

# Jaemin Jung

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5657711/publications.pdf>

Version: 2024-02-01

14  
papers

457  
citations

1307594

7  
h-index

1125743

13  
g-index

15  
all docs

15  
docs citations

15  
times ranked

384  
citing authors

#	ARTICLE	IF	CITATIONS
1	Impact of vertical integration on movie scheduling in Korea. Asian Journal of Communication, 2021, 31, 179-198.	1.0	1
2	A thirty-year retrospective of the Journal of Media Economics: who wrote what, and how?. Journal of Media Economics, 2018, 31, 6-26.	0.8	1
3	Platform Competition in the Video Game Console Industry: Impacts of Software Quality and Exclusivity on Market Share. Journal of Media Economics, 2017, 30, 99-120.	0.8	10
4	Impacts of personal characteristics on the choice of music consumption mode: purchasing CD, downloading, streaming, and piracy. Journal of Media Business Studies, 2016, 13, 222-240.	2.0	2
5	Factors affecting attitudes and behavioural intention towards social networking advertising: a case of Facebook users in South Korea. International Journal of Advertising, 2016, 35, 248-265.	6.7	106
6	Notice of Violation of IEEE Publication Principles: I'm Not a Transvestite: Antecedents and Consequences of Gender Swapping in Online Games. , 2015, , .		0
7	Mobile communication for human needs: A comparison of smartphone use between the US and Korea. Computers in Human Behavior, 2014, 35, 376-387.	8.5	96
8	From Access to Utilization. Journalism and Mass Communication Quarterly, 2013, 90, 715-735.	2.7	24
9	Causes of newspaper firm employee burnout in Korea and its impact on organizational commitment and turnover intention. International Journal of Human Resource Management, 2012, 23, 3636-3651.	5.3	64
10	Factors affecting e-book reader awareness, interest, and intention to use. New Media and Society, 2012, 14, 204-224.	5.0	98
11	Propaganda or public relations campaign? International communication on the war against Iraq. Public Relations Review, 2008, 34, 63-65.	3.2	2
12	The profiling of cable modem broadband consumers: Characteristics, perceptions and satisfaction. Journal of Targeting, Measurement and Analysis for Marketing, 2005, 13, 327-345.	0.4	7
13	Impacts of Media Conglomerates' Dual Diversification on Financial Performance. Journal of Media Economics, 2005, 18, 183-202.	0.8	20
14	Acquisitions or Joint Ventures: Foreign Market Entry Strategy of U.S. Advertising Agencies. Journal of Media Economics, 2004, 17, 35-50.	0.8	26