

Jessica Aschemann-Witzel

List of Publications by Year in descending order

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Version: 2024-02-01

92
papers

5,912
citations

76294

40
h-index

76872

74
g-index

93
all docs

93
docs citations

93
times ranked

4833
citing authors

#	ARTICLE	IF	CITATIONS
1	Making sense of the "clean label" trends: A review of consumer food choice behavior and discussion of industry implications. <i>Food Research International</i> , 2017, 99, 58-71.	2.9	624
2	Consumer-Related Food Waste: Causes and Potential for Action. <i>Sustainability</i> , 2015, 7, 6457-6477.	1.6	560
3	Can't Buy Me Green? A Review of Consumer Perceptions of and Behavior Toward the Price of Organic Food. <i>Journal of Consumer Affairs</i> , 2017, 51, 211-251.	1.2	269
4	Plant-based food and protein trend from a business perspective: markets, consumers, and the challenges and opportunities in the future. <i>Critical Reviews in Food Science and Nutrition</i> , 2021, 61, 3119-3128.	5.4	234
5	Policies to promote healthy eating in Europe: a structured review of policies and their effectiveness. <i>Nutrition Reviews</i> , 2012, 70, 188-200.	2.6	231
6	This apple is too ugly for me!. <i>Food Quality and Preference</i> , 2017, 56, 80-92.	2.3	231
7	Key characteristics and success factors of supply chain initiatives tackling consumer-related food waste – A multiple case study. <i>Journal of Cleaner Production</i> , 2017, 155, 33-45.	4.6	160
8	Processing- and product-related causes for food waste and implications for the food supply chain. <i>Waste Management</i> , 2017, 61, 461-472.	3.7	154
9	Consumer behaviour towards price-reduced suboptimal foods in the supermarket and the relation to food waste in households. <i>Appetite</i> , 2017, 116, 246-258.	1.8	142
10	Consumers' categorization of food ingredients: Do consumers perceive them as "clean label"™ producers expect? An exploration with projective mapping. <i>Food Quality and Preference</i> , 2019, 71, 117-128.	2.3	139
11	Elaborating on the attitude-behaviour gap regarding organic products: young Danish consumers and in-store food choice. <i>International Journal of Consumer Studies</i> , 2014, 38, 550-558.	7.2	125
12	Effects of nutrition label format and product assortment on the healthfulness of food choice. <i>Appetite</i> , 2013, 71, 63-74.	1.8	116
13	Are school meals a viable and sustainable tool to improve the healthiness and sustainability of children's diet and food consumption? A cross-national comparative perspective. <i>Critical Reviews in Food Science and Nutrition</i> , 2017, 57, 3942-3958.	5.4	114
14	Consumer-Related Food Waste: Role of Food Marketing and Retailers and Potential for Action. <i>Journal of International Food and Agribusiness Marketing</i> , 2016, 28, 271-285.	1.0	103
15	How important is country-of-origin for organic food consumers? A review of the literature and suggestions for future research. <i>British Food Journal</i> , 2017, 119, 542-557.	1.6	102
16	Are organic consumers preferring or avoiding foods with nutrition and health claims?. <i>Food Quality and Preference</i> , 2013, 30, 68-76.	2.3	100
17	Consumer in-store choice of suboptimal food to avoid food waste: The role of food category, communication and perception of quality dimensions. <i>Food Quality and Preference</i> , 2018, 68, 29-39.	2.3	83
18	Does front-of-pack nutrition information improve consumer ability to make healthful choices? Performance of warnings and the traffic light system in a simulated shopping experiment. <i>Appetite</i> , 2018, 121, 55-62.	1.8	83

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19	Consumer perception and trends about health and sustainability: trade-offs and synergies of two pivotal issues. <i>Current Opinion in Food Science</i> , 2015, 3, 6-10.	4.1	82
20	Comparative performance of three interpretative front-of-pack nutrition labelling schemes: Insights for policy making. <i>Food Quality and Preference</i> , 2018, 68, 215-225.	2.3	81
21	Consumer perception and preference for suboptimal food under the emerging practice of expiration date based pricing in supermarkets. <i>Food Quality and Preference</i> , 2018, 63, 119-128.	2.3	81
22	The impact of organic certification and country of origin on consumer food choice in developed and emerging economies. <i>Food Quality and Preference</i> , 2019, 72, 10-30.	2.3	81
23	A sense of sustainability? “ How sensory consumer science can contribute to sustainable development of the food sector. <i>Trends in Food Science and Technology</i> , 2019, 90, 180-186.	7.8	80
24	How circular will you eat? The sustainability challenge in food and consumer reaction to either waste-to-value or yet underused novel ingredients in food. <i>Food Quality and Preference</i> , 2019, 77, 15-20.	2.3	79
25	Convenience or price orientation? Consumer characteristics influencing food waste behaviour in the context of an emerging country and the impact on future sustainability of the global food sector. <i>Global Environmental Change</i> , 2018, 49, 85-94.	3.6	77
26	Buy, eat or discard? A case study with apples to explore fruit quality perception and food waste. <i>Food Quality and Preference</i> , 2018, 69, 10-20.	2.3	75
27	Waste not, want not, emit less. <i>Science</i> , 2016, 352, 408-409.	6.0	72
28	Do consumers prefer foods with nutrition and health claims? Results of a purchase simulation. <i>Journal of Marketing Communications</i> , 2010, 16, 47-58.	2.7	68
29	Upcycled by-product use in agri-food systems from a consumer perspective: A review of what we know, and what is missing. <i>Technological Forecasting and Social Change</i> , 2021, 168, 120749.	6.2	64
30	Consumers in a Sustainable Food Supply Chain (COSUS): Understanding Consumer Behavior to Encourage Food Waste Reduction. <i>Foods</i> , 2017, 6, 104.	1.9	55
31	Nutritional warnings and product substitution or abandonment: Policy implications derived from a repeated purchase simulation. <i>Food Quality and Preference</i> , 2018, 65, 40-48.	2.3	55
32	Household food waste in an emerging country and the reasons why: Consumer’s own accounts and how it differs for target groups. <i>Resources, Conservation and Recycling</i> , 2019, 145, 332-338.	5.3	54
33	Communicating organic food quality in China: Consumer perceptions of organic products and the effect of environmental value priming. <i>Food Quality and Preference</i> , 2016, 50, 102-108.	2.3	53
34	Assessment of evaluations made to healthy eating policies in Europe: a review within the EATWELL Project. <i>Public Health Nutrition</i> , 2012, 15, 1489-1496.	1.1	52
35	Fine-Tuning the Fight Against Food Waste. <i>Journal of Macromarketing</i> , 2018, 38, 168-184.	1.7	52
36	Sell more for less or less for more? The role of transparency in consumer response to upcycled food products. <i>Journal of Cleaner Production</i> , 2020, 273, 122884.	4.6	52

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37	Sustainability-Related Food Labels. <i>Annual Review of Resource Economics</i> , 2020, 12, 171-185.	1.5	51
38	Influence of "soft" versus "scientific" health information framing and contradictory information on consumers' health inferences and attitudes towards a food supplement. <i>Food Quality and Preference</i> , 2015, 42, 90-99.	2.3	47
39	My style, my food, my waste! Consumer food waste-related lifestyle segments. <i>Journal of Retailing and Consumer Services</i> , 2021, 59, 102353.	5.3	45
40	Consumers' associative networks of plant-based food product communications. <i>Food Quality and Preference</i> , 2019, 75, 145-156.	2.3	44
41	I nudge myself: Exploring "self-nudging" strategies to drive sustainable consumption behaviour. <i>International Journal of Consumer Studies</i> , 2018, 42, 141-154.	7.2	43
42	Food Waste Avoidance Actions in Food Retailing: The Case of Denmark. <i>Journal of International Food and Agribusiness Marketing</i> , 2017, 29, 328-345.	1.0	42
43	The who, where and why of choosing suboptimal foods: Consequences for tackling food waste in store. <i>Journal of Cleaner Production</i> , 2019, 236, 117596.	4.6	38
44	Consumer perception of plant-based proteins: The value of source transparency for alternative protein ingredients. <i>Food Hydrocolloids</i> , 2019, 96, 20-28.	5.6	37
45	Do nutritional warnings do their work? Results from a choice experiment involving snack products. <i>Food Quality and Preference</i> , 2019, 77, 159-165.	2.3	37
46	Product reformulation in the context of nutritional warning labels: Exploration of consumer preferences towards food concepts in three food categories. <i>Food Research International</i> , 2018, 107, 669-674.	2.9	36
47	Delicious words " Assessing the impact of short storytelling messages on consumer preferences for variations of a new processed meat product. <i>Food Quality and Preference</i> , 2015, 41, 237-244.	2.3	35
48	Suboptimal food, careless store? Consumers' associations with stores selling foods with imperfections to counter food waste in the context of an emerging retail market. <i>Journal of Cleaner Production</i> , 2020, 262, 121252.	4.6	31
49	Lessons for public health campaigns from analysing commercial food marketing success factors: a case study. <i>BMC Public Health</i> , 2012, 12, 139.	1.2	29
50	Consumers' evaluation of imported organic food products: The role of geographical distance. <i>Appetite</i> , 2018, 130, 134-145.	1.8	29
51	Communicating upcycled foods: Frugality framing supports acceptance of sustainable product innovations. <i>Food Quality and Preference</i> , 2022, 100, 104596.	2.3	29
52	Traffic Light System Can Increase Healthfulness Perception: Implications for Policy Making. <i>Journal of Nutrition Education and Behavior</i> , 2018, 50, 668-674.	0.3	27
53	Helping You to Waste Less? Consumer Acceptance of Food Marketing Offers Targeted to Food-Related Lifestyle Segments of Consumers. <i>Journal of Food Products Marketing</i> , 2018, 24, 522-538.	1.4	27
54	Give us today our daily bread: The effect of hunger on consumers' visual attention towards bread and the role of time orientation. <i>Food Quality and Preference</i> , 2021, 88, 104079.	2.3	27

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55	A Macromarketing Perspective on Food Safety Regulation. <i>Journal of Macromarketing</i> , 2012, 32, 208-219.	1.7	26
56	A citizen perspective on nutritional warnings as front-of-pack labels: insights for the design of accompanying policy measures. <i>Public Health Nutrition</i> , 2018, 21, 3450-3461.	1.1	25
57	Avoiding household food waste, one step at a time: The role of self-efficacy, convenience orientation, and the good provider identity in distinct situational contexts. <i>Journal of Consumer Affairs</i> , 2020, 54, 581-606.	1.2	22
58	Interventions to promote healthy eating habits: evaluation and recommendations. <i>Obesity Reviews</i> , 2010, 11, 895-898.	3.1	21
59	Time orientation and risk perception moderate the influence of sodium warnings on food choice: Implications for the design of communication campaigns. <i>Appetite</i> , 2020, 147, 104562.	1.8	20
60	Transferability of private food marketing success factors to public food and health policy: An expert Delphi survey. <i>Food Policy</i> , 2012, 37, 650-660.	2.8	19
61	Barriers and Facilitators to Implementing the Uruguayan Dietary Guidelines in Everyday Life: A Citizen Perspective. <i>Health Education and Behavior</i> , 2018, 45, 511-523.	1.3	19
62	Promoting Food for the Trash Bin? A Review of the Literature on Retail Price Promotions and Household-Level Food Waste. <i>Sustainability</i> , 2021, 13, 4018.	1.6	19
63	A downturn or a window of opportunity? How Danish and French parents perceive changes in healthy eating in the transition to parenthood. <i>Appetite</i> , 2020, 150, 104658.	1.8	18
64	Sustainable use of tropical fruits? Challenges and opportunities of applying the waste-to-value concept to international value chains. <i>Critical Reviews in Food Science and Nutrition</i> , 2023, 63, 1339-1351.	5.4	18
65	“I don't throw away food, unless I see that it's not fit for consumption” An in-depth exploration of household food waste in Uruguay. <i>Food Research International</i> , 2022, 151, 110861.	2.9	18
66	How Can We Motivate People to Use Nutritional Warnings in Decision Making? Citizen Co-Created Insights for the Development of Communication Campaigns. <i>Health Education and Behavior</i> , 2020, 47, 321-331.	1.3	16
67	Country image and consumer evaluation of imported products: test of a hierarchical model in four countries. <i>European Journal of Marketing</i> , 2021, 55, 444-467.	1.7	16
68	Measuring Consumers' Information Acquisition and Decision Behavior With the Computer-Based Information-Display-Matrix. <i>Methodology</i> , 2011, 7, 1-10.	0.5	16
69	Danish Mothers' Perception of the Healthiness of Their Dietary Behaviors During Transition to Parenthood. <i>Journal of Family Issues</i> , 2013, 34, 1335-1355.	1.0	14
70	Attitude towards resveratrol as a healthy botanical ingredient: The role of naturalness of product and message. <i>Food Quality and Preference</i> , 2017, 57, 126-135.	2.3	14
71	Exploring barriers to consuming suboptimal foods: A consumer perspective. <i>Food Research International</i> , 2021, 141, 110106.	2.9	14
72	Food handling practices and expiration dates: Consumers' perception of smart labels. <i>Food Control</i> , 2022, 133, 108615.	2.8	14

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73	Resveratrol food supplements: a survey on the role of individual consumer characteristics in predicting the attitudes and adoption intentions of US American and Danish respondents. <i>BMC Public Health</i> , 2015, 15, 110.	1.2	13
74	Consumer associations about other buyers of suboptimal food – And what it means for food waste avoidance actions. <i>Food Quality and Preference</i> , 2020, 80, 103808.	2.3	13
75	Does message framing matter for promoting the use of nutritional warnings in decision making?. <i>Public Health Nutrition</i> , 2019, 22, 3025-3034.	1.1	12
76	Parental feeding practices and parental involvement in child feeding in Denmark: Gender differences and predictors. <i>Appetite</i> , 2022, 170, 105876.	1.8	12
77	Efficacy of a smartphone application-based intervention for encouraging children’s healthy eating in Denmark. <i>Health Promotion International</i> , 2022, 37, .	0.9	11
78	Perspectives on sugar consumption expressed on social media by French-speaking and Danish-speaking parents. <i>Social Science and Medicine</i> , 2021, 270, 113636.	1.8	9
79	Resveratrol and health from a consumer perspective: perception, attitude, and adoption of a new functional ingredient. <i>Annals of the New York Academy of Sciences</i> , 2015, 1348, 171-179.	1.8	8
80	Consumer accounts of favourable dietary behaviour change and comparison with official dietary guidelines. <i>Public Health Nutrition</i> , 2018, 21, 1952-1960.	1.1	8
81	Democratic directionality for transformative food systems research. <i>Nature Food</i> , 2022, 3, 183-186.	6.2	8
82	Do Target Groups Appreciate Being Targeted? An Exploration of Healthy Eating Policy Acceptance. <i>Journal of Consumer Policy</i> , 2016, 39, 285-306.	0.6	7
83	Virtual Co-Creation: A Guide to Conducting Online Co-Creation Workshops. <i>International Journal of Qualitative Methods</i> , The, 2021, 20, 160940692110530.	1.3	7
84	Uruguayan Citizens’ Perception of Messages to Promote Healthy Eating Through the Use of Nutritional Warnings. <i>Journal of Nutrition Education and Behavior</i> , 2020, 52, 918-927.	0.3	6
85	Seeing the Issue Differently (Or Not At All): How Bounded Ethicality Complicates Coordination Towards Sustainability Goals. <i>Journal of Business Ethics</i> , 0, , 1.	3.7	5
86	Retail or consumer responsibility? – Reflections on food waste and food prices among deal-prone consumers and market actors. <i>Business Strategy and the Environment</i> , 2023, 32, 1513-1528.	8.5	5
87	Sustainability in the food supply chain: a 2020 vision. <i>International Journal of Food Science and Technology</i> , 2019, 54, 591-592.	1.3	4
88	Taste perceptions mediate the effect of a health goal on food choice. <i>Food Quality and Preference</i> , 2021, 94, 104305.	2.3	4
89	Are parents eating their greens? Fruit and vegetable consumption during a school intervention. <i>British Food Journal</i> , 2014, 116, 585-597.	1.6	3
90	Suboptimal food? Food waste at the consumer – retailer interface. , 2019, , 347-368.		3

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91	Consumer Attitudes Towards Imported Organic Food in China and Germany: The Key Importance of Trust. <i>Journal of Macromarketing</i> , 2023, 43, 233-254.	1.7	3
92	Challenges and opportunities for dietary campaigns: Managerial perceptions of success factors. <i>Catalan Journal of Communication and Cultural Studies</i> , 2013, 5, 241-254.	0.2	2