

# Katarina Halvorsen

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5607968/publications.pdf>

Version: 2024-02-01

2  
papers

83  
citations

2682335

2  
h-index

2917550

2  
g-index

2  
all docs

2  
docs citations

2  
times ranked

68  
citing authors

#	ARTICLE	IF	CITATIONS
1	A retrospective commentary: How fashion blogs function as a marketing tool to influence consumer behavior: Evidence from Norway. <i>Journal of Global Fashion Marketing</i> , 2019, 10, 398-403.	2.4	8
2	Can fashion blogs function as a marketing tool to influence consumer behavior? Evidence from Norway. <i>Journal of Global Fashion Marketing</i> , 2013, 4, 211-224.	2.4	75