestic and returnee female entrepreneurs in China: is there an internationalisation effect?. <i>International Journal of Business and Globalisation</i> , 2011, 6, 329.	0.1	18
75	Are the parents to blame? Predicting franchisee failure. <i>Competitiveness Review</i> , 2015, 25, 205-217.	1.8	18
76	An Institutional Perspective on Religious Freedom and Economic Growth. <i>Politics and Religion</i> , 2017, 10, 689-716.	0.5	18
77	Strategic agility explanations for managing franchising expansion during economic cycles. <i>Competitiveness Review</i> , 2017, 27, 113-131.	1.8	18
78	Supply chain " marketing integration. <i>Business Process Management Journal</i> , 2019, 25, 368-378.	2.4	18
79	Real estate franchising: The case of Coldwell Banker expansion into China. <i>Business Horizons</i> , 2005, 48, 223-231.	3.4	17
80	Regional differences in managerial leader behaviour preferences in China. <i>Cross Cultural Management</i> , 2012, 19, 315-335.	1.2	16
81	The importance of historical Tang dynasty for place branding the contemporary city Xi'an. <i>Journal of Management History</i> , 2012, 18, 96-104.	0.5	16
82	Cross-national cultural values and nascent entrepreneurship. <i>International Journal of Cross Cultural Management</i> , 2016, 16, 321-340.	1.3	15
83	The importance of meeting price expectations: linking price to service quality. <i>Journal of Product and Brand Management</i> , 2010, 19, 295-305.	2.6	14
84	Dimensionality of business ethics in China. <i>Competitiveness Review</i> , 2010, 20, 6-30.	1.8	14
85	Outward Foreign Direct Investment by Chinese National Oil Companies. <i>Journal of East-West Business</i> , 2015, 21, 292-312.	0.3	14
86	Filipino ethnic entrepreneurship: An integrated review and propositions. <i>International Entrepreneurship and Management Journal</i> , 2006, 3, 69-85.	2.9	13
87	International franchising in China with Kodak. <i>Thunderbird International Business Review</i> , 2001, 43, 737-754.	0.9	12
88	Political discretion and corruption: the impact of institutional quality on formal and informal entrepreneurship. <i>European Journal of International Management</i> , 2017, 11, 280.	0.1	12
89	Individualism, collectivism and reward crowdfunding contribution intention and behavior. <i>Electronic Commerce Research and Applications</i> , 2021, 47, 101045.	2.5	12
90	Is Hong Kong Democratizing?. <i>Asian Survey</i> , 2010, 50, 786-807.	0.5	11

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91	Internationalization, market forces and domestic sectoral institutionalization. <i>European Business Review</i> , 2011, 23, 215-235.	1.9	11
92	Political discretion and corruption: the impact of institutional quality on formal and informal entrepreneurship. <i>European Journal of International Management</i> , 2017, 11, 280.	0.1	11
93	Crowd-out effect on consumers attitude towards corporate social responsibility communication. <i>Technological Forecasting and Social Change</i> , 2022, 177, 121544.	6.2	11
94	Language and communication in international students' adaptation: a bibliometric and content analysis review. <i>Higher Education</i> , 2023, 85, 1235-1256.	2.8	11
95	A learning portal model of emerging markets multinationals. <i>Global Strategy Journal</i> , 2022, 12, 134-162.	4.4	10
96	Women executives and financing pecking order of GEM-listed companies: Moderating roles of social capital and regional institutional environment. <i>Journal of Business Research</i> , 2021, 136, 466-478.	5.8	10
97	Governance, foreign aid, and Chinese foreign direct investment. <i>Thunderbird International Business Review</i> , 2022, 64, 179-201.	0.9	10
98	Chinese RMB exchange rate and local currency price stability in ASEAN trade. <i>China Economic Review</i> , 2007, 18, 417-424.	2.1	9
99	Geely motors: a Chinese automaker enters international markets. <i>International Journal of Chinese Culture and Management</i> , 2008, 1, 489.	0.1	9
100	Evaluating Foreign-Market Environments for International Franchising Expansion. <i>Foreign Trade Review</i> , 2000, 35, 1-11.	0.7	8
101	An integrated framework for export competitiveness: evidence from the global alcoholic beverages industry. <i>European Journal of International Management</i> , 2011, 5, 99.	0.1	7
102	Macroeconomic Prospects for China's Outward FDI. <i>Transnational Corporations Review</i> , 2012, 4, 16-40.	2.0	7
103	Financial marketization and corporate venturing in China. <i>Journal of Entrepreneurship in Emerging Economies</i> , 2015, 7, 2-22.	1.5	7
104	More than makeup: How Atsoko overcame the challenges of entrepreneurship in Tanzania. <i>Global Business and Organizational Excellence</i> , 2017, 36, 25-33.	4.2	7
105	Franchising in Emerging Markets. , 2010, , 11-35.		7
106	An exploratory comparison of US and international academically based entrepreneurship centres. <i>International Journal of Business and Globalisation</i> , 2010, 5, 115.	0.1	6
107	Franchising and initial public offering: a signaling perspective. <i>International Journal of Retail and Distribution Management</i> , 2018, 46, 1193-1208.	2.7	6
108	International governance mode choice: Evidence from Brazilian franchisors. <i>Journal of International Management</i> , 2021, 27, 100851.	2.4	6

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109	The choice of master international franchising – A modified transaction cost model. <i>International Business Review</i> , 2022, 31, 101942.	2.6	6
110	Malay entrepreneurship: historical, governmental, and cultural antecedents. <i>International Journal of Entrepreneurship and Innovation Management</i> , 2005, 5, 168.	0.1	5
111	Business education in emerging economies. <i>International Journal of Business and Globalisation</i> , 2008, 2, 5.	0.1	5
112	Examining the returns of American depository receipts: Evidence from emerging and developed markets. <i>Thunderbird International Business Review</i> , 2009, 51, 567-581.	0.9	5
113	Tchibo Goes Global: Implementing a Hybrid Franchising Strategy at Germany's Leading Coffee Retailer. <i>Global Business and Organizational Excellence</i> , 2016, 35, 18-30.	4.2	5
114	Changing cultural clusters: a research note. <i>International Journal of Business and Globalisation</i> , 2010, 5, 328.	0.1	4
115	Wealth impact of cross-border US acquisitions of Chinese firms. <i>European Journal of International Management</i> , 2011, 5, 432.	0.1	4
116	Is China's outward investment in oil a global security concern?. <i>Transnational Corporations Review</i> , 2012, 4, 1-3.	2.0	4
117	Indexing innovation within China. <i>Competitiveness Review</i> , 2019, 29, 416-439.	1.8	4
118	The Marketisation of Higher Education: Antecedents, Processes, and Outcomes. , 2021, , 17-45.		4
119	Globalization with Chinese characteristics. <i>Chinese Management Studies</i> , 2009, 3, .	0.7	4
120	Master international franchising in China: the case of The Athlete's Foot. <i>International Journal of Entrepreneurship and Small Business</i> , 2007, 4, 41.	0.2	3
121	Social burden, social venture or social responsibility? A reflection on CSR in China and CSR strategy suggestions for multinational companies in China. <i>International Journal of Business and Emerging Markets</i> , 2011, 3, 339.	0.1	3
122	Determinants of master international franchising. , 2017, , .		3
123	Alkosto faces up to Amazon in Colombia's e-commerce market. <i>Global Business and Organizational Excellence</i> , 2019, 38, 31-41.	4.2	3
124	Micro-Franchising in the Bottom of the Pyramid Market: Rwanda. <i>Journal of Social Entrepreneurship</i> , 2022, 13, 71-91.	1.7	3
125	Financial wealth, socioemotional wealth, and founder exits: an empirical examination of Chinese IPOs. <i>Entrepreneurship and Regional Development</i> , 2021, 33, 208-226.	2.0	3
126	Multilingual and multicultural managers' effects on team performance: insights from professional football teams. <i>Multinational Business Review</i> , 2022, 30, 40-61.	1.4	3

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127	Clustering for International Market Selection. , 2010, , 73-90.		3
128	Benelli and QJ Compete in the International Motorbike Arena. , 2012, , 355-375.		3
129	Home Country Macroeconomic Determinants of Chinese OFDI. , 2012, , 38-53.		3
130	Assessing the Movement Toward, and Identifying the Impediments to, Standardized Print Advertising. Journal of International Consumer Marketing, 2002, 14, 91-113.	2.3	2
131	Measuring the Global Footprint of an MBA. Journal of Studies in International Education, 2009, 13, 522-540.	1.9	2
132	Blending pragmatic liberal education with an international business programme: the Rollins College experience. International Journal of Management in Education, 2009, 3, 402.	0.1	2
133	Changes in services trade barriers in banking and their impact: the case of the ASEAN+3. Asian-Pacific Economic Literature, 2011, 25, 103-115.	0.7	2
134	Are Chinese CEOs Stewards or Agents? Revisiting the Agencyâ€™Stewardship Debate. International Finance Review, 2014, , 255-277.	0.6	2
135	The enigma of franchising in China. Journal of Business Strategy, 2019, 41, 15-25.	0.9	2
136	Franchising in Brazil: foreign entrants build a presence. Journal of Business Strategy, 2020, ahead-of-print, .	0.9	2
137	The Case for Regulating Huawei. FIIB Business Review, 2021, 10, 202-204.	2.2	2
138	Why Do Companies Use Franchising?. , 2006, , 11-26.		2
139	Does Franchising Provide Superior Financial Returns?. , 2006, , 79-91.		2
140	When is Master International Franchising a Preferred Mode of Entry?. , 2006, , 103-119.		2
141	Master International Franchising in China: The Case of the Athleteâ€™s Foot. Management for Professionals, 2016, , 133-145.	0.3	2
142	Franchising in Croatia. , 2010, , 138-154.		2
143	Microfranchising in Less Developed Countries. , 2010, , 155-180.		2
144	Distance Learning Education in China. , 2005, , 91-112.		2

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145	Can Signaling Theory Help Agency and Resource Scarcity Theories Explain Franchisee Failure? Predicting SBA-Backed Loan Defaults. SSRN Electronic Journal, 0, , .	0.4	2
146	Augmentation of low power hydrazine thrusters. Acta Astronautica, 1994, 32, 275-281.	1.7	1
147	Internet-mediated distance-learning education in China as an alternative to traditional paradigms of market entry. Knowledge, Technology and Policy: the International Journal of Knowledge Transfer and Utilization, 2004, 17, 124-139.	0.5	1
148	Affiliated networks: the case of best western internationalisation. Journal for International Business and Entrepreneurship Development, 2004, 2, 78.	0.7	1
149	Forming International Business Alliances: A Case Study of the Global Packaging Industry. Journal of Small Business and Entrepreneurship, 2005, 18, 1-20.	3.0	1
150	Understanding Chinese management needs through ancient Chinese philosophy. International Journal of Business and Globalisation, 2009, 3, 207.	0.1	1
151	Tao of downfall: the failures of high-profile entrepreneurs in the Chinese economic reform. International Journal of Entrepreneurship and Small Business, 2010, 11, 121.	0.2	1
152	Consumption behavior of Chinese urban residents during economic transition. International Journal of Emerging Markets, 2011, 6, 187-199.	1.3	1
153	Chinese outward foreign direct investment: The reasons why some Chinese firms fail in Norway. Global Business and Organizational Excellence, 2020, 40, 31-43.	4.2	1
154	Knowledge and Innovation in the New Service Economy. Journal of Service Management, 2002, 13, 512-514.	2.2	1
155	US-Based Fast Food Restaurants: Factors Influencing International Expansion of Franchise Systems. SSRN Electronic Journal, 0, , .	0.4	1
156	Women Entrepreneurs and China's Economy: Returnees and Non-Returnees, a Comparative Study. SSRN Electronic Journal, 0, , .	0.4	1
157	Ruthâ€™s Chris Franchises Expand Internationally. , 2010, , 183-192.		1
158	Internationalization of Franchising. , 2010, , 54-72.		1
159	How Do Franchisors Evaluate Foreign Markets?. , 2006, , 93-102.		1
160	How Do International Franchisors Cluster?. , 2006, , 121-138.		1
161	Corruption, foreign aid, and international trade. Thunderbird International Business Review, 2022, 64, 139-167.	0.9	1
162	Institutions and training: A case of social franchising in Africa. Africa Journal of Management, 0, , 1-27.	0.8	1

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163	Forming International Business Alliances: A Case Study of the Global Packaging Industry. Small Enterprise Research: the Journal of SEANZ, 2006, 14, 95-113.	1.1	0
164	<i>Management and Organization Review</i> Special issue on "The Globalization of Chinese Enterprises: Environment, Strategy and Performance"™. Management and Organization Review, 2008, 4, 329-330.	1.8	0
165	Management and Organization Review Special Issue on "The Globalization of Chinese Enterprises: Environment, Strategy and Performance"™. Management and Organization Review, 2008, 4, 155-156.	1.8	0
166	Management and Organization Review Special issue on "The Globalization of Chinese Enterprises: Environment, Strategy and Performance"™. Management and Organization Review, 2008, 4, 453-454.	1.8	0
167	Doing Business in Asia. , 2009, , .		0
168	MOR Special Issue: The Globalization of Chinese Enterprises: Environment, Strategy and Performance. Management and Organization Review, 2009, 5, 161-162.	1.8	0
169	Determining the RMB Exchange Regime. Contemporary Studies in Economic and Financial Analysis, 2011, , 611-624.	0.4	0
170	<i>China's Outward Foreign Direct Investments and Impact on the World Economy</i>, by Shujie Yao and Pan Wang. Basingstoke: Palgrave Macmillan, 2014. xx + 268 pp. £70.00 (hardcover), also available as an eBook.. China Journal, 2015, 74, 171-173.	0.1	0
171	Case in disruption: LexShares and the litigation finance sector. Global Business and Organizational Excellence, 2019, 38, 13-22.	4.2	0
172	Final Reflections: The Business Education-Economic Development Nexus in Emerging Economies. , 2004, , 343-349.		0
173	Corporate Governance Mechanisms for Monitoring or Empowering CEOs? A Study of Chinese Listed Firms. SSRN Electronic Journal, 0, , .	0.4	0
174	Franchising as an Entrepreneurial Form. , 2010, , 36-53.		0
175	International Franchising at Best Western. , 2010, , 193-210.		0
176	Determining the RMB Exchange Regime. SSRN Electronic Journal, 0, , .	0.4	0
177	Franchising in Italy. , 2010, , 93-119.		0
178	Franchising in Morocco. , 2010, , 120-137.		0
179	Indian consumer and producer behavior. International Journal of Emerging Markets, 2013, 8, .	1.3	0
180	Quality Signaling and Firm Growth: The Case of Franchising Chains. Proceedings - Academy of Management, 2013, 2013, 13521.	0.0	0

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181	Impacts of China's Foreign Direct Investment in Sub-Saharan Africa. SSRN Electronic Journal, 0, , .	0.4	0
182	Experiential Learning Using Social Media in International Business Education. , 2019, , 111-134.		0
183	Analyzing Political and Legal Environments. , 2020, , 115-142.		0
184	Franchising in the Philippines. , 2006, , 165-188.		0
185	Conversion Franchising in Slovenia. , 2006, , 189-206.		0
186	Franchising with Kodak in China. , 2006, , 209-225.		0
187	The Internationalization of Marks & Spencer. , 2006, , 227-242.		0
188	What are the Social and Economic Benefits and Costs of Global Franchising?., 2006, , 27-57.		0
189	What is the Economic Impact of Service Franchising Investment?., 2006, , 59-76.		0
190	Franchising in Russia. , 2006, , 141-163.		0
191	Home Country Macroeconomic Determinants of Chinese OFDI. , 0, , .		0
192	Benelli and QJ Compete in the International Motorbike Arena. , 0, , .		0
193	Entrepreneurship Among Filipino Immigrants. , 2007, , .		0
194	The Internationalization of Franchising Systems into Industrialized Economies. , 2004, , .		0
195	The Internationalization of Franchise Systems into Emerging and Transitional Economies. , 2004, , .		0