

# Debidutta Pattnaik

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/564749/publications.pdf>

Version: 2024-02-01

30  
papers

1,447  
citations

471061

17  
h-index

500791

28  
g-index

30  
all docs

30  
docs citations

30  
times ranked

516  
citing authors

#	ARTICLE	IF	CITATIONS
1	A retrospective of the <i>Journal of Strategic Marketing</i> from 1993 to 2019 using bibliometric analysis. <i>Journal of Strategic Marketing</i> , 2022, 30, 239-259.	3.7	11
2	Trade credit and firm profitability: Empirical evidence from India. <i>International Journal of Finance and Economics</i> , 2022, 27, 3934-3953.	1.9	5
3	Mapping of <i>Journal of Service Research</i> Themes: A 22-Year Review. <i>Journal of Service Research</i> , 2022, 25, 187-193.	7.8	34
4	Mapping of <i>Journal of Services Marketing</i> themes: a retrospective overview using bibliometric analysis. <i>Journal of Services Marketing</i> , 2022, 36, 340-363.	1.7	20
5	Past, present and future of bank marketing: a bibliometric analysis of <i>International Journal of Bank Marketing</i> (1983-2020). <i>International Journal of Bank Marketing</i> , 2022, 40, 341-383.	3.6	39
6	Economic Modelling at thirty-five: A retrospective bibliometric survey. <i>Economic Modelling</i> , 2022, 107, 105712.	1.8	12
7	A Scientometric Study Of the <i>Journal of Advertising Research</i> . <i>Journal of Advertising Research</i> , 2022, 62, 105-117.	1.0	10
8	The <i>Journal of Advertising</i> 's Production and Dissemination of Advertising Knowledge: A 50th Anniversary Commemorative Review. <i>Journal of Advertising</i> , 2022, 51, 153-187.	4.1	23
9	Retrospective overview of the journal <i>venture capital</i> using bibliometric approach. <i>Venture Capital</i> , 2022, 24, 1-23.	1.1	5
10	Foundations and research clusters in investor attention: Evidence from bibliometric and topic modelling analysis. <i>International Review of Economics and Finance</i> , 2022, 82, 511-529.	2.2	15
11	Intellectual structure and publication pattern in <i>International Journal of Advertising</i> : a bibliometric analysis during 1982-2019. <i>International Journal of Advertising</i> , 2021, 40, 148-174.	4.2	26
12	A retrospective review of the first 35 years of the <i>International Journal of Research in Marketing</i> . <i>International Journal of Research in Marketing</i> , 2021, 38, 232-269.	2.4	39
13	Research constituents, intellectual structure, and collaboration pattern in the <i>Journal of Forecasting</i> : A bibliometric analysis. <i>Journal of Forecasting</i> , 2021, 40, 577-602.	1.6	18
14	Twenty-five years of the <i>Journal of Corporate Finance</i> : A scientometric analysis. <i>Journal of Corporate Finance</i> , 2021, 66, 101572.	2.7	71
15	The <i>Journal of Consumer Marketing</i> at age 35: a retrospective overview. <i>Journal of Consumer Marketing</i> , 2021, 38, 178-190.	1.2	7
16	Thirty Years of <i>The Australian Accounting Review</i> : A Bibliometric Analysis. <i>Australian Accounting Review</i> , 2021, 31, 150-164.	2.5	20
17	<i>Journal of Marketing Education</i> : A Retrospective Overview Between 1979 and 2019. <i>Journal of Marketing Education</i> , 2021, 43, 139-158.	1.6	7
18	A bibliometric retrospection of marketing from the lens of psychology: Insights from <i>Psychology &amp; Marketing</i> . <i>Psychology and Marketing</i> , 2021, 38, 834-865.	4.6	112

#	ARTICLE	IF	CITATIONS
19	Value of special issues in the journal of business research: A bibliometric analysis. Journal of Business Research, 2021, 125, 295-313.	5.8	89
20	A bibliometric review of <i>International Marketing Review (IMR</i>): past, present, and future. International Marketing Review, 2021, 38, 840-878.	2.2	33
21	Artificial intelligence and machine learning in finance: Identifying foundations, themes, and research clusters from bibliometric analysis. Journal of Behavioral and Experimental Finance, 2021, 32, 100577.	2.1	212
22	Twenty-five years of <i>Review of Financial Economics</i>: A bibliometric overview. Review of Financial Economics, 2020, 38, 3-23.	0.6	24
23	Forty-five years of Journal of Business Research: A bibliometric analysis. Journal of Business Research, 2020, 109, 1-14.	5.8	421
24	Thirty years of the International Journal of Logistics Management – a retrospective analysis. International Journal of Logistics Management, 2020, 31, 173-208.	4.1	13
25	Research on trade credit – a systematic review and bibliometric analysis. Qualitative Research in Financial Markets, 2020, 12, 367-390.	1.3	42
26	Trade credit research before and after the global financial crisis of 2008 – A bibliometric overview. Research in International Business and Finance, 2020, 54, 101287.	3.1	80
27	<i>Journal of Marketing Theory and Practice</i>: a retrospective of 2005–2019. Journal of Marketing Theory and Practice, 2020, 28, 117-137.	2.6	28
28	Fifty years of <i>The Financial Review</i>: A bibliometric overview. Financial Review, 2020, 55, 7-24.	1.3	31
29	Digitalization in the Midst of Digital Division in India. SSRN Electronic Journal, 0, , .	0.4	0
30	Risk in Commercial Microfinancing - A Social Perspective from India. SSRN Electronic Journal, 0, , .	0.4	0