

Jessica Aschemann-Witzel

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

88

papers

3,570

citations

32

h-index

58

g-index

93

ext. papers

4,738

ext. citations

5.7

avg, IF

6.38

L-index

#	Paper	IF	Citations
88	Making sense of the "clean label" trends: A review of consumer food choice behavior and discussion of industry implications. <i>Food Research International</i> , 2017 , 99, 58-71	7	381
87	Consumer-Related Food Waste: Causes and Potential for Action. <i>Sustainability</i> , 2015 , 7, 6457-6477	3.6	369
86	Policies to promote healthy eating in Europe: a structured review of policies and their effectiveness. <i>Nutrition Reviews</i> , 2012 , 70, 188-200	6.4	189
85	Can't Buy Me Green? A Review of Consumer Perceptions of and Behavior Toward the Price of Organic Food. <i>Journal of Consumer Affairs</i> , 2017 , 51, 211-251	2	156
84	This apple is too ugly for me!. <i>Food Quality and Preference</i> , 2017 , 56, 80-92	5.8	149
83	Key characteristics and success factors of supply chain initiatives tackling consumer-related food waste – A multiple case study. <i>Journal of Cleaner Production</i> , 2017 , 155, 33-45	10.3	111
82	Consumer behaviour towards price-reduced suboptimal foods in the supermarket and the relation to food waste in households. <i>Appetite</i> , 2017 , 116, 246-258	4.5	103
81	Processing- and product-related causes for food waste and implications for the food supply chain. <i>Waste Management</i> , 2017 , 61, 461-472	8.6	96
80	Effects of nutrition label format and product assortment on the healthfulness of food choice. <i>Appetite</i> , 2013 , 71, 63-74	4.5	87
79	Are organic consumers preferring or avoiding foods with nutrition and health claims?. <i>Food Quality and Preference</i> , 2013 , 30, 68-76	5.8	82
78	Elaborating on the attitude-behaviour gap regarding organic products: young Danish consumers and in-store food choice. <i>International Journal of Consumer Studies</i> , 2014 , 38, 550-558	5.7	81
77	Consumers' categorization of food ingredients: Do consumers perceive them as "clean label" producers expect? An exploration with projective mapping. <i>Food Quality and Preference</i> , 2019 , 71, 117-128	5.8	80
76	How important is country-of-origin for organic food consumers? A review of the literature and suggestions for future research. <i>British Food Journal</i> , 2017 , 119, 542-557	2.8	70
75	Consumer-Related Food Waste: Role of Food Marketing and Retailers and Potential for Action. <i>Journal of International Food and Agribusiness Marketing</i> , 2016 , 28, 271-285	1.5	65
74	Plant-based food and protein trend from a business perspective: markets, consumers, and the challenges and opportunities in the future. <i>Critical Reviews in Food Science and Nutrition</i> , 2021 , 61, 3119-3128	11.5	61
73	Are school meals a viable and sustainable tool to improve the healthiness and sustainability of children's diet and food consumption? A cross-national comparative perspective. <i>Critical Reviews in Food Science and Nutrition</i> , 2017 , 57, 3942-3958	11.5	59
72	Comparative performance of three interpretative front-of-pack nutrition labelling schemes: Insights for policy making. <i>Food Quality and Preference</i> , 2018 , 68, 215-225	5.8	57

71	Does front-of-pack nutrition information improve consumer ability to make healthful choices? Performance of warnings and the traffic light system in a simulated shopping experiment. <i>Appetite</i> , 2018 , 121, 55-62	4.5	57
70	Consumer perception and trends about health and sustainability: trade-offs and synergies of two pivotal issues. <i>Current Opinion in Food Science</i> , 2015 , 3, 6-10	9.8	56
69	Convenience or price orientation? Consumer characteristics influencing food waste behaviour in the context of an emerging country and the impact on future sustainability of the global food sector. <i>Global Environmental Change</i> , 2018 , 49, 85-94	10.1	53
68	Consumer perception and preference for suboptimal food under the emerging practice of expiration date based pricing in supermarkets. <i>Food Quality and Preference</i> , 2018 , 63, 119-128	5.8	53
67	Do consumers prefer foods with nutrition and health claims? Results of a purchase simulation. <i>Journal of Marketing Communications</i> , 2010 , 16, 47-58	2.2	51
66	FOOD WASTE. Waste not, want not, emit less. <i>Science</i> , 2016 , 352, 408-9	33.3	50
65	Consumer in-store choice of suboptimal food to avoid food waste: The role of food category, communication and perception of quality dimensions. <i>Food Quality and Preference</i> , 2018 , 68, 29-39	5.8	49
64	Buy, eat or discard? A case study with apples to explore fruit quality perception and food waste. <i>Food Quality and Preference</i> , 2018 , 69, 10-20	5.8	47
63	Assessment of evaluations made to healthy eating policies in Europe: a review within the EATWELL Project. <i>Public Health Nutrition</i> , 2012 , 15, 1489-96	3.3	44
62	How circular will you eat? The sustainability challenge in food and consumer reaction to either waste-to-value or yet underused novel ingredients in food. <i>Food Quality and Preference</i> , 2019 , 77, 15-20	5.8	42
61	Communicating organic food quality in China: Consumer perceptions of organic products and the effect of environmental value priming. <i>Food Quality and Preference</i> , 2016 , 50, 102-108	5.8	42
60	The impact of organic certification and country of origin on consumer food choice in developed and emerging economies. <i>Food Quality and Preference</i> , 2019 , 72, 10-30	5.8	42
59	Nutritional warnings and product substitution or abandonment: Policy implications derived from a repeated purchase simulation. <i>Food Quality and Preference</i> , 2018 , 65, 40-48	5.8	41
58	Influence of soft versus scientific health information framing and contradictory information on consumers' health inferences and attitudes towards a food supplement. <i>Food Quality and Preference</i> , 2015 , 42, 90-99	5.8	39
57	A sense of sustainability? How sensory consumer science can contribute to sustainable development of the food sector. <i>Trends in Food Science and Technology</i> , 2019 , 90, 180-186	15.3	37
56	Consumers in a Sustainable Food Supply Chain (COSUS): Understanding Consumer Behavior to Encourage Food Waste Reduction. <i>Foods</i> , 2017 , 6,	4.9	32
55	Fine-Tuning the Fight Against Food Waste. <i>Journal of Macromarketing</i> , 2018 , 38, 168-184	1.9	30
54	Delicious words Assessing the impact of short storytelling messages on consumer preferences for variations of a new processed meat product. <i>Food Quality and Preference</i> , 2015 , 41, 237-244	5.8	26

53	Household food waste in an emerging country and the reasons why: Consumer's own accounts and how it differs for target groups. <i>Resources, Conservation and Recycling</i> , 2019 , 145, 332-338	11.9	25
52	Food Waste Avoidance Actions in Food Retailing: The Case of Denmark. <i>Journal of International Food and Agribusiness Marketing</i> , 2017 , 29, 328-345	1.5	25
51	Product reformulation in the context of nutritional warning labels: Exploration of consumer preferences towards food concepts in three food categories. <i>Food Research International</i> , 2018 , 107, 669-674	7	24
50	Do nutritional warnings do their work? Results from a choice experiment involving snack products. <i>Food Quality and Preference</i> , 2019 , 77, 159-165	5.8	23
49	Consumer's associative networks of plant-based food product communications. <i>Food Quality and Preference</i> , 2019 , 75, 145-156	5.8	22
48	I nudge myself: Exploring self-nudging strategies to drive sustainable consumption behaviour. <i>International Journal of Consumer Studies</i> , 2018 , 42, 141-154	5.7	22
47	The who, where and why of choosing suboptimal foods: Consequences for tackling food waste in store. <i>Journal of Cleaner Production</i> , 2019 , 236, 117596	10.3	20
46	Lessons for public health campaigns from analysing commercial food marketing success factors: a case study. <i>BMC Public Health</i> , 2012 , 12, 139	4.1	20
45	A Macromarketing Perspective on Food Safety Regulation: The Danish Ban on Trans-fatty Acids. <i>Journal of Macromarketing</i> , 2012 , 32, 208-219	1.9	20
44	Sustainability-Related Food Labels. <i>Annual Review of Resource Economics</i> , 2020 , 12, 171-185	5.9	19
43	Traffic Light System Can Increase Healthfulness Perception: Implications for Policy Making. <i>Journal of Nutrition Education and Behavior</i> , 2018 , 50, 668-674	2	19
42	Sell more for less or less for more? The role of transparency in consumer response to upcycled food products. <i>Journal of Cleaner Production</i> , 2020 , 273, 122884	10.3	18
41	Consumer perception of plant-based proteins: The value of source transparency for alternative protein ingredients. <i>Food Hydrocolloids</i> , 2019 , 96, 20-28	10.6	17
40	Interventions to promote healthy eating habits: evaluation and recommendations. <i>Obesity Reviews</i> , 2010 , 11, 895-8	10.6	17
39	A citizen perspective on nutritional warnings as front-of-pack labels: insights for the design of accompanying policy measures. <i>Public Health Nutrition</i> , 2018 , 21, 3450-3461	3.3	17
38	Suboptimal food, careless store? Consumer's associations with stores selling foods with imperfections to counter food waste in the context of an emerging retail market. <i>Journal of Cleaner Production</i> , 2020 , 262, 121252	10.3	16
37	Consumers' evaluation of imported organic food products: The role of geographical distance. <i>Appetite</i> , 2018 , 130, 134-145	4.5	16
36	Transferability of private food marketing success factors to public food and health policy: An expert Delphi survey. <i>Food Policy</i> , 2012 , 37, 650-660	5	16

35	Helping You to Waste Less? Consumer Acceptance of Food Marketing Offers Targeted to Food-Related Lifestyle Segments of Consumers. <i>Journal of Food Products Marketing</i> , 2018 , 24, 522-538	2.4	14
34	Measuring Consumers' Information Acquisition and Decision Behavior With the Computer-Based Information-Display-Matrix. <i>Methodology</i> , 2011 , 7, 1-10	1.2	14
33	Barriers and Facilitators to Implementing the Uruguayan Dietary Guidelines in Everyday Life: A Citizen Perspective. <i>Health Education and Behavior</i> , 2018 , 45, 511-523	4.2	13
32	Danish Mothers' Perception of the Healthiness of Their Dietary Behaviors During Transition to Parenthood. <i>Journal of Family Issues</i> , 2013 , 34, 1335-1355	1.6	13
31	Give us today our daily bread: The effect of hunger on consumers' visual attention towards bread and the role of time orientation. <i>Food Quality and Preference</i> , 2021 , 88, 104079	5.8	13
30	My style, my food, my waste! Consumer food waste-related lifestyle segments. <i>Journal of Retailing and Consumer Services</i> , 2021 , 59, 102353	8.5	12
29	Upcycled by-product use in agri-food systems from a consumer perspective: A review of what we know, and what is missing. <i>Technological Forecasting and Social Change</i> , 2021 , 168, 120749	9.5	12
28	Does message framing matter for promoting the use of nutritional warnings in decision making?. <i>Public Health Nutrition</i> , 2019 , 22, 3025-3034	3.3	11
27	Resveratrol food supplements: a survey on the role of individual consumer characteristics in predicting the attitudes and adoption intentions of US American and Danish respondents. <i>BMC Public Health</i> , 2015 , 15, 110	4.1	11
26	Time orientation and risk perception moderate the influence of sodium warnings on food choice: Implications for the design of communication campaigns. <i>Appetite</i> , 2020 , 147, 104562	4.5	11
25	How Can We Motivate People to Use Nutritional Warnings in Decision Making? Citizen Co-Created Insights for the Development of Communication Campaigns. <i>Health Education and Behavior</i> , 2020 , 47, 321-331	4.2	11
24	Attitude towards resveratrol as a healthy botanical ingredient: The role of naturalness of product and message. <i>Food Quality and Preference</i> , 2017 , 57, 126-135	5.8	10
23	Avoiding household food waste, one step at a time: The role of self-efficacy, convenience orientation, and the good provider identity in distinct situational contexts. <i>Journal of Consumer Affairs</i> , 2020 , 54, 581-606	2	10
22	A downturn or a window of opportunity? How Danish and French parents perceive changes in healthy eating in the transition to parenthood. <i>Appetite</i> , 2020 , 150, 104658	4.5	9
21	Consumer associations about other buyers of suboptimal food – And what it means for food waste avoidance actions. <i>Food Quality and Preference</i> , 2020 , 80, 103808	5.8	8
20	Do Target Groups Appreciate Being Targeted? An Exploration of Healthy Eating Policy Acceptance. <i>Journal of Consumer Policy</i> , 2016 , 39, 285-306	2.4	7
19	Consumer accounts of favourable dietary behaviour change and comparison with official dietary guidelines. <i>Public Health Nutrition</i> , 2018 , 21, 1952-1960	3.3	6
18	Resveratrol and health from a consumer perspective: perception, attitude, and adoption of a new functional ingredient. <i>Annals of the New York Academy of Sciences</i> , 2015 , 1348, 171-9	6.5	6

17	Country image and consumer evaluation of imported products: test of a hierarchical model in four countries. <i>European Journal of Marketing</i> , 2021 , 55, 444-467	4.4	5
16	"I don't throw away food, unless I see that it's not fit for consumption": An in-depth exploration of household food waste in Uruguay.. <i>Food Research International</i> , 2022 , 151, 110861	7	4
15	Promoting Food for the Trash Bin? A Review of the Literature on Retail Price Promotions and Household-Level Food Waste. <i>Sustainability</i> , 2021 , 13, 4018	3.6	4
14	Seeing the Issue Differently (Or Not At All): How Bounded Ethicality Complicates Coordination Towards Sustainability Goals. <i>Journal of Business Ethics</i> ,1	4.3	3
13	Sustainable use of tropical fruits? Challenges and opportunities of applying the waste-to-value concept to international value chains. <i>Critical Reviews in Food Science and Nutrition</i> , 2021 , 1-13	11.5	3
12	Uruguayan Citizens' Perception of Messages to Promote Healthy Eating Through the Use of Nutritional Warnings. <i>Journal of Nutrition Education and Behavior</i> , 2020 , 52, 918-927	2	2
11	Are parents eating their greens? Fruit and vegetable consumption during a school intervention. <i>British Food Journal</i> , 2014 , 116, 585-597	2.8	2
10	Exploring barriers to consuming suboptimal foods: A consumer perspective. <i>Food Research International</i> , 2021 , 141, 110106	7	2
9	Perspectives on sugar consumption expressed on social media by French-speaking and Danish-speaking parents. <i>Social Science and Medicine</i> , 2021 , 270, 113636	5.1	2
8	Taste perceptions mediate the effect of a health goal on food choice. <i>Food Quality and Preference</i> , 2021 , 94, 104305	5.8	2
7	Challenges and opportunities for dietary campaigns: Managerial perceptions of success factors. <i>Catalan Journal of Communication and Cultural Studies</i> , 2013 , 5, 241-254	0.4	1
6	Virtual Co-Creation: A Guide to Conducting Online Co-Creation Workshops. <i>International Journal of Qualitative Methods</i> , 2021 , 20, 160940692110530	3.3	1
5	Communicating upcycled foods: Frugality framing supports acceptance of sustainable product innovations. <i>Food Quality and Preference</i> , 2022 , 100, 104596	5.8	1
4	Suboptimal food? Food waste at the consumer-retailer interface 2019 , 347-368		0
3	Consumer Attitudes Towards Imported Organic Food in China and Germany: The Key Importance of Trust. <i>Journal of Macromarketing</i> ,027614672210770	1.9	0
2	Parental feeding practices and parental involvement in child feeding in Denmark: Gender differences and predictors.. <i>Appetite</i> , 2021 , 170, 105876	4.5	0
1	Food handling practices and expiration dates: Consumers' perception of smart labels. <i>Food Control</i> , 2022 , 133, 108615	6.2	0