

# Antonio Messeni Petruzzelli

## List of Publications by Year in descending order

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Version: 2024-02-01

108  
papers

7,007  
citations

44042

48  
h-index

66879

78  
g-index

111  
all docs

111  
docs citations

111  
times ranked

4426  
citing authors

#	ARTICLE	IF	CITATIONS
1	Towards Industry 4.0. <i>Business Process Management Journal</i> , 2019, 25, 323-346.	2.4	309
2	The impact of technological relatedness, prior ties, and geographical distance on university–industry collaborations: A joint-patent analysis. <i>Technovation</i> , 2011, 31, 309-319.	4.2	306
3	Innovation Through Tradition: Lessons From Innovative Family Businesses and Directions for Future Research. <i>Academy of Management Perspectives</i> , 2016, 30, 93-116.	4.3	300
4	Implementing a Digital Strategy: Learning from the Experience of Three Digital Transformation Projects. <i>California Management Review</i> , 2020, 62, 37-56.	3.4	277
5	Understanding the development trends of low-carbon energy technologies: A patent analysis. <i>Applied Energy</i> , 2014, 135, 836-854.	5.1	271
6	Understanding sustainable innovation: A systematic literature review. <i>Corporate Social Responsibility and Environmental Management</i> , 2019, 26, 1012-1025.	5.0	248
7	Search and Recombination Process to Innovate: A Review of the Empirical Evidence and a Research Agenda. <i>International Journal of Management Reviews</i> , 2017, 19, 54-75.	5.2	223
8	Digital Transformation and Innovation Management: A Synthesis of Existing Research and an Agenda for Future Studies. <i>Journal of Product Innovation Management</i> , 2021, 38, 4-20.	5.2	219
9	Partner Geographic and Organizational Proximity and the Innovative Performance of Knowledge–Creating Alliances. <i>European Management Review</i> , 2014, 11, 63-84.	2.2	167
10	Unveiling the impact of the adoption of digital technologies on firms' innovation performance. <i>Journal of Business Research</i> , 2021, 133, 327-336.	5.8	159
11	From the crowd to the market: The role of reward-based crowdfunding performance in attracting professional investors. <i>Research Policy</i> , 2017, 46, 1606-1628.	3.3	155
12	Big data for open innovation in SMEs and large corporations: Trends, opportunities, and challenges. <i>Creativity and Innovation Management</i> , 2018, 27, 6-22.	1.9	145
13	Determinants of patent citations in biotechnology: An analysis of patent influence across the industrial and organizational boundaries. <i>Technological Forecasting and Social Change</i> , 2015, 91, 208-221.	6.2	134
14	Organizational factors and technological features in the development of green innovations: Evidence from patent analysis. <i>Innovation: Management, Policy and Practice</i> , 2011, 13, 291-310.	2.6	133
15	Maturity of knowledge inputs and innovation value: The moderating effect of firm age and size. <i>Journal of Business Research</i> , 2018, 86, 190-201.	5.8	132
16	Inter-firm R&D collaborations and green innovation value: The role of family firms' involvement and the moderating effects of proximity dimensions. <i>Business Strategy and the Environment</i> , 2019, 28, 185-197.	8.5	125
17	Search, Recombination, and Innovation: Lessons from Haute Cuisine. <i>Long Range Planning</i> , 2014, 47, 224-238.	2.9	124
18	Mapping innovation dynamics in the Internet of Things domain: Evidence from patent analysis. <i>Technological Forecasting and Social Change</i> , 2018, 136, 317-330.	6.2	123

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19	Breadth of external knowledge sourcing and product innovation: The moderating role of strategic human resource practices. <i>European Management Journal</i> , 2017, 35, 261-272.	3.1	118
20	Understanding the crowdfunding phenomenon and its implications for sustainability. <i>Technological Forecasting and Social Change</i> , 2019, 141, 138-148.	6.2	118
21	The role of universities in the knowledge management of smart city projects. <i>Technological Forecasting and Social Change</i> , 2019, 142, 312-321.	6.2	112
22	The influence of inbound open innovation on ambidexterity performance: Does it pay to source knowledge from supply chain stakeholders?. <i>Journal of Business Research</i> , 2020, 119, 321-329.	5.8	108
23	A bibliometric analysis of research on Big Data analytics for business and management. <i>Management Decision</i> , 2019, 57, 1993-2009.	2.2	99
24	Searching for resilience: the impact of employee-level and entrepreneur-level resilience on firm performance in small family firms. <i>Small Business Economics</i> , 2021, 57, 455-471.	4.4	95
25	Technological exaptation and crisis management: Evidence from COVID-19 outbreaks. <i>R and D Management</i> , 2021, 51, 381-392.	3.0	88
26	Investigating the antecedents of general purpose technologies: A patent perspective in the green energy field. <i>Journal of Engineering and Technology Management - JET-M</i> , 2016, 39, 81-100.	1.4	87
27	Knowledge management, knowledge transfer and organizational performance in the arts and crafts industry: a literature review. <i>Journal of Knowledge Management</i> , 2018, 22, 1310-1331.	3.2	87
28	A literature review on markets for ideas: Emerging characteristics and unanswered questions. <i>Technovation</i> , 2014, 34, 65-76.	4.2	86
29	The impact of cultural diversity on innovation performance of MNC subsidiaries in strategic alliances. <i>Journal of Business Research</i> , 2019, 98, 204-213.	5.8	85
30	Knowledge Maturity and the Scientific Value of Innovations. <i>Journal of Management</i> , 2017, 43, 503-533.	6.3	84
31	From Technological Inventions to New Products: A Systematic Review and Research Agenda of the Main Enabling Factors. <i>European Management Review</i> , 2015, 12, 113-147.	2.2	81
32	Archetypes of incumbents' strategic responses to digital innovation. <i>Journal of Intellectual Capital</i> , 2019, 20, 662-679.	3.1	75
33	In search of alliance-level relational capabilities: Balancing innovation value creation and appropriability in R&D alliances. <i>Scandinavian Journal of Management</i> , 2011, 27, 273-286.	1.0	74
34	Origins of knowledge and innovation in R&D alliances: a contingency approach. <i>Technology Analysis and Strategic Management</i> , 2015, 27, 461-483.	2.0	69
35	How intelligent is Watson? Enabling digital transformation through artificial intelligence. <i>Business Horizons</i> , 2019, 62, 819-829.	3.4	66
36	Framing the microfoundations of design thinking as a dynamic capability for innovation: Reconciling theory and practice. <i>Journal of Product Innovation Management</i> , 2021, 38, 645-667.	5.2	65

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37	The impact of public research on the technological development of industry in the green energy field. <i>Technological Forecasting and Social Change</i> , 2019, 144, 25-35.	6.2	62
38	Innovation problems and search for solutions in crowdsourcing platforms – A simulation approach. <i>Technovation</i> , 2017, 64-65, 28-42.	4.2	61
39	University–Industry collaborations and international knowledge spillovers: a joint-patent investigation. <i>Journal of Technology Transfer</i> , 2020, 45, 958-983.	2.5	61
40	Proximity and knowledge gatekeepers: the case of the Polytechnic University of Turin. <i>Journal of Knowledge Management</i> , 2008, 12, 34-51.	3.2	58
41	A system dynamics model to analyze technology districts™ evolution in a knowledge-based perspective. <i>Technovation</i> , 2010, 30, 142-153.	4.2	58
42	External knowledge sources and proximity. <i>Journal of Knowledge Management</i> , 2009, 13, 301-318.	3.2	57
43	Leveraging learning behavior and network structure to improve knowledge gatekeepers' performance. <i>Journal of Knowledge Management</i> , 2010, 14, 635-658.	3.2	57
44	Reinterpreting Tradition to Innovate: The Case of Italian Haute Cuisine. <i>Industry and Innovation</i> , 2015, 22, 677-702.	1.7	57
45	A motivation and ability perspective on engagement in emerging digital technologies: The case of Internet of Things solutions. <i>Long Range Planning</i> , 2021, 54, 101991.	2.9	56
46	Strategic agility and international joint ventures: The willingness-ability paradox of family firms. <i>Journal of International Management</i> , 2021, 27, 100739.	2.4	56
47	When does centrality matter? Scientific productivity and the moderating role of research specialization and cross-community ties. <i>Journal of Organizational Behavior</i> , 2013, 34, 648-670.	2.9	55
48	Innovation through tradition in hospitality. The Italian case of Albergo Diffuso. <i>Tourism Management</i> , 2019, 72, 192-201.	5.8	55
49	Unveiling the technological trends of augmented reality: A patent analysis. <i>Computers in Industry</i> , 2020, 118, 103221.	5.7	54
50	Technology districts: proximity and knowledge access. <i>Journal of Knowledge Management</i> , 2007, 11, 98-114.	3.2	53
51	Institutional diversity, internal search behaviour, and joint-innovations. <i>Management Decision</i> , 2015, 53, 2088-2106.	2.2	53
52	Implementing open innovation through virtual brand communities: A case study analysis in the semiconductor industry. <i>Technological Forecasting and Social Change</i> , 2020, 155, 119994.	6.2	50
53	Business model innovation in cultural and creative industries: Insights from three leading mobile gaming firms. <i>Technovation</i> , 2020, 92-93, 102084.	4.2	47
54	The influence of production, IT, and logistics process innovations on ambidexterity performance. <i>Business Process Management Journal</i> , 2018, 24, 1271-1284.	2.4	42

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55	Open innovation and the human resource dimension. <i>Management Decision</i> , 2018, 56, 1271-1284.	2.2	41
56	Investigating business model innovation in Haute Cuisine. Role and behavior of chef-entrepreneurs. <i>International Journal of Hospitality Management</i> , 2019, 82, 101-111.	5.3	40
57	The link between female representation in the boards of directors and corporate social responsibility: Evidence from B corps. <i>Corporate Social Responsibility and Environmental Management</i> , 2021, 28, 704-720.	5.0	37
58	Leveraging Big Data for Sustaining Open Innovation: The Case of Social TV. <i>Information Systems Management</i> , 2017, 34, 238-249.	3.2	36
59	The impact of old technologies on innovation: the case of the US biotechnology industry. <i>Technology Analysis and Strategic Management</i> , 2012, 24, 453-466.	2.0	34
60	Behind ambidextrous search: The microfoundations of search in family and non-family firms. <i>Long Range Planning</i> , 2020, 53, 101882.	2.9	32
61	The effect of spatial variables on the economic and environmental performance of bioenergy production chains. <i>International Journal of Production Economics</i> , 2011, 131, 224-233.	5.1	31
62	Unveiling the breakthrough potential of established technologies: an empirical investigation in the aerospace industry. <i>Technology Analysis and Strategic Management</i> , 2016, 28, 916-934.	2.0	30
63	The origins of external knowledge inflows and the impact of university technologies. <i>R and D Management</i> , 2019, 49, 639-651.	3.0	29
64	Business Model Innovation for Sustainability. Highlights from the Tourism and Hospitality Industry. <i>Sustainability</i> , 2019, 11, 212.	1.6	27
65	Organizing for continuous technology acquisition: the role of R&D geographic dispersion. <i>R and D Management</i> , 2018, 48, 165-176.	3.0	25
66	Innovation through tradition in design-intensive family firms. <i>Journal of Knowledge Management</i> , 2020, 24, 823-839.	3.2	25
67	Entrepreneurship and Human Capital in Professional Sport: A Longitudinal Analysis of the Italian Soccer League. <i>Entrepreneurship Theory and Practice</i> , 2018, 42, 70-93.	7.1	24
68	Balancing knowledge exploration and exploitation within and across technological and geographical domains. <i>Knowledge Management Research and Practice</i> , 2014, 12, 123-132.	2.7	23
69	Teams and lead creators in cultural and creative industries: evidence from the Italian haute cuisine. <i>Journal of Knowledge Management</i> , 2017, 21, 607-622.	3.2	23
70	Knowledge management and knowledge transfer in arts and crafts organizations: evidence from an exploratory multiple case-study analysis. <i>Journal of Knowledge Management</i> , 2019, 23, 1335-1354.	3.2	23
71	Business model innovation in video-game consoles to face the threats of mobile gaming: Evidence from the case of Sony PlayStation. <i>Technological Forecasting and Social Change</i> , 2022, 174, 121210.	6.2	22
72	BENEFITING FROM MARKETS FOR IDEAS "AN INVESTIGATION ACROSS DIFFERENT TYPOLOGIES. <i>International Journal of Innovation Management</i> , 2013, 17, 1340017.	0.7	20

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73	A repositioning organizational knowledge dynamics by functional upgrading and downgrading strategy in global value chain. <i>Journal of International Management</i> , 2020, 26, 100795.	2.4	20
74	The Influence of Alliance Ambidexterity on Innovation Performance and the Moderating Role of Firm Age. <i>IEEE Transactions on Engineering Management</i> , 2021, 68, 370-377.	2.4	20
75	Investigating the determinants of patent acquisition in biotechnology: an empirical analysis. <i>Technology Analysis and Strategic Management</i> , 2015, 27, 840-858.	2.0	19
76	How can open innovation support SMEs in the adoption of I4.0 technologies? An empirical analysis. <i>R and D Management</i> , 2022, 52, 615-632.	3.0	19
77	Proximity as a communication resource for competitiveness: a rationale for technology clusters. <i>International Journal of Learning and Intellectual Capital</i> , 2007, 4, 430.	0.2	18
78	Innovation through tradition in the Italian coffee industry: an analysis of customers' perceptions. <i>Review of Managerial Science</i> , 2018, 12, 661-682.	4.3	18
79	Researcher understanding of food innovations in Nordic and Southern European countries: A systematic literature review. <i>Trends in Food Science and Technology</i> , 2018, 77, 54-63.	7.8	18
80	The interplay between technology characteristics, R&D internationalisation, and new product introduction: Empirical evidence from the energy conservation sector. <i>Technovation</i> , 2020, 96-97, 102144.	4.2	17
81	Analyzing the environmental impact of transportation in reengineered supply chains: A case study of a leather upholstery company. <i>Transportation Research, Part D: Transport and Environment</i> , 2011, 16, 335-340.	3.2	15
82	A multilevel analysis of the technological impact of university-SME joint innovations. <i>Journal of Small Business Management</i> , 2023, 61, 1896-1928.	2.8	14
83	The impact of partners' technological diversification in joint patenting. <i>Management Decision</i> , 2017, 55, 1248-1264.	2.2	12
84	Business Model Innovation and exaptation: A new way of innovating in SMEs. <i>Technovation</i> , 2023, 119, 102548.	4.2	12
85	Improving the financial performance of SMEs. <i>Business Process Management Journal</i> , 2019, 26, 1041-1054.	2.4	10
86	Analysing Logistics Flows in Industrial Clusters Using an Enterprise Input-Output Model. <i>Interdisciplinary Information Sciences</i> , 2008, 14, 25-41.	0.2	8
87	Exploring and exploiting through external sources: the effect of learning and technological proximity. <i>International Journal of Innovation and Learning</i> , 2010, 8, 11.	0.4	8
88	Haute cuisine and country of origin. <i>British Food Journal</i> , 2019, 122, 136-150.	1.6	8
89	Firm Size and Sustainable Innovation Management. <i>Sustainability</i> , 2019, 11, 6072.	1.6	8
90	The role of scientific knowledge within inventing teams and the moderating effects of team internationalization and team experience: Empirical tests into the aerospace sector. <i>Journal of Business Research</i> , 2021, 128, 701-710.	5.8	8

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91	Cooking up New Ideas across Levels and Contexts: Introduction to the Special Issue on Innovation and Entrepreneurship in the Food Industry. <i>Industry and Innovation</i> , 2015, 22, 649-653.	1.7	7
92	Unveiling the Technological Outcomes of Microgravity Research Through Patent Analysis: Implications for Business and Policy. <i>IEEE Transactions on Engineering Management</i> , 2022, 69, 3848-3859.	2.4	7
93	Design-based learning to enhance absorptive capacity for open innovation: the case of 3D Tune-In. <i>Management Decision</i> , 2020, 58, 1819-1839.	2.2	7
94	Boundary spanning through external technology acquisition: The moderating role of star scientists and upstream alliances. <i>Technovation</i> , 2022, 116, 102496.	4.2	7
95	Knowledge creation and transfer in local and global technology networks: a system dynamics perspective. <i>International Journal of Globalisation and Small Business</i> , 2008, 2, 300.	0.1	6
96	Evidence-informed decision-making in Smart Specialisation Strategies: a patent-based approach for discovering regional technological capabilities. <i>Regional Studies</i> , 0, , 1-12.	2.5	5
97	The role of open innovation hubs and perceived collective efficacy on individual behaviour in open innovation projects. <i>Creativity and Innovation Management</i> , 2022, 31, 294-305.	1.9	5
98	Knowledge gatekeepers and technology districts development: a system dynamics modelling. <i>International Journal of Innovation and Regional Development</i> , 2008, 1, 166.	0.1	4
99	Tradition-driven business models at luxury companies: revealing value-creation and value-capture activities. <i>Journal of Knowledge Management</i> , 2022, ahead-of-print, .	3.2	4
100	Unveiling the actual cost of Schizophrenia: An Activity-Based Costing (ABC) approach. <i>International Journal of Health Planning and Management</i> , 2021, , .	0.7	4
101	A STORY OF BREAKTHROUGH. THE CASE OF COMMON RAIL DEVELOPMENT. <i>International Journal of Innovation Management</i> , 2015, 19, 1550034.	0.7	3
102	Measuring Patent Value: An Empirical Analysis of the Us Biotech Industry. <i>SSRN Electronic Journal</i> , 0, , .	0.4	2
103	Searching in the Past New Strategic Approaches. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2017, , 40-54.	0.2	2
104	Moving Ahead Looking Back: The Strategic Role of Tradition. <i>International Studies in Entrepreneurship</i> , 2020, , 27-35.	0.6	2
105	The Evaluation of Coordination Policies in Logistics Services Markets. , 2007, , 657-666.		1
106	A multidimensional scorecard of <sc>KPIs</sc> for retrofit measures of buildings: A systematic literature review. <i>Corporate Social Responsibility and Environmental Management</i> , 2022, 29, 1968-1979.	5.0	1
107	The Multilayered Acculturation Challenge of MNCs Subsidiaries in Strategic Alliances: Threat or Opportunity for Innovation?. <i>SSRN Electronic Journal</i> , 2016, , .	0.4	0
108	The Impact of Proximity Dimensions on the Knowledge Diffusion Process. , 0, , 59-80.		0