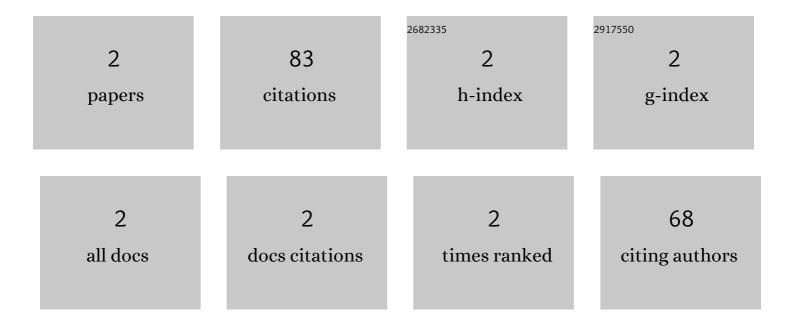
Katarina Halvorsen

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/5607968/publications.pdf

Version: 2024-02-01



#	Article	IF	CITATIONS
1	Can fashion blogs function as a marketing tool to influence consumer behavior? Evidence from Norway. Journal of Global Fashion Marketing, 2013, 4, 211-224.	2.4	75
2	A retrospective commentary: How fashion blogs function as a marketing tool to influence consumer behavior: Evidence from Norway. Journal of Global Fashion Marketing, 2019, 10, 398-403.	2.4	8