

Lydia Hanks

List of Publications by Year in descending order

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Version: 2024-02-01

21
papers

807
citations

623734

14
h-index

713466

21
g-index

21
all docs

21
docs citations

21
times ranked

581
citing authors

#	ARTICLE	IF	CITATIONS
1	Saving Local Restaurants: The Impact of Altruism, Self-Enhancement, and Affiliation on Restaurant Customers'™ EWOM Behavior. <i>Journal of Hospitality and Tourism Research</i> , 2024, 48, 301-326.	2.9	8
2	The Effect of Airbnb on Hotel Performance: Comparing Single- and Multi-Unit Host Listings in the United States. <i>Cornell Hospitality Quarterly</i> , 2022, 63, 297-312.	3.8	9
3	Expanding the Methodological Approach to the Social Servicescape: Moving From Measurement to Manipulation. <i>Cornell Hospitality Quarterly</i> , 2021, 62, 157-168.	3.8	14
4	The mediating effects of program loyalty in loyalty rewards programs: an experimental design in coffee shops. <i>Journal of Service Theory and Practice</i> , 2021, ahead-of-print, .	3.2	1
5	A reconsideration of the EWOM construct in restaurant research: what are we really measuring?. <i>International Journal of Contemporary Hospitality Management</i> , 2020, 32, 3479-3500.	8.0	19
6	Investigating the whole picture: Comparing the effects of Airbnb supply and hotel supply on hotel performance across the United States. <i>Tourism Management</i> , 2020, 79, 104094.	9.8	28
7	The effects of Airbnb on hotel performance: Evidence from cities beyond the United States. <i>Tourism Management</i> , 2020, 79, 104090.	9.8	60
8	Does Airbnb have a homogenous impact? Examining Airbnb's™ effect on hotels with different organizational structures. <i>International Journal of Hospitality Management</i> , 2020, 86, 102451.	8.8	22
9	The social servicescape: understanding the effects in the full-service hotel industry. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 753-770.	8.0	53
10	Parallel pathways to brand loyalty: Mapping the consequences of authentic consumption experiences for hotels and Airbnb. <i>Tourism Management</i> , 2019, 74, 65-80.	9.8	88
11	The Social Servicescape: A Multidimensional Operationalization. <i>Journal of Hospitality and Tourism Research</i> , 2019, 43, 167-187.	2.9	33
12	An Expanded Servicescape Framework as the Driver of Place Attachment and Word of Mouth. <i>Journal of Hospitality and Tourism Research</i> , 2018, 42, 476-499.	2.9	92
13	When birds flock together: an identification of the destination social servicescape. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 882-894.	7.0	12
14	The restaurant social servicescape: Establishing a nomological framework. <i>International Journal of Hospitality Management</i> , 2018, 74, 13-21.	8.8	81
15	The impact of the social servicescape, density, and restaurant type on perceptions of interpersonal service quality. <i>International Journal of Hospitality Management</i> , 2017, 61, 35-44.	8.8	94
16	The Impact of Power on Service Customers'™ Willingness to Post Online Reviews. <i>Journal of Service Research</i> , 2016, 19, 224-238.	12.2	74
17	The Impact of Self-Service Technology and the Presence of Others on Cause-Related Marketing Programs in Restaurants. <i>Journal of Hospitality Marketing and Management</i> , 2016, 25, 547-562.	8.2	43
18	Unconditioned Superstition and Sports Bar Fans. <i>Journal of Hospitality Marketing and Management</i> , 2016, 25, 113-131.	8.2	11

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19	FDA Ruling and Nutritionally Focused Menusâ€™ Part II: Consumer Effort Versus Nutritional Accuracy in Restaurant Menus. <i>Journal of Foodservice Business Research</i> , 2015, 18, 93-110.	2.3	6
20	Time Styles and Waiting in Crowded Service Environments. <i>Journal of Travel and Tourism Marketing</i> , 2012, 29, 327-334.	7.0	26
21	The impact of company type and corporate social responsibility messaging on consumer perceptions. <i>Journal of Financial Services Marketing</i> , 2010, 15, 126-135.	3.4	33