

Anjali Singh

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/568761/publications.pdf>

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1
papers

6
citations

3311381

1
h-index

3475538

1
g-index

1
all docs

1
docs citations

1
times ranked

4
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|---|-----|-----------|
| 1 | Designing the marketspace for millennials: fun, functionality or risk?. Journal of Marketing Analytics, 2021, 9, 311-327. | 3.7 | 6 |