

Mateus Luan Dellarmelin

List of Publications by Year in descending order

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Version: 2024-02-01

12
papers

349
citations

2257263

3
h-index

2053342

5
g-index

12
all docs

12
docs citations

12
times ranked

264
citing authors

#	ARTICLE	IF	CITATIONS
1	Impact of the COVID-19 pandemic on environmental awareness, sustainable consumption and social responsibility: Evidence from generations in Brazil and Portugal. Journal of Cleaner Production, 2021, 286, 124947.	4.6	196
2	“Quem define a idade certa para ser vocÊ?” Trãade - Revista De Comunicaãõ Cultura E Mãdia, 2021, 9, 191-217.	0.0	0
3	“Com que Roupa Eu Vou?” Percepães dos Consumidores Idosos masculinos sobre Roupas. Qualitas Revista Eletrãnica, 2020, 20, 55.	0.0	1
4	"Old is your Grandma!": A study on clothes for elderly consumers. Consumer Behavior Review (cbr), 2020, 4, 84.	0.1	0
5	The Influence of Social Networks on Environmental Awareness and the Social Responsibility of Generations. Brazilian Business Review, 2019, 16, 500-518.	0.4	137
6	#JustiãaParaMarielleEAnderson: uma anãlise da rede no Twitter. Temãtica, 2018, 14, .	0.0	0
7	The influence of green branding on purchase intention, willingness to pay and consumers' emotional response: an experimental study. Latin American J of Management for Sustainable Development, 2018, 4, 69.	0.0	3
8	ENVIRONMENTAL SUSTAINABILITY AND SUSTAINABLE CONSUMPTION: THE PERCEPTION OF BABY BOOMERS, GENERATION X AND Y IN BRAZIL. RGSA: Revista De Gestãõ Social E Ambiental, 2018, 11, 92-110.	0.5	11
9	A INFLUãNCIA DA INOVAãõ SUSTENTãVEL E DO LUXO SOBRE A DISPOSIãõ A PAGAR E A INTENãõ DE COMPRA DO CONSUMIDOR. REAd: Revista Eletrãnica De Administraãõ, 2017, 23, 258-273.	0.1	0
10	ANãLISE DO COMPORTAMENTO E UTILIZAãõ DAS REDES SOCIAIS PELOS IDOSOS. Revista Sociais E Humanas, 2017, 30, .	0.0	1
11	MUDANãA E ADAPTAãõ ESTRATãGICA EM UMA EMPRESA FAMILIAR DO RAMO DE TRANSPORTES: UM ESTUDO DE CASO LONGITUDINAL. Revista GESTO Revista De Gestãõ Estratãgica De Organizaãões, 2016, 4, 0.1 87.	0.1	0
12	INSTABILIDADE NO MERCADO DO OURO: UM CASO DE ENSINO APLICADO NO COMãRCIO VAREJISTA DE JOIAS. Desenvolve: Revista De Gestãõ Do Unilasalle, 2016, 5, .	0.0	0