

Vikas Kumar

List of Publications by Year in descending order

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Version: 2024-02-01

69
papers

667
citations

567247

15
h-index

677123

22
g-index

72
all docs

72
docs citations

72
times ranked

272
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 1 | Social Media in Higher Education. International Journal of Information and Communication Technology Education, 2019, 15, 97-108. | 1.0 | 72 |
| 2 | E-retail factors for customer activation and retention: An empirical study from Indian e-commerce customers. Journal of Retailing and Consumer Services, 2021, 59, 102399. | 9.4 | 46 |
| 3 | Creating Collaborative and Convenient Learning Environment Using Cloud-Based Moodle LMS. International Journal of Web-Based Learning and Teaching Technologies, 2016, 11, 35-50. | 0.9 | 30 |
| 4 | Cost benefit analysis of cloud computing in education. International Journal of Business Information Systems, 2018, 27, 205. | 0.2 | 27 |
| 5 | Social Media to Social Media Analytics. International Journal of Technoethics, 2019, 10, 57-70. | 0.8 | 27 |
| 6 | Identity Management Systems. International Journal of Strategic Decision Sciences, 2018, 9, 63-78. | 0.0 | 24 |
| 7 | Cloud Computing for Business Sustainability. Asia-Pacific Journal of Management Research and Innovation, 2012, 8, 461-474. | 0.5 | 23 |
| 8 | Cloud Computing as a Catalyst in STEM Education. International Journal of Information and Communication Technology Education, 2017, 13, 38-51. | 1.0 | 22 |
| 9 | Social media analytics: a tool for the success of online retail industry. International Journal of Services Operations and Informatics, 2019, 10, 79. | 0.3 | 19 |
| 10 | Multi-Disciplinary Research Issues in Cloud Computing. Journal of Information Technology Research, 2014, 7, 32-53. | 0.5 | 18 |
| 11 | The Influence of 7P's of Marketing Mix on Buying Intention of Music Product in Indonesia. Procedia Engineering, 2014, 97, 1765-1771. | 1.2 | 18 |
| 12 | A Framework for Collaborative and Convenient Learning on Cloud Computing Platforms. International Journal of Web-Based Learning and Teaching Technologies, 2017, 12, 1-20. | 0.9 | 18 |
| 13 | Web Analytics for Knowledge Creation. International Journal of Cyber Behavior, Psychology and Learning, 2020, 10, 1-14. | 0.2 | 18 |
| 14 | Trust Management Issues in Social-Media Marketing. International Journal of Online Marketing, 2015, 5, 47-64. | 1.1 | 17 |
| 15 | Investigation on compatibility and thermal reliability of phase change materials for low-temperature thermal energy storage. Materials for Renewable and Sustainable Energy, 2020, 9, 1. | 3.6 | 17 |
| 16 | Reputation Management Through Online Feedbacks in e-Business Environment. International Journal of Enterprise Information Systems, 2016, 12, 21-37. | 1.0 | 15 |
| 17 | E-Learning Theories, Components, and Cloud Computing-Based Learning Platforms. International Journal of Web-Based Learning and Teaching Technologies, 2021, 16, 1-16. | 0.9 | 15 |
| 18 | Study of knowledge management models and their relevance in organisations. International Journal of Knowledge Management Studies, 2019, 10, 322. | 0.3 | 14 |

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 19 | Social Media as a Tool in Higher Education. Advances in Educational Technologies and Instructional Design Book Series, 2020, , 239-253. | 0.2 | 13 |
| 20 | Cloud security assessment and identity management. , 2011, , . | | 12 |
| 21 | CORE framework for evaluating the reliability of SaaS products. Future Generation Computer Systems, 2017, 72, 23-36. | 7.5 | 12 |
| 22 | Machining optimization in rotary ultrasonic drilling of BK-7 through response surface methodology using desirability approach. Journal of the Brazilian Society of Mechanical Sciences and Engineering, 2018, 40, 1. | 1.6 | 12 |
| 23 | Entrepreneurial parameters and performance of MSMEs in East Java province of Indonesia. International Journal of Business Innovation and Research, 2020, 23, 267. | 0.2 | 12 |
| 24 | Identity management practices in cloud computing environments. International Journal of Cloud Computing, 2014, 3, 143. | 0.3 | 10 |
| 25 | Application of Deep Q-Learning for Wheel Mobile Robot Navigation. , 2017, , . | | 10 |
| 26 | Role of Cloud Computing in School Education. Advances in Educational Technologies and Instructional Design Book Series, 2020, , 98-108. | 0.2 | 10 |
| 27 | Trust Management. International Journal of Service Science, Management, Engineering, and Technology, 2020, 11, 26-44. | 1.1 | 10 |
| 28 | Deploying Cloud-Based Healthcare Services. International Journal of Service Science, Management, Engineering, and Technology, 2020, 11, 87-100. | 1.1 | 10 |
| 29 | Design comparison of traditional application and SaaS. , 2014, , . | | 9 |
| 30 | Investigation of hole quality in rotary ultrasonic drilling of borosilicate glass using RSM. Journal of the Brazilian Society of Mechanical Sciences and Engineering, 2019, 41, 1. | 1.6 | 9 |
| 31 | Online retail in India: a comparative analysis of top business players. International Journal of Indian Culture and Business Management, 2020, 20, 359. | 0.1 | 8 |
| 32 | Information Processing and Data Analytics for Decision Making. Information Resources Management Journal, 2022, 35, 1-14. | 1.1 | 8 |
| 33 | Privacy and Healthcare During COVID-19. Advances in Information Security, Privacy, and Ethics Book Series, 2022, , 82-96. | 0.5 | 8 |
| 34 | Implementation of User-End Broker Policy to Improve the Reliability of Cloud Services. International Journal of Cloud Applications and Computing, 2013, 3, 13-27. | 2.0 | 7 |
| 35 | A Framework for Ethical Mobile Marketing. International Journal of Technoethics, 2020, 11, 28-42. | 0.8 | 6 |
| 36 | Determinants of the success of online retail in India. International Journal of Business Information Systems, 2021, 37, 246. | 0.2 | 6 |

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|----|--|-----|-----------|
| 37 | Social Media in Business Decisions of MSMEs. International Journal of Decision Support System Technology, 2021, 14, 1-12. | 0.7 | 6 |
| 38 | Compliance and Regulatory Standards for Cloud Computing. Advances in E-Business Research Series, 2013, , 54-64. | 0.4 | 5 |
| 39 | Combating the Pandemic With ICT-Based Learning Tools and Applications. International Journal of Virtual and Personal Learning Environments, 2022, 12, 1-21. | 0.6 | 5 |
| 40 | Trust Management Models for Digital Identities. International Journal of Virtual Communities and Social Networking, 2016, 8, 1-24. | 0.2 | 4 |
| 41 | Electronic Healthcare Records. International Journal of Service Science, Management, Engineering, and Technology, 2021, 12, 44-58. | 1.1 | 4 |
| 42 | A Responsible Approach to Higher Education Curriculum Design. International Journal of Educational Reform, 2022, 31, 422-441. | 0.7 | 4 |
| 43 | Analysis of Backward Wave Oscillations for a Stable TWT Amplifier. , 2007, , . | | 3 |
| 44 | Characterization of carbon-attenuator coatings for helical traveling wave tube applications. New Carbon Materials, 2008, 23, 378-381. | 6.1 | 3 |
| 45 | Web Analytics and Online Retail. International Journal of Technoethics, 2020, 11, 18-33. | 0.8 | 3 |
| 46 | Standards and Regulatory Compliances for IoT Security. International Journal of Service Science, Management, Engineering, and Technology, 2021, 12, 133-147. | 1.1 | 3 |
| 47 | Social media analytics: tools, techniques and present day practices. International Journal of Services Operations and Informatics, 2021, 11, 422. | 0.3 | 3 |
| 48 | Intensity difference based neuro-fuzzy system for impulse noisy image restoration: ID-NFS. , 2014, , . | | 2 |
| 49 | Microwave Attenuation Measurements on Tetrahedral amorphous Carbon coatings for TWT Applications. , 2005, , . | | 2 |
| 50 | A Novel Approach of Restoration of Digital Images Degraded by Impulse Noise. International Journal of Computer Vision and Image Processing, 2014, 4, 1-17. | 0.4 | 2 |
| 51 | A strategic framework for non-intrusive mobile marketing campaigns. International Journal of Electronic Marketing and Retailing, 2022, 13, 190. | 0.2 | 2 |
| 52 | Modeling Backward Wave Oscillations in a High Gain TWT. ECS Transactions, 2006, 1, 1-8. | 0.5 | 1 |
| 53 | Detection and reduction of impulse noise using neuro-fuzzy system and dilation rule. , 2014, , . | | 1 |
| 54 | Reliability Aspect of Cloud Computing Environment. , 2018, , . | | 1 |

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|----|---|-----|-----------|
| 55 | Trust Management Issues in Social-Media Marketing. , 2018, , 714-732. | | 1 |
| 56 | Nanoelectronics in Engineering Curricula. IETE Technical Review (Institution of Electronics and) Tj ETQq0 0 0 rgBT /Overlock 10 Tf 50 70. | 3.2 | 0 |
| 57 | Use of SUNRAY-3D Code for Prediction of Stability in a High Gain TWT. ECS Transactions, 2006, 2, 9-14. | 0.5 | 0 |
| 58 | Reliability Model. , 2018, , 111-129. | | 0 |
| 59 | Comprehensive three-layer trust management model for public cloud environment. International Journal of Business Information Systems, 2018, 28, 371. | 0.2 | 0 |
| 60 | Attenuation Measurement of Lossy Coatings of Carbon for Ka-Band Helix TWT Applications. International Journal of Surface Engineering and Interdisciplinary Materials Science, 2019, 7, 55-61. | 0.4 | 0 |
| 61 | Carbon Nano Tubes: Synthesis and Characterization for Microwave Applications. Transactions on Electrical and Electronic Materials, 2021, 22, 515-518. | 1.9 | 0 |
| 62 | Cloud Computing as a Catalyst in STEM Education. , 2021, , 470-485. | | 0 |
| 63 | Web Analytics and Online Retail. , 2021, , 611-628. | | 0 |
| 64 | A Framework for Collaborative and Convenient Learning on Cloud Computing Platforms. , 2021, , 629-650. | | 0 |
| 65 | End-User-Driven Approach for Regulatory Compliance in the Public Cloud. International Journal of Service Science, Management, Engineering, and Technology, 2021, 12, 1-19. | 1.1 | 0 |
| 66 | Multi-Disciplinary Research Issues in Cloud Computing. , 2016, , 2197-2220. | | 0 |
| 67 | A Novel Approach of Restoration of Digital Images Degraded by Impulse Noise. , 2017, , 153-169. | | 0 |
| 68 | Trust Management Models for Digital Identities. , 2018, , 142-168. | | 0 |
| 69 | Social Media as a Learning Tool: A Perspective on Formal and Informal Learning. International Journal of Educational Reform, 2024, 33, 157-182. | 0.7 | 0 |