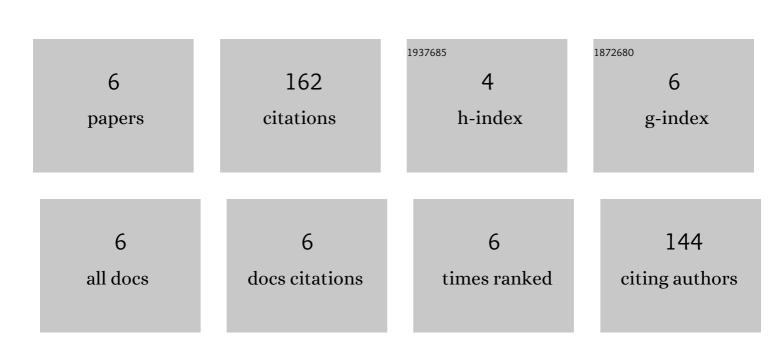
Meeja Im

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/5608435/publications.pdf Version: 2024-02-01



MEELA IM

#	Article	IF	CITATIONS
1	Patience and the adoption of electric vehicles: an application of the dual-self model. Journal of Business Economics, 2021, 91, 851-866.	1.9	4
2	Psychological and behavioral factors affecting electric vehicle adoption and satisfaction: A comparative study of early adopters in China and Korea. Transportation Research, Part D: Transport and Environment, 2019, 76, 1-18.	6.8	111
3	Moderating effects of food type and consumers' attitude on the evaluation of food items labeled "additiveâ€freeâ€. Journal of Consumer Behaviour, 2018, 17, e1.	4.2	20
4	Effect of emotion regulation as a de-biasing mechanism on overconfidence in investment behavior. Journal of Financial Services Marketing, 2016, 21, 209-225.	3.4	4
5	Investor Expertise as Mastery over Mind: Regulating Loss Affect for Superior Investment Performance. Psychology and Marketing, 2014, 31, 321-334.	8.2	8
6	Overconfidence and emotion regulation failure: How overconfidence leads to the disposition effect in consumer investment behaviour. Journal of Financial Services Marketing, 2012, 17, 96-116.	3.4	15