

Pinar Yildirim

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5586747/publications.pdf>

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9
papers

284
citations

1684188

5
h-index

1872680

6
g-index

9
all docs

9
docs citations

9
times ranked

216
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|---|-----|-----------|
| 1 | Credit Scoring with Social Network Data. Marketing Science, 2016, 35, 234-258. | 4.1 | 95 |
| 2 | Competing by Restricting Choice: The Case of Matching Platforms. Management Science, 2018, 64, 3574-3594. | 4.1 | 95 |
| 3 | Social Media and Political Contributions: The Impact of New Technology on Political Competition. Management Science, 2021, 67, 2997-3021. | 4.1 | 40 |
| 4 | User-Generated Content and Bias in News Media. Management Science, 2013, 59, 2655-2666. | 4.1 | 35 |
| 5 | Implications of Revenue Models and Technology for Content Moderation Strategies. Marketing Science, 2022, 41, 831-847. | 4.1 | 17 |
| 6 | A theory of maximalist luxury. Journal of Economics and Management Strategy, 2022, 31, 284-323. | 0.8 | 1 |
| 7 | Effect of catalysts amount on mechanical properties of polymer concrete. Challenge Journal of Concrete Research Letters, 2020, 11, 46. | 0.3 | 1 |
| 8 | Managing automation in teams. Journal of Economics and Management Strategy, 2022, 31, 146-170. | 0.8 | 0 |
| 9 | Negative Advertising and Competitive Positioning. Management Science, 0, , . | 4.1 | 0 |