

# Liang Wang

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5624381/publications.pdf>

Version: 2024-02-01

18  
papers

746  
citations

840776

11  
h-index

888059

17  
g-index

18  
all docs

18  
docs citations

18  
times ranked

665  
citing authors

#	ARTICLE	IF	CITATIONS
1	Impact of hotel website quality on online booking intentions: eTrust as a mediator. <i>International Journal of Hospitality Management</i> , 2015, 47, 108-115.	8.8	217
2	A comprehensive review of mobile technology use in hospitality and tourism. <i>Journal of Hospitality Marketing and Management</i> , 2018, 27, 626-648.	8.2	142
3	Consumer trust in tourism and hospitality: A review of the literature. <i>Journal of Hospitality and Tourism Management</i> , 2014, 21, 1-9.	6.6	122
4	Influences of destination social responsibility on the relationship quality with residents and destination economic performance. <i>Journal of Travel and Tourism Marketing</i> , 2017, 34, 488-502.	7.0	51
5	Identity and destination branding among residents: How does brand self-congruity influence brand attitude and ambassadorial behavior?. <i>International Journal of Tourism Research</i> , 2019, 21, 437-446.	3.7	39
6	Length of Stay: Its Determinants and Outcomes. <i>Journal of Travel Research</i> , 2018, 57, 472-482.	9.0	34
7	Scale development of perceived eTrust in the hotel industry: The perspective of Internet users. <i>International Journal of Hospitality Management</i> , 2014, 43, 35-46.	8.8	19
8	China watching: luxury consumption and its implications. <i>Journal of Travel and Tourism Marketing</i> , 2020, 37, 577-592.	7.0	16
9	Industry as Contexts or Theory? A Systematic and Meta-Analysis of Status and Directions of Organizational Citizenship Behaviors in Hospitality. <i>Journal of Hospitality and Tourism Research</i> , 2023, 47, 877-907.	2.9	16
10	Residents' power and trust: A road to brand ambassadorship?. <i>Journal of Destination Marketing &amp; Management</i> , 2021, 19, 100550.	5.3	15
11	Examining the efficacy of self-classification approach in segmenting special-interest tourists: food tourism case. <i>Asia Pacific Journal of Tourism Research</i> , 2018, 23, 961-974.	3.7	14
12	An examination of a city greening mega-event. <i>International Journal of Hospitality Management</i> , 2019, 77, 538-548.	8.8	14
13	Chinese cigar tourists to Cuba: A motivation-based segmentation. <i>Journal of Destination Marketing &amp; Management</i> , 2018, 10, 112-121.	5.3	13
14	Identity reconstruction and post-colonialism. <i>Annals of Tourism Research</i> , 2017, 63, 203-204.	6.4	11
15	Language facilitation for outbound Chinese tourists: importance-performance and gap analyses of New Zealand hotels. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 1222-1233.	7.0	11
16	Relationship between Hotels' Website Quality and Consumers' Booking Intentions with Internet Experience as Moderator. <i>Journal of China Tourism Research</i> , 2020, 16, 585-605.	1.9	7
17	'To market, to market': uncovering Daigou touristscapes within Chinese outbound tourism. <i>Journal of China Tourism Research</i> , 2021, 17, 549-569.	1.9	5
18	Chinese Outbound Tourists and Daigou as Soft Power. <i>Journal of China Tourism Research</i> , 0, , 1-21.	1.9	0