

Dina L G Borzekowski

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5670362/publications.pdf>

Version: 2024-02-01

26
papers

1,418
citations

623699

14
h-index

642715

23
g-index

27
all docs

27
docs citations

27
times ranked

1555
citing authors

#	ARTICLE	IF	CITATIONS
1	The 30-Second Effect. <i>Journal of the American Dietetic Association</i> , 2001, 101, 42-46.	1.1	474
2	Effects of Fast Food Branding on Young Children's Taste Preferences. <i>JAMA Pediatrics</i> , 2007, 161, 792.	3.0	359
3	The Angelina effect: immediate reach, grasp, and impact of going public. <i>Genetics in Medicine</i> , 2014, 16, 516-521.	2.4	128
4	Brand-Specific Consumption of Alcohol Among Underage Youth in the United States. <i>Alcoholism: Clinical and Experimental Research</i> , 2013, 37, 1195-1203.	2.4	70
5	“œlt”s Got to Be on This Page” Age and Cognitive Style in a Study of Online Health Information Seeking. <i>Journal of Medical Internet Research</i> , 2015, 17, e79.	4.3	59
6	The Relationship Between Brand-Specific Alcohol Advertising on Television and Brand-Specific Consumption Among Underage Youth. <i>Alcoholism: Clinical and Experimental Research</i> , 2014, 38, 2234-2242.	2.4	49
7	The Nag Factor. <i>Journal of Children and Media</i> , 2011, 5, 298-317.	1.7	42
8	Self-Reported Youth and Adult Exposure to Alcohol Marketing in Traditional and Digital Media: Results of a Pilot Survey. <i>Alcoholism: Clinical and Experimental Research</i> , 2017, 41, 618-625.	2.4	33
9	A quasi-experiment examining the impact of educational cartoons on Tanzanian children. <i>Journal of Applied Developmental Psychology</i> , 2018, 54, 53-59.	1.7	29
10	International Reach of Tobacco Marketing Among Young Children. <i>Pediatrics</i> , 2013, 132, e825-e831.	2.1	27
11	The role of Kilimani Sesame in the healthy development of Tanzanian preschool children. <i>Journal of Applied Developmental Psychology</i> , 2010, 31, 298-305.	1.7	24
12	Using Ecological Momentary Assessment to Study Tobacco Behavior in Urban India: There’s an App for That. <i>JMIR Research Protocols</i> , 2015, 4, e76.	1.0	21
13	The impact of Jalan Sesama on the educational and healthy development of Indonesian preschool children: An experimental study. <i>International Journal of Behavioral Development</i> , 2011, 35, 169-179.	2.4	19
14	SNAP! CRACKLE!WHAT?. <i>Journal of Children and Media</i> , 2008, 2, 19-36.	1.7	16
15	The Impact of an Educational Media Intervention to Support Children’s Early Learning in Rwanda. <i>International Journal of Early Childhood</i> , 2019, 51, 109-126.	1.0	16
16	Patterns of Media Use and Alcohol Brand Consumption Among Underage Drinking Youth in the United States. <i>Journal of Health Communication</i> , 2015, 20, 314-320.	2.4	11
17	Young children’s perceptions of health warning labels on cigarette packages: a study in six countries. <i>Zeitschrift Fur Gesundheitswissenschaften</i> , 2014, 22, 175-185.	1.6	8
18	The impact of Galli Galli Sim Sim on Indian preschoolers. <i>Journal of Applied Developmental Psychology</i> , 2019, 64, 101054.	1.7	8

#	ARTICLE	IF	CITATIONS
19	Constancy (the New Media "C") and Future Generations. <i>Health Education and Behavior</i> , 2019, 46, 20S-29S.	2.5	7
20	A six country study of young children's media exposure, logo recognition, and dietary preferences. <i>Journal of Children and Media</i> , 2018, 12, 143-158.	1.7	5
21	Young Children's Perceptions of Fire-Safety Messages. <i>Journal of Burn Care and Research</i> , 2014, 35, 303-312.	0.4	4
22	"People Will Continue to Suffer If the Virus Is Around": A Qualitative Analysis of Sub-Saharan African Children's Experiences during the COVID-19 Pandemic. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 5618.	2.6	4
23	Tobacco cues in India: An ecological momentary assessment. <i>Tobacco Induced Diseases</i> , 2016, 14, 16.	0.6	3
24	"People Will Continue to Suffer If the Virus Is Around": A Qualitative Analysis of Sub-Saharan African Children's Experiences during the COVID-19 Pandemic. <i>Health Psychology Research</i> , 2021, 9, 24487.	1.4	1
25	Spatial Skills Among Young Children in Morogoro, Tanzania: Examining the Effectiveness of a School-Based Intervention. <i>International Journal of Early Childhood</i> , 0, , 1.	1.0	1
26	Emotions, Strategies, and Health: Examining the Impact of an Educational Program on Tanzanian Preschool Children. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 5884.	2.6	0