

Alexander Brem

List of Publications by Year in descending order

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Version: 2024-02-01

188
papers

6,548
citations

71004

43
h-index

100535

70
g-index

202
all docs

202
docs citations

202
times ranked

4980
citing authors

#	ARTICLE	IF	CITATIONS
1	Pioneering Strategy in Supply Chain Relationships: How Coercive Power and Contract Completeness Influence Innovation. <i>IEEE Transactions on Engineering Management</i> , 2022, 69, 2826-2841.	2.4	15
2	Enabling technologies mitigating climate change: The role of dominant designs in environmental innovation ecosystems. <i>Technovation</i> , 2022, 117, 102271.	4.2	24
3	Creating new tech entrepreneurs with digital platforms: Meta-organizations for shared value in data-driven retail ecosystems. <i>Technological Forecasting and Social Change</i> , 2022, 175, 121392.	6.2	33
4	Digital transformation, for better or worse: a critical multi-level research agenda. <i>R and D Management</i> , 2022, 52, 930-954.	3.0	55
5	The emergence of entrepreneurial ecosystems based on enabling technologies: Evidence from synthetic biology. <i>Journal of Business Research</i> , 2022, 149, 728-735.	5.8	9
6	Strategy Follows the Structure of Artificial Intelligence. <i>IEEE Engineering Management Review</i> , 2022, 50, 17-19.	1.0	4
7	Digital entrepreneurs in technology-based spinoffs: an analysis of hybrid value creation in retail public-private partnerships to tackle showrooming. <i>Journal of Business and Industrial Marketing</i> , 2021, 36, 1780-1792.	1.8	16
8	Organizational ambidexterity and competitive advantage: The role of strategic agility in the exploration-exploitation paradox. <i>Journal of Innovation & Knowledge</i> , 2021, 6, 203-213.	7.3	99
9	Improving entrepreneurial self-efficacy and the attitude towards starting a business venture. <i>Review of Managerial Science</i> , 2021, 15, 1707-1727.	4.3	20
10	Implications of the coronavirus (COVID-19) outbreak for innovation: Which technologies will improve our lives?. <i>Technological Forecasting and Social Change</i> , 2021, 163, 120451.	6.2	228
11	Innovation ecosystems for meeting sustainable development goals: The evolving roles of multinational enterprises. <i>Journal of Cleaner Production</i> , 2021, 281, 125329.	4.6	51
12	Digital twins for collaborative robots: A case study in human-robot interaction. <i>Robotics and Computer-Integrated Manufacturing</i> , 2021, 68, 102092.	6.1	124
13	CRITICAL SUCCESS FACTORS IN THE FRONT END OF INNOVATION: RESULTS FROM AN EMPIRICAL STUDY. <i>International Journal of Innovation Management</i> , 2021, 25, 2150046.	0.7	10
14	Editorial: Publishing in Peer-Reviewed Journals. <i>IEEE Transactions on Engineering Management</i> , 2021, 68, 5-10.	2.4	1
15	HOW CAN THE LEAN STARTUP APPROACH IMPROVE THE INNOVATION PROCESS OF ESTABLISHED COMPANIES? AN EXPERIMENTAL APPROACH. <i>International Journal of Innovation Management</i> , 2021, 25, 2150029.	0.7	4
16	Improving the question formulation in Delphi-like surveys: Analysis of the effects of abstract language and amount of information on response behavior. <i>Futures & Foresight Science</i> , 2021, 3, e56.	0.7	28
17	Agility as an innovation driver: towards an agile front end of innovation framework. <i>Review of Managerial Science</i> , 2021, 15, 157-187.	4.3	66
18	The Risk of Dissolution of Sustainable Innovation Ecosystems in Times of Crisis: The Electric Vehicle during the COVID-19 Pandemic. <i>Sustainability</i> , 2021, 13, 1319.	1.6	32

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19	Maneuvering the bumps in the New Silk Road: Open innovation, technological complexity, dominant design, and the international impact of Chinese innovation. <i>R and D Management</i> , 2021, 51, 293-308.	3.0	23
20	Digital platform-based business models – An exploration of critical success factors. <i>Journal of Engineering and Technology Management - JET-M</i> , 2021, 60, 101625.	1.4	40
21	Constraint-Based Thinking: A Structured Approach for Developing Frugal Innovations. <i>IEEE Transactions on Engineering Management</i> , 2021, 68, 739-751.	2.4	25
22	Internet of Things (IoT) Technology Research in Business and Management Literature: Results from a Co-Citation Analysis. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2021, 16, 2073-2090.	3.1	21
23	DOES CULTURAL DIVERSITY MATTER FOR TEAM PERFORMANCE IN MULTINATIONAL COMPANIES? AN ANALYSIS OF CONFLICT, COMMUNICATION, SOCIAL INTEGRATION, CREATIVITY AND SATISFACTION. <i>International Journal of Innovation Management</i> , 2021, 25, .	0.7	6
24	Home bias in international innovation systems: The emergence of dominant designs in the electric vehicle industry. <i>Journal of Cleaner Production</i> , 2021, 321, 128964.	4.6	10
25	Idea selection and adoption by users – a process model in an online innovation community. <i>Technology Analysis and Strategic Management</i> , 2021, 33, 1036-1051.	2.0	16
26	Dress to Impress? On the Interaction of Attire with Prosody and Gender in the Perception of Speaker Charisma. <i>Prosody, Phonology and Phonetics</i> , 2021, , 183-213.	0.3	1
27	DO OPEN INNOVATION AND DOMINANT DESIGN FOSTER DIGITAL INNOVATION?. <i>International Journal of Innovation Management</i> , 2021, 25, .	0.7	8
28	SUSTAINABLE INNOVATION TYPES: A BIBLIOMETRIC REVIEW. <i>International Journal of Innovation Management</i> , 2021, 25, .	0.7	2
29	EFFECTUATION VS. CAUSATION: CAN ESTABLISHED FIRMS USE START-UP DECISION-MAKING PRINCIPLES TO STAY INNOVATIVE?. <i>International Journal of Innovation Management</i> , 2020, 24, 2050002.	0.7	15
30	FRUGAL AND REVERSE INNOVATION FOR HARNESSING THE BUSINESS POTENTIAL OF EMERGING MARKETS – THE CASE OF A DANISH MNC. <i>International Journal of Innovation Management</i> , 2020, 24, 2050009.	0.7	14
31	INCREASING CROWDFUNDING SUCCESS THROUGH SOCIAL MEDIA: THE IMPORTANCE OF REACH AND UTILISATION IN REWARD-BASED CROWDFUNDING. <i>International Journal of Innovation Management</i> , 2020, 24, 2050026.	0.7	24
32	Creative Potential and Multicultural Experiences: The Mediating Role of Creative Self-Efficacy. <i>Journal of Creative Behavior</i> , 2020, 54, 815-823.	1.6	14
33	Entrepreneurs in post-sanctions Iran: Innovation or imitation under conditions of perceived environmental uncertainty?. <i>Asia Pacific Journal of Management</i> , 2020, 37, 531-551.	2.9	26
34	Automating profitably together: Is there an impact of open innovation and automation on firm turnover?. <i>Review of Managerial Science</i> , 2020, 14, 269-285.	4.3	23
35	How to design and construct an innovative frugal product? An empirical examination of a frugal new product development process. <i>Journal of Cleaner Production</i> , 2020, 275, 122232.	4.6	22
36	Employee creativity in war zones: Empirical evidence from small firms in Afghanistan. <i>Creativity and Innovation Management</i> , 2020, 29, 465-480.	1.9	7

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37	Managing dilemmas of resource mobilization through <i>jugaad</i>: A <scp>multiâ€method</scp> study of social enterprises in Indian healthcare. Strategic Entrepreneurship Journal, 2020, 14, 419-443.	2.6	34
38	Revising entrepreneurial action in response to exogenous shocks: Considering the COVID-19 pandemic. Journal of Business Venturing Insights, 2020, 14, e00186.	2.0	160
39	Social entrepreneurship orientation and company success: The mediating role of social performance. Technological Forecasting and Social Change, 2020, 160, 120230.	6.2	63
40	An Analysis of a Crowdfunding System in North Africa Based on the Actor-Network Theory. International Journal of Global Business and Competitiveness, 2020, 15, 23-34.	1.5	1
41	Frugal innovation for the BoP in Brazil - an analysis and comparison with Asian lead markets. International Journal of Technology Management, 2020, 83, 134.	0.2	13
42	Managing innovation performance: Results from an industryâ€spanning explorative study on R&D key measures. Creativity and Innovation Management, 2020, 29, 268-291.	1.9	20
43	Are you acting sustainably in your daily practice? Introduction of the Four-S model of sustainability. Journal of Cleaner Production, 2020, 267, 122074.	4.6	25
44	Women entrepreneurs as agents of change: A comparative analysis of social entrepreneurship processes in emerging markets. Technological Forecasting and Social Change, 2020, 157, 120067.	6.2	113
45	User Experience (UX) in Business, Management, and Psychology: A Bibliometric Mapping of the Current State of Research. Multimodal Technologies and Interaction, 2020, 4, 18.	1.7	35
46	The impact of the 2008 financial crisis on innovation: A dominant design perspective. Journal of Business Research, 2020, 110, 360-369.	5.8	49
47	Frugal Innovation for Point-of-Care Diagnostics Controlling Outbreaks and Epidemics. ACS Biomaterials Science and Engineering, 2020, 6, 2709-2725.	2.6	21
48	Digital Business Model, Digital Transformation, Digital Entrepreneurship: Is There A Sustainable â€œDigitalâ€?. Sustainability, 2020, 12, 5239.	1.6	169
49	Technology foresight for social good: Social implications of technological innovation by 2050 from a Global Expert Survey. Technological Forecasting and Social Change, 2020, 153, 119914.	6.2	26
50	Creativity, Innovation, Sustainability: A Conceptual Model for Future Research Efforts. Sustainability, 2020, 12, 3139.	1.6	17
51	The future of ICT for health and ageing: Unveiling ethical and social issues through horizon scanning foresight. Technological Forecasting and Social Change, 2020, 155, 119995.	6.2	29
52	Frugal innovation for the BoP in Brazil - an analysis and comparison with Asian lead markets. International Journal of Technology Management, 2020, 83, 134.	0.2	0
53	What Makes Business Speakers Sound Charismatic?. Cadernos De Linguística, 2020, 1, 01-40.	0.0	3
54	Working in a Physically Dangerous Work Environment: Employee Vitality and Sustainable Behavior. Sustainability, 2019, 11, 5170.	1.6	7

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55	Strategies for Activating Innovation Ecosystems: Introduction of a Taxonomy. IEEE Engineering Management Review, 2019, 47, 60-66.	1.0	16
56	Ethics in corporate research and development: can responsible research and innovation approaches aid sustainability?. Journal of Cleaner Production, 2019, 239, 118044.	4.6	31
57	Internal and external financing of innovation. European Journal of Innovation Management, 2019, 23, 200-213.	2.4	27
58	How to manage creativity time? Results from a social psychological time model lab experiment on individual creative and routine performance. Creativity and Innovation Management, 2019, 28, 291-305.	1.9	19
59	Creativity on Demand: How to Plan and Execute Successful Innovation Workshops. IEEE Engineering Management Review, 2019, 47, 94-98.	1.0	18
60	Who invests why An analysis of investment decisions in B2B or B2C equity crowdfunding projects. International Journal of Entrepreneurship and Small Business, 2019, 37, 71.	0.2	8
61	Foreign Venture Capital Firms in a Cross-Border Context: Empirical Insights from India. Sustainability, 2019, 11, 6265.	1.6	4
62	Permeability in Coworking-Spaces as an Innovation Facilitator. , 2019, , .		3
63	THE PERCEPTION OF CREATIVITY THROUGH MULTICULTURAL EXPERIENCE” RESULTS FROM AN EMPIRICAL ANALYSIS. International Journal of Innovation Management, 2019, 23, 1950065.	0.7	4
64	The EFFECTS OF CUSTOMER CAPITAL ON CUSTOMER RESPONSE SPEED AND INNOVATIVENESS: THE MEDIATING ROLE OF MARKETING CAPABILITY. International Journal of Innovation Management, 2019, 23, 1950058.	0.7	9
65	When is brand content shared on Facebook? A field study on online Word-of-Mouth. International Journal of Market Research, 2019, 61, 287-301.	2.8	21
66	Strategic decisions in turbulent times: Lessons from the energy industry. Business Horizons, 2019, 62, 215-225.	3.4	25
67	How crowdfunding platforms change the nature of user innovation “ from problem solving to entrepreneurship. Technological Forecasting and Social Change, 2019, 144, 348-360.	6.2	80
68	User-centric Innovations in New Product Development “ Systematic Identification of Lead Users Harnessing Interactive and Collaborative Online-tools. Series on Technology Management, 2019, , 173-212.	0.1	1
69	Introduction “ Managing Innovation: What Do We Know About Innovation Success Factors?. Series on Technology Management, 2019, , xv-xix.	0.1	1
70	Who invests why? An analysis of investment decisions in b2b or b2c equity crowdfunding projects. International Journal of Entrepreneurship and Small Business, 2019, 37, 1.	0.2	1
71	New technologies for frugal innovation. , 2019, , 137-149.		3
72	Managing Innovation. Series on Technology Management, 2019, , .	0.1	0

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73	Managing Innovation. Series on Technology Management, 2019, , .	0.1	1
74	Managing Mobile Technologies. World Scientific Series in R&D Management, 2019, , .	0.0	0
75	Internationalisation of New Product Development and Research & Development: Results from a Multiple Case Study on Companies with Innovation Processes in Germany and India. Series on Technology Management, 2019, , 27-57.	0.1	0
76	Innovative Born Globals: Investigating the Influence of Their Business Models on International Performance. Series on Technology Management, 2019, , 275-328.	0.1	1
77	Managing Innovation: Understanding International Innovation. Series on Technology Management, 2019, , xv-xxi.	0.1	0
78	Reverse technology transfer from the East to the West. European Journal of Innovation Management, 2018, 21, 443-455.	2.4	6
79	Involving Lead Users in Innovation: A Structured Summary of Research on the Lead User Method. International Journal of Innovation and Technology Management, 2018, 15, 1850022.	0.8	25
80	European business venturing in times of digitisation - an analysis of for-profit business incubators in a triple helix context. International Journal of Technology Management, 2018, 76, 104.	0.2	11
81	MAKE-OR-BUY DECISIONS ON TECHNOLOGY-INTENSIVE PRODUCTS: INSIGHTS FROM THE CONSUMER GOODS INDUSTRY. International Journal of Innovation Management, 2018, 22, 1850046.	0.7	2
82	Lead User Projects in Practice â€” Results from an Analysis of an Open Innovation Accelerator. International Journal of Innovation and Technology Management, 2018, 15, 1850015.	0.8	6
83	BUSINESS MODELS FOR CORPORATE INNOVATION MANAGEMENT: INTRODUCTION OF A BUSINESS MODEL INNOVATION TOOL FOR ESTABLISHED FIRMS. International Journal of Innovation Management, 2018, 22, 1850007.	0.7	22
84	What innovation managers really do: a multiple-case investigation into the informal role profiles of innovation managers. Review of Managerial Science, 2018, 12, 1055-1080.	4.3	16
85	Market driving at Bottom of the Pyramid (BoP): An analysis of social enterprises from the healthcare sector. Journal of Business Research, 2018, 86, 234-244.	5.8	66
86	Augmented Reality Smart Glasses: Definition, Concepts and Impact on Firm Value Creation. Progress in IS, 2018, , 169-181.	0.5	37
87	Prototyping in theory and in practice: A study of the similarities and differences between engineers and designers. Creativity and Innovation Management, 2018, 27, 121-132.	1.9	26
88	Small scale entrepreneurship â€” understanding behaviors of aspiring entrepreneurs in a rural area. Competitiveness Review, 2018, 28, 22-42.	1.8	18
89	Directing the wisdom of the crowd: the importance of social interaction among founders and the crowd during crowdfunding campaigns. Economics of Innovation and New Technology, 2018, 27, 709-729.	2.1	64
90	Techno-Economic Evaluation of Strategic Solutions to Extend the Range of Electric Vehicles. , 2018, , .		1

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91	Entrepreneurship education in Europe - insights from Germany and Denmark. International Journal of Entrepreneurship and Small Business, 2018, 33, 1.	0.2	2
92	Antecedents of Corporate Environmental Commitments: The Role of Customers. International Journal of Environmental Research and Public Health, 2018, 15, 1191.	1.2	27
93	Responsible Research and Innovation in Industryâ€™ Challenges, Insights and Perspectives. Sustainability, 2018, 10, 702.	1.6	57
94	Does Thinking Style Make a Difference in Environmental Perception and Orientation? Evidence from Entrepreneurs in Post-Sanction Iran. Sustainability, 2018, 10, 1546.	1.6	18
95	Towards a higher socio-economic impact through shared understanding of product requirements in emerging markets: The case of the Indian healthcare innovations. Technological Forecasting and Social Change, 2018, 135, 91-98.	6.2	45
96	Corporate entrepreneurship strategy: an analysis of top management teams in SMEs. Baltic Journal of Management, 2018, 13, 528-543.	1.2	24
97	European business venturing in times of digitisation - an analysis of for-profit business incubators in a triple helix context. International Journal of Technology Management, 2018, 76, 104.	0.2	3
98	Entrepreneurship education in Europe - insights from Germany and Denmark. International Journal of Entrepreneurship and Small Business, 2018, 33, 1.	0.2	0
99	Integriertes Ideenmanagement in der Praxis â€™ Generierung von neuen Service-, Produkt- und Geschäftsmodellinnovationen durch Kundenintegration am Beispiel von Krankenversicherungen. , 2018, , 237-265.		2
100	Laughing out loud. , 2018, , 177-189.		0
101	Prediction Markets for Crowdsourcing. , 2018, , .		2
102	Organisation of new product development in Asia and Europe: results from Western multinationals R&D sites in Germany, India, and China. Review of Managerial Science, 2017, 11, 159-190.	4.3	15
103	INNOVATIVE BORN GLOBALS: INVESTIGATING THE INFLUENCE OF THEIR BUSINESS MODELS ON INTERNATIONAL PERFORMANCE. International Journal of Innovation Management, 2017, 21, 1750005.	0.7	16
104	Why Do European Companies Have Innovation Hubs in Silicon Valleyâ€™ Best Practice Examples and Key Takeaways. Thunderbird International Business Review, 2017, 59, 757-763.	0.9	1
105	Efficient Triple Helix collaboration fostering local niche innovation projects â€™ A case from Denmark. Technological Forecasting and Social Change, 2017, 123, 130-141.	6.2	81
106	Revolution of Innovation Management: Internationalization and Business Models. , 2017, , 1-13.		4
107	Same same but different: perspectives on creativity workshops by design and business. IEEE Engineering Management Review, 2017, 45, 27-31.	1.0	3
108	Creativity and Innovation: State of the Art and Future Perspectives for Research. Series on Technology Management, 2017, , 1-12.	0.1	4

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109	Research and innovation processes revisited – networked responsibility in industry. Sustainability Accounting, Management and Policy Journal, 2017, 8, 307-334.	2.4	22
110	Social Media for Identifying Lead Users? Insights into Lead Users' Social Media Habits. International Journal of Innovation and Technology Management, 2017, 14, 1750022.	0.8	18
111	Revolution of Innovation Management: The Digital Breakthrough. , 2017, , 1-16.		6
112	A Systematic Literature Review of Constraint-Based Innovations: State of the Art and Future Perspectives. IEEE Transactions on Engineering Management, 2017, 64, 3-15.	2.4	150
113	How to Integrate Suppliers into the Innovation Process? An Explorative Case of Champion Formalization in the Purchasing Department in Times of Open Innovation. International Journal of Innovation and Technology Management, 2017, 14, 1750036.	0.8	8
114	From toys to tools: The co-evolution of technological and entrepreneurial developments in the drone industry. Business Horizons, 2017, 60, 875-884.	3.4	75
115	Digital entrepreneurship: Innovative business models for the sharing economy. Creativity and Innovation Management, 2017, 26, 300-310.	1.9	203
116	Open innovation and intellectual property rights. Management Decision, 2017, 55, 1285-1306.	2.2	84
117	The Frugal Innovation Case of Solar-powered Automated Teller Machines (ATMs) of Vortex Engineering in India. Journal of Entrepreneurship and Innovation in Emerging Economies, 2017, 3, 115-126.	0.9	8
118	How do entrepreneurs think they create value? A scientific reflection of Eric Ries' Lean Startup approach. International Entrepreneurship and Management Journal, 2017, 13, 169-189.	2.9	116
119	Idea management revisited: A review of the literature and guide for implementation. International Journal of Innovation Studies, 2017, 1, 144-161.	1.4	36
120	Frugal innovation-past, present, and future. IEEE Engineering Management Review, 2017, 45, 37-41.	1.0	73
121	Multisensory innovation: Haptic input and its role in product design. IEEE Engineering Management Review, 2017, 45, 32-38.	1.0	20
122	Innovation in business education - the new way of learning at the Adidas Group Learning Campus. International Journal of Innovation and Learning, 2017, 21, 299.	0.4	1
123	Who Takes More Sustainability-Oriented Entrepreneurial Actions? The Role of Entrepreneurs' Values, Beliefs and Orientations. Sustainability, 2017, 9, 1636.	1.6	43
124	Sustainability in SMEs: Top Management Teams Behavioral Integration as Source of Innovativeness. Sustainability, 2017, 9, 1899.	1.6	62
125	E-health, health systems and social innovation: a cross-national study of telecare diffusion. International Journal of Foresight and Innovation Policy, 2017, 12, 171.	0.2	4
126	The Responsible Research and Innovation (RRI) Maturity Model: Linking Theory and Practice. Sustainability, 2017, 9, 1036.	1.6	99

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127	Creativity and routine: conceptual considerations on managing organisational ambidexterity in entrepreneurial ventures. <i>International Journal of Entrepreneurship and Innovation Management</i> , 2017, 21, 261.	0.1	9
128	Creativity and routine: conceptual considerations on managing organisational ambidexterity in entrepreneurial ventures. <i>International Journal of Entrepreneurship and Innovation Management</i> , 2017, 21, 261.	0.1	5
129	Digital Technology Entrepreneurship: A Definition and Research Agenda. <i>Technology Innovation Management Review</i> , 2017, 7, 44-51.	1.0	203
130	Digital Technology Entrepreneurship: A Definition and Research Agenda. <i>Technology Innovation Management Review</i> , 2017, 7, 44-51.	1.0	17
131	Innovation in business education - the new way of learning at the adidas Group Learning Campus. <i>International Journal of Innovation and Learning</i> , 2017, 21, 299.	0.4	0
132	New product development, R&D and culture: results from a multiple case study of German and Chinese innovation processes. <i>International Journal of Product Development</i> , 2016, 21, 144.	0.2	1
133	How to Assess Market Readiness for an Innovative Solution: The Case of Heat Recovery Technologies for SMEs. <i>Sustainability</i> , 2016, 8, 1152.	1.6	22
134	Innovation Hub How-To: Lessons From Silicon Valley. <i>Global Business and Organizational Excellence</i> , 2016, 35, 58-70.	4.2	20
135	Case study research to reflect societal and ethical issues. <i>ACM SIGCAS Computers and Society</i> , 2016, 45, 306-312.	0.1	0
136	Technology and trend management at the interface of technology push and market pull. <i>International Journal of Technology Management</i> , 2016, 72, 310.	0.2	7
137	Learning to Become Better – Backward Research As a New Approach for Analyzing Organizations' Innovation Processes. <i>IEEE Engineering Management Review</i> , 2016, 44, 26-29.	1.0	4
138	Pragmatic inferences and self-relevant judgments: The moderating role of age, prevention, focus, and need for cognition. <i>Cogent Psychology</i> , 2016, 3, 1137139.	0.6	5
139	Crisis Situations in Engineering Product Development: A TRIZ Based Approach. <i>Procedia CIRP</i> , 2016, 39, 144-149.	1.0	8
140	CREATIVITY AND INNOVATION: STATE OF THE ART AND FUTURE PERSPECTIVES FOR RESEARCH. <i>International Journal of Innovation Management</i> , 2016, 20, 1602001.	0.7	32
141	INNOVATION IN FAMILY FIRMS – EXAMINING THE INVENTORY AND MAPPING THE PATH. <i>International Journal of Innovation Management</i> , 2016, 20, 1650054.	0.7	51
142	Exploring the boundaries of corporate social responsibility and innovation: a conceptual framework of socio-political stakeholders and their integration into the innovation process. <i>International Journal of Innovation and Sustainable Development</i> , 2016, 10, 312.	0.3	8
143	What makes a charismatic speaker? A computer-based acoustic-prosodic analysis of Steve Jobs tone of voice. <i>Computers in Human Behavior</i> , 2016, 64, 366-382.	5.1	51
144	Strategies for reward-based crowdfunding campaigns. <i>Journal of Innovation & Knowledge</i> , 2016, 1, 13-23.	7.3	138

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145	Innovation and de facto standardization: The influence of dominant design on innovative performance, radical innovation, and process innovation. <i>Technovation</i> , 2016, 50-51, 79-88.	4.2	82
146	MULTI-CULTURAL TEAMS AS SOURCES FOR CREATIVITY AND INNOVATION: THE ROLE OF CULTURAL DIVERSITY ON TEAM PERFORMANCE. <i>International Journal of Innovation Management</i> , 2016, 20, 1650012.	0.7	84
147	Competitive advantage through innovation: the case of Nespresso. <i>European Journal of Innovation Management</i> , 2016, 19, 133-148.	2.4	91
148	Generalizability of the four C model of creativity: A cross-cultural examination of creative perception.. <i>Psychology of Aesthetics, Creativity, and the Arts</i> , 2016, 10, 14-20.	1.0	22
149	Innovation in supply chains - solving the agency dilemma in supply networks by using industry 4.0 technologies. <i>International Journal of Communication Networks and Distributed Systems</i> , 2015, 15, 235.	0.3	8
150	How to benefit from open innovation? An empirical investigation of open innovation, external partnerships and firm capabilities in the automotive industry. <i>International Journal of Technology Management</i> , 2015, 69, 54.	0.2	30
151	Strategic business transformation through technology convergence: implications from General Electric's industrial internet initiative. <i>International Journal of Technology Management</i> , 2015, 67, 196.	0.2	73
152	What determines a successful business incubator? Introduction to an incubator guide. <i>International Journal of Entrepreneurial Venturing</i> , 2015, 7, 286.	0.3	26
153	Beyond traditional developmental models: a fresh perspective on entrepreneurial new venture creation. <i>International Journal of Entrepreneurial Venturing</i> , 2015, 7, 152.	0.3	29
154	Do privacy concerns matter for Millennials? Results from an empirical analysis of Location-Based Services adoption in Germany. <i>Computers in Human Behavior</i> , 2015, 53, 344-353.	5.1	50
155	INTERNATIONALISATION OF NEW PRODUCT DEVELOPMENT AND RESEARCH & DEVELOPMENT: RESULTS FROM A MULTIPLE CASE STUDY ON COMPANIES WITH INNOVATION PROCESSES IN GERMANY AND INDIA. <i>International Journal of Innovation Management</i> , 2015, 19, 1550010.	0.7	4
156	Who will buy smart glasses? Empirical results of two pre-market-entry studies on the role of personality in individual awareness and intended adoption of Google Glass wearables. <i>Computers in Human Behavior</i> , 2015, 49, 635-647.	5.1	194
157	The search for innovative partners in co-creation: Identifying lead users in social media through netnography and crowdsourcing. <i>Journal of Engineering and Technology Management - JET-M</i> , 2015, 37, 40-51.	1.4	69
158	Adoption of Innovation: Balancing Internal and External Stakeholders in the Marketing of Innovation. , 2015, , 1-10.		14
159	Strategic Technological Sourcing Decisions in the Context of Timing and Market Strategies: An Empirical Analysis. <i>International Journal of Innovation and Technology Management</i> , 2014, 11, 1450016.	0.8	9
160	Research and development from the bottom up - introduction of terminologies for new product development in emerging markets. <i>Journal of Innovation and Entrepreneurship</i> , 2014, 3, 9.	1.8	120
161	Damaging brands through market research. <i>Marketing Intelligence and Planning</i> , 2014, 32, 232-248.	2.1	2
162	Wer investiert warum? Eine Analyse von Investmententscheidungen bei Crowdfunding-Projekten. <i>ZfKE</i> " Zeitschrift für KMU Und Entrepreneurship, 2014, 62, 31-55.	0.1	21

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163	Lebensphasen von Communities of Practice â€œ Eine Fallstudie. , 2014, , 111-124.		2
164	Technology entrepreneurship, innovation and intrapreneurship - managing entrepreneurial activities in technology-intensive environments. , 2014, , .		4
165	A conceptualized investment model of crowdfunding. Venture Capital, 2013, 15, 335-359.	1.1	173
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