

# Alphonso O Ogbuehi

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5619910/publications.pdf>

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4  
papers

59  
citations

2258059

3  
h-index

2550090

3  
g-index

4  
all docs

4  
docs citations

4  
times ranked

42  
citing authors

#	ARTICLE	IF	CITATIONS
1	An empirical analysis of risk mitigation in the pharmaceutical industry supply chain: A developingâ€country perspective. Thunderbird International Business Review, 2010, 52, 45-54.	1.8	38
2	Building pharmaceutical relationship marketing and social media impact. International Journal of Pharmaceutical and Healthcare Marketing, 2018, 12, 198-230.	1.3	16
3	Managing <scp>marketingâ€salesâ€service</scp> relationship conflict in a <scp>B2B</scp> multinational firm. Thunderbird International Business Review, 2021, 63, 719-733.	1.8	5
4	Perceptions of the Environment and Wholesaler Structure in a Channel of Distribution in a Developing Country. Journal of Global Marketing, 1991, 4, 99-113.	3.4	0