

Mateus Luan Dellarmelin

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5697101/publications.pdf>

Version: 2024-02-01

12
papers

349
citations

2257263

3
h-index

2053342

5
g-index

12
all docs

12
docs citations

12
times ranked

264
citing authors

#	ARTICLE	IF	CITATIONS
1	Impact of the COVID-19 pandemic on environmental awareness, sustainable consumption and social responsibility: Evidence from generations in Brazil and Portugal. Journal of Cleaner Production, 2021, 286, 124947.	4.6	196
2	The Influence of Social Networks on Environmental Awareness and the Social Responsibility of Generations. Brazilian Business Review, 2019, 16, 500-518.	0.4	137
3	ENVIRONMENTAL SUSTAINABILITY AND SUSTAINABLE CONSUMPTION: THE PERCEPTION OF BABY BOOMERS, GENERATION X AND Y IN BRAZIL. RGSA: Revista De GestÃ£o Social E Ambiental, 2018, 11, 92-110.	0.5	11
4	The influence of green branding on purchase intention, willingness to pay and consumers' emotional response: an experimental study. Latin American J of Management for Sustainable Development, 2018, 4, 69.	0.0	3
5	ANÃLISE DO COMPORTAMENTO E UTILIZAÃ§Ã£o DAS REDES SOCIAIS PELOS IDOSOS. Revista Sociais E Humanas, 2017, 30, .	0.0	1
6	â€œCom que Roupa Eu Vou?â€•PercepÃ§Ãµes dos Consumidores Idosos masculinos sobre Roupas. Qualitas Revista EletrÃnica, 2020, 20, 55.	0.0	1
7	A INFLUÃŠNCIA DA INOVAÃ§Ã£o SUSTENTÃVEL E DO LUXO SOBRE A DISPOSIÃ§Ã£o A PAGAR E A INTENÃ§Ã£o DE COMPRA DO CONSUMIDOR. REAd: Revista EletrÃnica De AdministraÃ§Ã£o, 2017, 23, 258-273.	0.1	0
8	#JustiÃ§aParaMarielleEAnderson: uma anÃ;lise da rede no Twitter. TemÃ;tica, 2018, 14, .	0.0	0
9	â€œQuem define a idade certa para ser vocÃ?â€• TrÃade - Revista De ComunicaÃ§Ã£o Cultura E MÃdia, 2021, 9, 191-217.	0.0	0
10	MUDANÃ§A E ADAPTAÃ§Ã£o ESTRATÃGICA EM UMA EMPRESA FAMILIAR DO RAMO DE TRANSPORTES: UM ESTUDO DE CASO LONGITUDINAL. Revista GESTO Revista De GestÃ£o EstratÃgica De OrganizaÃ§Ãµes, 2016, 4,0.1 87.	0.1	0
11	INSTABILIDADE NO MERCADO DO OURO: UM CASO DE ENSINO APLICADO NO COMÃrcio VAREJISTA DE JOIAS. Desenvolve: Revista De GestÃ£o Do Unilasalle, 2016, 5, .	0.0	0
12	"Old is your Grandma!": A study on clothes for elderly consumers. Consumer Behavior Review (cbr), 2020, 4, 84.	0.1	0