

Jaemin Jung

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5657711/publications.pdf>

Version: 2024-02-01

14
papers

457
citations

1307594

7
h-index

1125743

13
g-index

15
all docs

15
docs citations

15
times ranked

384
citing authors

#	ARTICLE	IF	CITATIONS
1	Factors affecting attitudes and behavioural intention towards social networking advertising: a case of Facebook users in South Korea. <i>International Journal of Advertising</i> , 2016, 35, 248-265.	6.7	106
2	Factors affecting e-book reader awareness, interest, and intention to use. <i>New Media and Society</i> , 2012, 14, 204-224.	5.0	98
3	Mobile communication for human needs: A comparison of smartphone use between the US and Korea. <i>Computers in Human Behavior</i> , 2014, 35, 376-387.	8.5	96
4	Causes of newspaper firm employee burnout in Korea and its impact on organizational commitment and turnover intention. <i>International Journal of Human Resource Management</i> , 2012, 23, 3636-3651.	5.3	64
5	Acquisitions or Joint Ventures: Foreign Market Entry Strategy of U.S. Advertising Agencies. <i>Journal of Media Economics</i> , 2004, 17, 35-50.	0.8	26
6	From Access to Utilization. <i>Journalism and Mass Communication Quarterly</i> , 2013, 90, 715-735.	2.7	24
7	Impacts of Media Conglomerates' Dual Diversification on Financial Performance. <i>Journal of Media Economics</i> , 2005, 18, 183-202.	0.8	20
8	Platform Competition in the Video Game Console Industry: Impacts of Software Quality and Exclusivity on Market Share. <i>Journal of Media Economics</i> , 2017, 30, 99-120.	0.8	10
9	The profiling of cable modem broadband consumers: Characteristics, perceptions and satisfaction. <i>Journal of Targeting, Measurement and Analysis for Marketing</i> , 2005, 13, 327-345.	0.4	7
10	Propaganda or public relations campaign? International communication on the war against Iraq. <i>Public Relations Review</i> , 2008, 34, 63-65.	3.2	2
11	Impacts of personal characteristics on the choice of music consumption mode: purchasing CD, downloading, streaming, and piracy. <i>Journal of Media Business Studies</i> , 2016, 13, 222-240.	2.0	2
12	A thirty-year retrospective of the <i>Journal of Media Economics</i> : who wrote what, and how?. <i>Journal of Media Economics</i> , 2018, 31, 6-26.	0.8	1
13	Impact of vertical integration on movie scheduling in Korea. <i>Asian Journal of Communication</i> , 2021, 31, 179-198.	1.0	1
14	Notice of Violation of IEEE Publication Principles: I'm Not a Transvestite: Antecedents and Consequences of Gender Swapping in Online Games. , 2015, , .		0