Liang Wang

List of Publications by Year
in descending order

18 papers	746 citations	840776 11 h-index	888059 17 g-index
18 all docs	18 docs citations	18 times ranked	665 citing authors

#	Article	IF	Citations
1	Industry as Contexts or Theory? A Systematic and Meta-Analysis of Status and Directions of Organizational Citizenship Behaviors in Hospitality. Journal of Hospitality and Tourism Research, 2023, 47, 877-907.	2.9	16
2	Residents' power and trust: A road to brand ambassadorship?. Journal of Destination Marketing & Management, 2021, 19, 100550.	5.3	15
3	'To market, to market': uncovering Daigou touristscapes within Chinese outbound tourism. Journal of China Tourism Research, 2021, 17, 549-569.	1.9	5
4	China watching: luxury consumption and its implications. Journal of Travel and Tourism Marketing, 2020, 37, 577-592.	7.0	16
5	Relationship between Hotels' Website Quality and Consumers' Booking Intentions with Internet Experience as Moderator. Journal of China Tourism Research, 2020, 16, 585-605.	1.9	7
6	Identity and destination branding among residents: How does brand self‐congruity influence brand attitude and ambassadorial behavior?. International Journal of Tourism Research, 2019, 21, 437-446.	3.7	39
7	An examination of a city greening mega-event. International Journal of Hospitality Management, 2019, 77, 538-548.	8.8	14
8	A comprehensive review of mobile technology use in hospitality and tourism. Journal of Hospitality Marketing and Management, 2018, 27, 626-648.	8.2	142
9	Length of Stay: Its Determinants and Outcomes. Journal of Travel Research, 2018, 57, 472-482.	9.0	34
10	Language facilitation for outbound Chinese tourists: importance‐performance and gap analyses of New Zealand hotels. Journal of Travel and Tourism Marketing, 2018, 35, 1222-1233.	7.0	11
11	Examining the efficacy of self-classification approach in segmenting special-interest tourists: food tourism case. Asia Pacific Journal of Tourism Research, 2018, 23, 961-974.	3.7	14
12	Chinese cigar tourists to Cuba: A motivation-based segmentation. Journal of Destination Marketing & Management, 2018, 10, 112-121.	5.3	13
13	Influences of destination social responsibility on the relationship quality with residents and destination economic performance. Journal of Travel and Tourism Marketing, 2017, 34, 488-502.	7.0	51
14	Identity reconstruction and post-colonialism. Annals of Tourism Research, 2017, 63, 203-204.	6.4	11
15	Impact of hotel website quality on online booking intentions: eTrust as a mediator. International Journal of Hospitality Management, 2015, 47, 108-115.	8.8	217
16	Scale development of perceived eTrust in the hotel industry: The perspective of Internet users. International Journal of Hospitality Management, 2014, 43, 35-46.	8.8	19
17	Consumer trust in tourism and hospitality: A review of the literature. Journal of Hospitality and Tourism Management, 2014, 21, 1-9.	6.6	122
18	Chinese Outbound Tourists and Daigou as Soft Power. Journal of China Tourism Research, 0, , 1-21.	1.9	0