

Thomas A Brunner

List of Publications by Year in descending order

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Version: 2024-02-01

41
papers

1,667
citations

394286

19
h-index

315616

38
g-index

41
all docs

41
docs citations

41
times ranked

1967
citing authors

#	ARTICLE	IF	CITATIONS
1	Convenience food products. Drivers for consumption. <i>Appetite</i> , 2010, 55, 498-506.	1.8	268
2	Who puts the most energy into energy conservation? A segmentation of energy consumers based on energy-related behavioral characteristics. <i>Energy Policy</i> , 2011, 39, 8137-8152.	4.2	188
3	Ready-meal consumption: associations with weight status and cooking skills. <i>Public Health Nutrition</i> , 2011, 14, 239-245.	1.1	156
4	Satisfaction, image and loyalty: new versus experienced customers. <i>European Journal of Marketing</i> , 2008, 42, 1095-1105.	1.7	154
5	Prospects for insects as food in Switzerland: A tobit regression. <i>Food Quality and Preference</i> , 2018, 64, 37-46.	2.3	93
6	Consumers' attitudes and change of attitude toward 3D-printed food. <i>Food Quality and Preference</i> , 2018, 68, 389-396.	2.3	87
7	A consumer-oriented segmentation study in the Swiss wine market. <i>British Food Journal</i> , 2011, 113, 353-373.	1.6	67
8	An (un)healthy poster: When environmental cues affect consumers' food choices at vending machines. <i>Appetite</i> , 2016, 96, 368-374.	1.8	56
9	Foodwaste within Swiss households: A segmentation of the population and suggestions for preventive measures. <i>Resources, Conservation and Recycling</i> , 2017, 122, 172-184.	5.3	54
10	Fast food and take-away food consumption are associated with different lifestyle characteristics. <i>Journal of Human Nutrition and Dietetics</i> , 2011, 24, 596-602.	1.3	48
11	Household food waste quantification: comparison of two methods. <i>British Food Journal</i> , 2018, 120, 1504-1515.	1.6	47
12	Eye-tracking the cancellation and focus model for preference judgments. <i>Journal of Experimental Social Psychology</i> , 2008, 44, 904-911.	1.3	43
13	Reduced food intake after exposure to subtle weight-related cues. <i>Appetite</i> , 2012, 58, 1109-1112.	1.8	39
14	A nudge in a healthier direction: How environmental cues help restrained eaters pursue their weight-control goal. <i>Appetite</i> , 2017, 110, 94-102.	1.8	31
15	Applying neutralization theory to fair trade buying behaviour. <i>International Journal of Consumer Studies</i> , 2014, 38, 200-206.	7.2	29
16	How weight-related cues affect food intake in a modeling situation. <i>Appetite</i> , 2010, 55, 507-511.	1.8	28
17	Lifestyle determinants of wine consumption and spending on wine. <i>International Journal of Wine Business Research</i> , 2011, 23, 210-220.	1.0	26
18	Perceived risks and benefits of nanotechnology applied to the food and packaging sector in Mexico. <i>British Food Journal</i> , 2012, 114, 197-205.	1.6	26

#	ARTICLE	IF	CITATIONS
19	A consumer-oriented segmentation study on edible insects in Switzerland and Thailand. <i>British Food Journal</i> , 2019, 122, 482-488.	1.6	24
20	Superfoods: Drivers for Consumption. <i>Journal of Food Products Marketing</i> , 2021, 27, 1-9.	1.4	20
21	The art of dieting: Exposure to thin sculptures effortlessly reduces the intake of unhealthy food in motivated eaters. <i>Food Quality and Preference</i> , 2016, 50, 88-93.	2.3	19
22	The Reduced and Enhanced Impact of Shared Features on Individual Brand Evaluations. <i>Journal of Consumer Psychology</i> , 2006, 16, 101-111.	3.2	18
23	Breakfast eating patterns and drivers of a healthy breakfast composition. <i>Appetite</i> , 2019, 137, 90-98.	1.8	18
24	Examination of students' willingness to change behaviour regarding meat consumption. <i>Meat Science</i> , 2022, 184, 108695.	2.7	15
25	Sustainability and country-of-origin. <i>British Food Journal</i> , 2019, 122, 291-308.	1.6	13
26	Impact of social value orientation on energy conservation in different behavioral domains. <i>Journal of Applied Social Psychology</i> , 2013, 43, 1725-1735.	1.3	12
27	Matching effects on eating. Individual differences do make a difference!. <i>Appetite</i> , 2012, 58, 429-431.	1.8	11
28	Consumers'™ snack choices: current factors contributing to obesity. <i>British Food Journal</i> , 2019, 121, 347-358.	1.6	11
29	A Consumer Segmentation Study for Meat and Meat Alternatives in Switzerland. <i>Foods</i> , 2021, 10, 1273.	1.9	11
30	Consumer Perception Toward "Superfoods": A Segmentation Study. <i>Journal of International Food and Agribusiness Marketing</i> , 0, , 1-19.	1.0	8
31	It takes some effort. How minimal physical effort reduces consumption volume. <i>Appetite</i> , 2013, 71, 89-94.	1.8	7
32	A segmentation of Swiss fluid milk consumers and suggestions for target product concepts. <i>Journal of Dairy Science</i> , 2020, 103, 3095-3106.	1.4	7
33	Nutrient intake of Swiss toddlers. <i>European Journal of Nutrition</i> , 2018, 57, 2489-2499.	1.8	6
34	A Dieting Facilitator on the Fridge Door: Can Dieters Deliberately Apply Environmental Dieting Cues to Lose Weight?. <i>Frontiers in Psychology</i> , 2020, 11, 582369.	1.1	6
35	A model of consumer buying behavior in relation to eco-intelligent products in catering. <i>Innovative Marketing</i> , 2019, 15, 54-65.	0.7	6
36	The WReSt Heuristic: The Role of Recall as Well as Feature "Importance in and Beyond the Cancellation and Focus Model. <i>Social Cognition</i> , 2008, 26, 25-43.	0.5	5

#	ARTICLE	IF	CITATIONS
37	How Information on Superfoods Changes Consumers'™ Attitudes: An Explorative Survey Study. Foods, 2022, 11, 1863.	1.9	4
38	Extruded snacks enriched with aÅsaÅ-berry: physicochemical properties and bioactive constituents. Food Science and Technology, 0, 42, .	0.8	3
39	Consumers'™ Motives for Eating and Choosing Sweet Baked Products: A Cross-Cultural Segmentation Study. Foods, 2020, 9, 1811.	1.9	2
40	Factors of the marketing macro system effecting children'™s food production. Economic Annals-XXI, 2018, 170, 49-56.	0.4	1
41	Healthy Choices? The Implications of Direct and Indirect Stimuli for Product Perception and Food Consumption. , 2011, , 797-814.		0