

Alexander Brem

List of Publications by Year in descending order

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Version: 2024-02-01

188
papers

6,548
citations

61984

43
h-index

88630

70
g-index

202
all docs

202
docs citations

202
times ranked

4512
citing authors

#	ARTICLE	IF	CITATIONS
1	Integration of market pull and technology push in the corporate front end and innovation management – Insights from the German software industry. <i>Technovation</i> , 2009, 29, 351-367.	7.8	318
2	Implications of the coronavirus (COVID-19) outbreak for innovation: Which technologies will improve our lives?. <i>Technological Forecasting and Social Change</i> , 2021, 163, 120451.	11.6	228
3	USER-CENTRIC INNOVATIONS IN NEW PRODUCT DEVELOPMENT – SYSTEMATIC IDENTIFICATION OF LEAD USERS HARNESSING INTERACTIVE AND COLLABORATIVE ONLINE-TOOLS. <i>International Journal of Innovation Management</i> , 2008, 12, 419-458.	1.2	205
4	Digital entrepreneurship: Innovative business models for the sharing economy. <i>Creativity and Innovation Management</i> , 2017, 26, 300-310.	3.3	203
5	Digital Technology Entrepreneurship: A Definition and Research Agenda. <i>Technology Innovation Management Review</i> , 2017, 7, 44-51.	1.4	203
6	Who will buy smart glasses? Empirical results of two pre-market-entry studies on the role of personality in individual awareness and intended adoption of Google Glass wearables. <i>Computers in Human Behavior</i> , 2015, 49, 635-647.	8.5	194
7	A conceptualized investment model of crowdfunding. <i>Venture Capital</i> , 2013, 15, 335-359.	1.6	173
8	Digital Business Model, Digital Transformation, Digital Entrepreneurship: Is There A Sustainable – Digital –? <i>Sustainability</i> , 2020, 12, 5239.	3.2	169
9	Revising entrepreneurial action in response to exogenous shocks: Considering the COVID-19 pandemic. <i>Journal of Business Venturing Insights</i> , 2020, 14, e00186.	3.4	160
10	A Systematic Literature Review of Constraint-Based Innovations: State of the Art and Future Perspectives. <i>IEEE Transactions on Engineering Management</i> , 2017, 64, 3-15.	3.5	150
11	Strategies for reward-based crowdfunding campaigns. <i>Journal of Innovation & Knowledge</i> , 2016, 1, 13-23.	14.0	138
12	Digital twins for collaborative robots: A case study in human-robot interaction. <i>Robotics and Computer-Integrated Manufacturing</i> , 2021, 68, 102092.	9.9	124
13	Research and development from the bottom up - introduction of terminologies for new product development in emerging markets. <i>Journal of Innovation and Entrepreneurship</i> , 2014, 3, 9.	4.0	120
14	How do entrepreneurs think they create value? A scientific reflection of Eric Ries’s™ Lean Startup approach. <i>International Entrepreneurship and Management Journal</i> , 2017, 13, 169-189.	5.0	116
15	Women entrepreneurs as agents of change: A comparative analysis of social entrepreneurship processes in emerging markets. <i>Technological Forecasting and Social Change</i> , 2020, 157, 120067.	11.6	113
16	The Responsible Research and Innovation (RRI) Maturity Model: Linking Theory and Practice. <i>Sustainability</i> , 2017, 9, 1036.	3.2	99
17	Organizational ambidexterity and competitive advantage: The role of strategic agility in the exploration-exploitation paradox. <i>Journal of Innovation & Knowledge</i> , 2021, 6, 203-213.	14.0	99
18	Competitive advantage through innovation: the case of Nespresso. <i>European Journal of Innovation Management</i> , 2016, 19, 133-148.	4.6	91

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19	Do Frugal and Reverse Innovation Foster Sustainability? Introduction of a Conceptual Framework. <i>Journal of Technology Management for Growing Economies</i> , 2013, 4, 31-50.	1.4	86
20	MULTI-CULTURAL TEAMS AS SOURCES FOR CREATIVITY AND INNOVATION: THE ROLE OF CULTURAL DIVERSITY ON TEAM PERFORMANCE. <i>International Journal of Innovation Management</i> , 2016, 20, 1650012.	1.2	84
21	Open innovation and intellectual property rights. <i>Management Decision</i> , 2017, 55, 1285-1306.	3.9	84
22	Innovation and de facto standardization: The influence of dominant design on innovative performance, radical innovation, and process innovation. <i>Technovation</i> , 2016, 50-51, 79-88.	7.8	82
23	Efficient Triple Helix collaboration fostering local niche innovation projects – A case from Denmark. <i>Technological Forecasting and Social Change</i> , 2017, 123, 130-141.	11.6	81
24	How crowdfunding platforms change the nature of user innovation – from problem solving to entrepreneurship. <i>Technological Forecasting and Social Change</i> , 2019, 144, 348-360.	11.6	80
25	From toys to tools: The co-evolution of technological and entrepreneurial developments in the drone industry. <i>Business Horizons</i> , 2017, 60, 875-884.	5.2	75
26	Frugal and reverse innovation - Literature overview and case study insights from a German MNC in India and China. , 2012, , .		73
27	Strategic business transformation through technology convergence: implications from General Electric's industrial internet initiative. <i>International Journal of Technology Management</i> , 2015, 67, 196.	0.5	73
28	Frugal innovation-past, present, and future. <i>IEEE Engineering Management Review</i> , 2017, 45, 37-41.	1.3	73
29	The search for innovative partners in co-creation: Identifying lead users in social media through netnography and crowdsourcing. <i>Journal of Engineering and Technology Management - JET-M</i> , 2015, 37, 40-51.	2.7	69
30	Market driving at Bottom of the Pyramid (BoP): An analysis of social enterprises from the healthcare sector. <i>Journal of Business Research</i> , 2018, 86, 234-244.	10.2	66
31	Agility as an innovation driver: towards an agile front end of innovation framework. <i>Review of Managerial Science</i> , 2021, 15, 157-187.	7.1	66
32	Directing the wisdom of the crowd: the importance of social interaction among founders and the crowd during crowdfunding campaigns. <i>Economics of Innovation and New Technology</i> , 2018, 27, 709-729.	3.4	64
33	Social entrepreneurship orientation and company success: The mediating role of social performance. <i>Technological Forecasting and Social Change</i> , 2020, 160, 120230.	11.6	63
34	Sustainability in SMEs: Top Management Teams Behavioral Integration as Source of Innovativeness. <i>Sustainability</i> , 2017, 9, 1899.	3.2	62
35	Strategic directions on innovation management – a conceptual framework. <i>Management Research Review</i> , 2013, 36, 939-954.	2.7	58
36	Responsible Research and Innovation in Industry – Challenges, Insights and Perspectives. <i>Sustainability</i> , 2018, 10, 702.	3.2	57

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37	Linking innovation and entrepreneurship – literature overview and introduction of a process-oriented framework. International Journal of Entrepreneurship and Innovation Management, 2011, 14, 6.	0.1	55
38	Digital transformation, for better or worse: a critical multi-level research agenda. R and D Management, 2022, 52, 930-954.	5.3	55
39	Innovation management in emerging technology ventures – the concept of an integrated idea management. International Journal of Technology, Policy and Management, 2007, 7, 304.	0.3	54
40	E-commerce for SMEs: empirical insights from three countries. Journal of Small Business and Enterprise Development, 2013, 20, 849-865.	2.6	54
41	INNOVATION IN FAMILY FIRMS â€” EXAMINING THE INVENTORY AND MAPPING THE PATH. International Journal of Innovation Management, 2016, 20, 1650054.	1.2	51
42	What makes a charismatic speaker? A computer-based acoustic-prosodic analysis of Steve Jobs tone of voice. Computers in Human Behavior, 2016, 64, 366-382.	8.5	51
43	Innovation ecosystems for meeting sustainable development goals: The evolving roles of multinational enterprises. Journal of Cleaner Production, 2021, 281, 125329.	9.3	51
44	Do privacy concerns matter for Millennials? Results from an empirical analysis of Location-Based Services adoption in Germany. Computers in Human Behavior, 2015, 53, 344-353.	8.5	50
45	The impact of the 2008 financial crisis on innovation: A dominant design perspective. Journal of Business Research, 2020, 110, 360-369.	10.2	49
46	Towards a higher socio-economic impact through shared understanding of product requirements in emerging markets: The case of the Indian healthcare innovations. Technological Forecasting and Social Change, 2018, 135, 91-98.	11.6	45
47	Who Takes More Sustainability-Oriented Entrepreneurial Actions? The Role of Entrepreneursâ€™ Values, Beliefs and Orientations. Sustainability, 2017, 9, 1636.	3.2	43
48	Digital platform-based business models â€” An exploration of critical success factors. Journal of Engineering and Technology Management - JET-M, 2021, 60, 101625.	2.7	40
49	Augmented Reality Smart Glasses: Definition, Concepts and Impact on Firm Value Creation. Progress in IS, 2018, , 169-181.	0.6	37
50	Idea management revisited: A review of the literature and guide for implementation. International Journal of Innovation Studies, 2017, 1, 144-161.	3.6	36
51	User Experience (UX) in Business, Management, and Psychology: A Bibliometric Mapping of the Current State of Research. Multimodal Technologies and Interaction, 2020, 4, 18.	2.5	35
52	Performance measurement in SMEs: literature review and results from a German case study. International Journal of Globalisation and Small Business, 2008, 2, 411.	0.2	34
53	Managing dilemmas of resource mobilization through <i>jugaad</i>: A <sc>multi-method</sc> study of social enterprises in Indian healthcare. Strategic Entrepreneurship Journal, 2020, 14, 419-443.	4.4	34
54	Creating new tech entrepreneurs with digital platforms: Meta-organizations for shared value in data-driven retail ecosystems. Technological Forecasting and Social Change, 2022, 175, 121392.	11.6	33

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55	CREATIVITY AND INNOVATION: STATE OF THE ART AND FUTURE PERSPECTIVES FOR RESEARCH. International Journal of Innovation Management, 2016, 20, 1602001.	1.2	32
56	The Risk of Dissolution of Sustainable Innovation Ecosystems in Times of Crisis: The Electric Vehicle during the COVID-19 Pandemic. Sustainability, 2021, 13, 1319.	3.2	32
57	Ethics in corporate research and development: can responsible research and innovation approaches aid sustainability?. Journal of Cleaner Production, 2019, 239, 118044.	9.3	31
58	How to benefit from open innovation? An empirical investigation of open innovation, external partnerships and firm capabilities in the automotive industry. International Journal of Technology Management, 2015, 69, 54.	0.5	30
59	Beyond traditional developmental models: a fresh perspective on entrepreneurial new venture creation. International Journal of Entrepreneurial Venturing, 2015, 7, 152.	0.5	29
60	The future of ICT for health and ageing: Unveiling ethical and social issues through horizon scanning foresight. Technological Forecasting and Social Change, 2020, 155, 119995.	11.6	29
61	Improving the question formulation in Delphi-like surveys: Analysis of the effects of abstract language and amount of information on response behavior. Futures & Foresight Science, 2021, 3, e56.	1.0	28
62	Antecedents of Corporate Environmental Commitments: The Role of Customers. International Journal of Environmental Research and Public Health, 2018, 15, 1191.	2.6	27
63	Internal and external financing of innovation. European Journal of Innovation Management, 2019, 23, 200-213.	4.6	27
64	Product development in the automotive industry: crucial success drivers for technological innovations. International Journal of Technology Marketing, 2008, 3, 203.	0.2	26
65	What determines a successful business incubator? Introduction to an incubator guide. International Journal of Entrepreneurial Venturing, 2015, 7, 286.	0.5	26
66	Prototyping in theory and in practice: A study of the similarities and differences between engineers and designers. Creativity and Innovation Management, 2018, 27, 121-132.	3.3	26
67	Entrepreneurs in post-sanctions Iran: Innovation or imitation under conditions of perceived environmental uncertainty?. Asia Pacific Journal of Management, 2020, 37, 531-551.	4.5	26
68	Technology foresight for social good: Social implications of technological innovation by 2050 from a Global Expert Survey. Technological Forecasting and Social Change, 2020, 153, 119914.	11.6	26
69	Involving Lead Users in Innovation: A Structured Summary of Research on the Lead User Method. International Journal of Innovation and Technology Management, 2018, 15, 1850022.	1.4	25
70	Strategic decisions in turbulent times: Lessons from the energy industry. Business Horizons, 2019, 62, 215-225.	5.2	25
71	Are you acting sustainably in your daily practice? Introduction of the Four-S model of sustainability. Journal of Cleaner Production, 2020, 267, 122074.	9.3	25
72	Constraint-Based Thinking: A Structured Approach for Developing Frugal Innovations. IEEE Transactions on Engineering Management, 2021, 68, 739-751.	3.5	25

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73	Corporate entrepreneurship strategy: an analysis of top management teams in SMEs. <i>Baltic Journal of Management</i> , 2018, 13, 528-543.	2.2	24
74	INCREASING CROWDFUNDING SUCCESS THROUGH SOCIAL MEDIA: THE IMPORTANCE OF REACH AND UTILISATION IN REWARD-BASED CROWDFUNDING. <i>International Journal of Innovation Management</i> , 2020, 24, 2050026.	1.2	24
75	Enabling technologies mitigating climate change: The role of dominant designs in environmental innovation ecosystems. <i>Technovation</i> , 2022, 117, 102271.	7.8	24
76	Automating profitably together: Is there an impact of open innovation and automation on firm turnover?. <i>Review of Managerial Science</i> , 2020, 14, 269-285.	7.1	23
77	Maneuvering the bumps in the New Silk Road: Open innovation, technological complexity, dominant design, and the international impact of Chinese innovation. <i>R and D Management</i> , 2021, 51, 293-308.	5.3	23
78	How to Assess Market Readiness for an Innovative Solution: The Case of Heat Recovery Technologies for SMEs. <i>Sustainability</i> , 2016, 8, 1152.	3.2	22
79	Research and innovation processes revisited – networked responsibility in industry. <i>Sustainability Accounting, Management and Policy Journal</i> , 2017, 8, 307-334.	4.1	22
80	BUSINESS MODELS FOR CORPORATE INNOVATION MANAGEMENT: INTRODUCTION OF A BUSINESS MODEL INNOVATION TOOL FOR ESTABLISHED FIRMS. <i>International Journal of Innovation Management</i> , 2018, 22, 1850007.	1.2	22
81	How to design and construct an innovative frugal product? An empirical examination of a frugal new product development process. <i>Journal of Cleaner Production</i> , 2020, 275, 122232.	9.3	22
82	Generalizability of the four C model of creativity: A cross-cultural examination of creative perception.. <i>Psychology of Aesthetics, Creativity, and the Arts</i> , 2016, 10, 14-20.	1.3	22
83	When is brand content shared on Facebook? A field study on online Word-of-Mouth. <i>International Journal of Market Research</i> , 2019, 61, 287-301.	3.8	21
84	Frugal Innovation for Point-of-Care Diagnostics Controlling Outbreaks and Epidemics. <i>ACS Biomaterials Science and Engineering</i> , 2020, 6, 2709-2725.	5.2	21
85	Internet of Things (IoT) Technology Research in Business and Management Literature: Results from a Co-Citation Analysis. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2021, 16, 2073-2090.	5.7	21
86	Wer investiert warum? Eine Analyse von Investmententscheidungen bei Crowdfunding-Projekten. <i>ZfKE – Zeitschrift für KMU Und Entrepreneurship</i> , 2014, 62, 31-55.	0.3	21
87	Innovation Hub How-To: Lessons From Silicon Valley. <i>Global Business and Organizational Excellence</i> , 2016, 35, 58-70.	6.1	20
88	Multisensory innovation: Haptic input and its role in product design. <i>IEEE Engineering Management Review</i> , 2017, 45, 32-38.	1.3	20
89	Managing innovation performance: Results from an industry-spanning explorative study on R&D key measures. <i>Creativity and Innovation Management</i> , 2020, 29, 268-291.	3.3	20
90	Improving entrepreneurial self-efficacy and the attitude towards starting a business venture. <i>Review of Managerial Science</i> , 2021, 15, 1707-1727.	7.1	20

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91	How to manage creativity time? Results from a social psychological time model lab experiment on individual creative and routine performance. <i>Creativity and Innovation Management</i> , 2019, 28, 291-305.	3.3	19
92	Social Media for Identifying Lead Users? Insights into Lead Usersâ€™ Social Media Habits. <i>International Journal of Innovation and Technology Management</i> , 2017, 14, 1750022.	1.4	18
93	Small scale entrepreneurship â€œ understanding behaviors of aspiring entrepreneurs in a rural area. <i>Competitiveness Review</i> , 2018, 28, 22-42.	2.6	18
94	Does Thinking Style Make a Difference in Environmental Perception and Orientation? Evidence from Entrepreneurs in Post-Sanction Iran. <i>Sustainability</i> , 2018, 10, 1546.	3.2	18
95	Creativity on Demand: How to Plan and Execute Successful Innovation Workshops. <i>IEEE Engineering Management Review</i> , 2019, 47, 94-98.	1.3	18
96	Creativity, Innovation, Sustainability: A Conceptual Model for Future Research Efforts. <i>Sustainability</i> , 2020, 12, 3139.	3.2	17
97	Digital Technology Entrepreneurship: A Definition and Research Agenda. <i>Technology Innovation Management Review</i> , 2017, 7, 44-51.	1.4	17
98	INNOVATIVE BORN GLOBALS: INVESTIGATING THE INFLUENCE OF THEIR BUSINESS MODELS ON INTERNATIONAL PERFORMANCE. <i>International Journal of Innovation Management</i> , 2017, 21, 1750005.	1.2	16
99	What innovation managers really do: a multiple-case investigation into the informal role profiles of innovation managers. <i>Review of Managerial Science</i> , 2018, 12, 1055-1080.	7.1	16
100	Strategies for Activating Innovation Ecosystems: Introduction of a Taxonomy. <i>IEEE Engineering Management Review</i> , 2019, 47, 60-66.	1.3	16
101	Digital entrepreneurs in technology-based spinoffs: an analysis of hybrid value creation in retail publicâ€“private partnerships to tackle showrooming. <i>Journal of Business and Industrial Marketing</i> , 2021, 36, 1780-1792.	3.0	16
102	Idea selection and adoption by users â€“ a process model in an online innovation community. <i>Technology Analysis and Strategic Management</i> , 2021, 33, 1036-1051.	3.5	16
103	Organisation of new product development in Asia and Europe: results from Western multinationals R&D sites in Germany, India, and China. <i>Review of Managerial Science</i> , 2017, 11, 159-190.	7.1	15
104	EFFECTUATION VS. CAUSATION: CAN ESTABLISHED FIRMS USE START-UP DECISION-MAKING PRINCIPLES TO STAY INNOVATIVE?. <i>International Journal of Innovation Management</i> , 2020, 24, 2050002.	1.2	15
105	Pioneering Strategy in Supply Chain Relationships: How Coercive Power and Contract Completeness Influence Innovation. <i>IEEE Transactions on Engineering Management</i> , 2022, 69, 2826-2841.	3.5	15
106	FRUGAL AND REVERSE INNOVATION FOR HARNESSING THE BUSINESS POTENTIAL OF EMERGING MARKETSâ€” THE CASE OF A DANISH MNC. <i>International Journal of Innovation Management</i> , 2020, 24, 2050009.	1.2	14
107	Creative Potential and Multicultural Experiences: The Mediating Role of Creative Selfâ€™Efficacy. <i>Journal of Creative Behavior</i> , 2020, 54, 815-823.	2.9	14
108	Adoption of Innovation: Balancing Internal and External Stakeholders in the Marketing of Innovation. , 2015,, 1-10.		14

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109	Frugal innovation for the BoP in Brazil - an analysis and comparison with Asian lead markets. International Journal of Technology Management, 2020, 83, 134.	0.5	13
110	European business venturing in times of digitisation - an analysis of for-profit business incubators in a triple helix context. International Journal of Technology Management, 2018, 76, 104.	0.5	11
111	CRITICAL SUCCESS FACTORS IN THE FRONT END OF INNOVATION: RESULTS FROM AN EMPIRICAL STUDY. International Journal of Innovation Management, 2021, 25, 2150046.	1.2	10
112	Home bias in international innovation systems: The emergence of dominant designs in the electric vehicle industry. Journal of Cleaner Production, 2021, 321, 128964.	9.3	10
113	Strategic Technological Sourcing Decisions in the Context of Timing and Market Strategies: An Empirical Analysis. International Journal of Innovation and Technology Management, 2014, 11, 1450016.	1.4	9
114	Creativity and routine: conceptual considerations on managing organisational ambidexterity in entrepreneurial ventures. International Journal of Entrepreneurship and Innovation Management, 2017, 21, 261.	0.1	9
115	The EFFECTS OF CUSTOMER CAPITAL ON CUSTOMER RESPONSE SPEED AND INNOVATIVENESS: THE MEDIATING ROLE OF MARKETING CAPABILITY. International Journal of Innovation Management, 2019, 23, 1950058.	1.2	9
116	The emergence of entrepreneurial ecosystems based on enabling technologies: Evidence from synthetic biology. Journal of Business Research, 2022, 149, 728-735.	10.2	9
117	Innovation in supply chains - solving the agency dilemma in supply networks by using industry 4.0 technologies. International Journal of Communication Networks and Distributed Systems, 2015, 15, 235.	0.4	8
118	Crisis Situations in Engineering Product Development: A TRIZ Based Approach. Procedia CIRP, 2016, 39, 144-149.	1.9	8
119	Exploring the boundaries of corporate social responsibility and innovation: a conceptual framework of socio-political stakeholders and their integration into the innovation process. International Journal of Innovation and Sustainable Development, 2016, 10, 312.	0.4	8
120	How to Integrate Suppliers into the Innovation Process? An Explorative Case of Champion Formalization in the Purchasing Department in Times of Open Innovation. International Journal of Innovation and Technology Management, 2017, 14, 1750036.	1.4	8
121	The Frugal Innovation Case of Solar-powered Automated Teller Machines (ATMs) of Vortex Engineering in India. Journal of Entrepreneurship and Innovation in Emerging Economies, 2017, 3, 115-126.	1.3	8
122	Who invests why An analysis of investment decisions in B2B or B2C equity crowdfunding projects. International Journal of Entrepreneurship and Small Business, 2019, 37, 71.	0.2	8
123	DO OPEN INNOVATION AND DOMINANT DESIGN FOSTER DIGITAL INNOVATION?. International Journal of Innovation Management, 2021, 25, .	1.2	8
124	Integrated Idea Management in Emerging Technology Ventures. , 2006, , .		7
125	Learning from Failure: Case Insights into a UK-India Technology Transfer Project. , 2012, , 253-275.		7
126	Innovation Management, Lead-Users, and Social Media â€” Introduction of a Conceptual Framework for Integrating Social Media Tools in Lead-User Management. Advanced Series in Management, 2013, , 169-195.	1.2	7

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127	Technology and trend management at the interface of technology push and market pull. International Journal of Technology Management, 2016, 72, 310.	0.5	7
128	Working in a Physically Dangerous Work Environment: Employee Vitality and Sustainable Behavior. Sustainability, 2019, 11, 5170.	3.2	7
129	Employee creativity in war zones: Empirical evidence from small firms in Afghanistan. Creativity and Innovation Management, 2020, 29, 465-480.	3.3	7
130	Revolution of Innovation Management: The Digital Breakthrough. , 2017, , 1-16.		6
131	Reverse technology transfer from the East to the West. European Journal of Innovation Management, 2018, 21, 443-455.	4.6	6
132	Lead User Projects in Practice – Results from an Analysis of an Open Innovation Accelerator. International Journal of Innovation and Technology Management, 2018, 15, 1850015.	1.4	6
133	DOES CULTURAL DIVERSITY MATTER FOR TEAM PERFORMANCE IN MULTINATIONAL COMPANIES? AN ANALYSIS OF CONFLICT, COMMUNICATION, SOCIAL INTEGRATION, CREATIVITY AND SATISFACTION. International Journal of Innovation Management, 2021, 25, .	1.2	6
134	Integriertes Ideenmanagement als strategischer Erfolgsfaktor junger Technologieunternehmen. , 2005, , 175-200.		6
135	Pragmatic inferences and self-relevant judgments: The moderating role of age, prevention, focus, and need for cognition. Cogent Psychology, 2016, 3, 1137139.	1.3	5
136	Creativity and routine: conceptual considerations on managing organisational ambidexterity in entrepreneurial ventures. International Journal of Entrepreneurship and Innovation Management, 2017, 21, 261.	0.1	5
137	INTERNATIONALISATION OF NEW PRODUCT DEVELOPMENT AND RESEARCH & DEVELOPMENT: RESULTS FROM A MULTIPLE CASE STUDY ON COMPANIES WITH INNOVATION PROCESSES IN GERMANY AND INDIA. International Journal of Innovation Management, 2015, 19, 1550010.	1.2	4
138	Learning to Become Better – “Backward Research” As a New Approach for Analyzing Organizations' Innovation Processes. IEEE Engineering Management Review, 2016, 44, 26-29.	1.3	4
139	Revolution of Innovation Management: Internationalization and Business Models. , 2017, , 1-13.		4
140	Creativity and Innovation: State of the Art and Future Perspectives for Research. Series on Technology Management, 2017, , 1-12.	0.1	4
141	E-health, health systems and social innovation: a cross-national study of telecare diffusion. International Journal of Foresight and Innovation Policy, 2017, 12, 171.	0.2	4
142	Foreign Venture Capital Firms in a Cross-Border Context: Empirical Insights from India. Sustainability, 2019, 11, 6265.	3.2	4
143	THE PERCEPTION OF CREATIVITY THROUGH MULTICULTURAL EXPERIENCE – RESULTS FROM AN EMPIRICAL ANALYSIS. International Journal of Innovation Management, 2019, 23, 1950065.	1.2	4
144	HOW CAN THE LEAN STARTUP APPROACH IMPROVE THE INNOVATION PROCESS OF ESTABLISHED COMPANIES? AN EXPERIMENTAL APPROACH. International Journal of Innovation Management, 2021, 25, 2150029.	1.2	4

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145	The Term Innovation Innovation and its Front End – Is There a Specific Asian View?. , 2009, , 1-12.		4
146	Technology entrepreneurship, innovation and intrapreneurship - managing entrepreneurial activities in technology-intensive environments. , 2014, , .		4
147	Strategy Follows the Structure of Artificial Intelligence. IEEE Engineering Management Review, 2022, 50, 17-19.	1.3	4
148	Editorial – SPECIAL ISSUE ON OPEN INNOVATION AND THE INTEGRATION OF SUPPLIERS PART ONE. International Journal of Innovation Management, 2010, 14, v-vii.	1.2	3
149	Same same but different: perspectives on creativity workshops by design and business. IEEE Engineering Management Review, 2017, 45, 27-31.	1.3	3
150	Permeability in Coworking-Spaces as an Innovation Facilitator. , 2019, , .		3
151	European business venturing in times of digitisation - an analysis of for-profit business incubators in a triple helix context. International Journal of Technology Management, 2018, 76, 104.	0.5	3
152	New technologies for frugal innovation. , 2019, , 137-149.		3
153	What Makes Business Speakers Sound Charismatic?. Cadernos De Linguística, 2020, 1, 01-40.	0.2	3
154	Innovation Management and Marketing in the High-Tech Sector: A Content Analysis of Advertisements. SSRN Electronic Journal, 0, , .	0.4	2
155	Editorial: SPECIAL ISSUE ON OPEN INNOVATION AND THE INTEGRATION OF SUPPLIERS – PART TWO. International Journal of Innovation Management, 2011, 15, v-vii.	1.2	2
156	Damaging brands through market research. Marketing Intelligence and Planning, 2014, 32, 232-248.	3.5	2
157	MAKE-OR-BUY DECISIONS ON TECHNOLOGY-INTENSIVE PRODUCTS: INSIGHTS FROM THE CONSUMER GOODS INDUSTRY. International Journal of Innovation Management, 2018, 22, 1850046.	1.2	2
158	Entrepreneurship education in Europe - insights from Germany and Denmark. International Journal of Entrepreneurship and Small Business, 2018, 33, 1.	0.2	2
159	Lebensphasen von Communities of Practice – Eine Fallstudie. , 2014, , 111-124.		2
160	Integriertes Ideenmanagement in der Praxis – Generierung von neuen Service-, Produkt- und Geschäftsmodellinnovationen durch Kundenintegration am Beispiel von Krankenversicherungen. , 2018, , 237-265.		2
161	Prediction Markets for Crowdsourcing. , 2018, , .		2
162	SUSTAINABLE INNOVATION TYPES: A BIBLIOMETRIC REVIEW. International Journal of Innovation Management, 2021, 25, .	1.2	2

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163	Marketing of new technologies: the case of renewable energies in the UK. International Journal of Technology Marketing, 2011, 6, 162.	0.2	1
164	New product development, R&D and culture: results from a multiple case study of German and Chinese innovation processes. International Journal of Product Development, 2016, 21, 144.	0.2	1
165	Why Do European Companies Have Innovation Hubs in Silicon Valley? Best Practice Examples and Key Takeaways. Thunderbird International Business Review, 2017, 59, 757-763.	1.8	1
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