

Mustafa Kemal Yilmaz

List of Publications by Year in descending order

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3
papers

125
citations

2258059

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2550090

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docs citations

3
times ranked

189
citing authors

#	ARTICLE	IF	CITATIONS
1	FUZZY DEMATEL METHOD TO EVALUATE THE DIMENSIONS OF MARKETING RESOURCES: AN APPLICATION IN SMES. Journal of Business Economics and Management, 2016, 17, 347-364.	2.4	18
2	EVALUATION OF EXCAVATOR TECHNOLOGIES: APPLICATION OF DATA FUSION BASED MULTIMOORA METHODS. Journal of Civil Engineering and Management, 2015, 21, 977-997.	3.5	37
3	Multi-criteria decision making methods based weighted SERVQUAL scales to measure perceived service quality in hospitals: a case study from Turkey. Total Quality Management and Business Excellence, 2012, 23, 1379-1395.	3.8	70