

Francis Blasco

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5583158/publications.pdf>

Version: 2024-02-01

21
papers

315
citations

1040056

9
h-index

940533

16
g-index

21
all docs

21
docs citations

21
times ranked

301
citing authors

#	ARTICLE	IF	CITATIONS
1	Archaeological tourism: looking for visitor loyalty drivers. <i>Journal of Heritage Tourism</i> , 2020, 15, 60-75.	2.7	5
2	Determinants of Residents' Word-of-Mouth Behaviour and Support for Tourism. <i>Administrative Sciences</i> , 2020, 10, 51.	2.9	1
3	What Can Neuromarketing Tell Us about Food Packaging?. <i>Foods</i> , 2020, 9, 1856.	4.3	27
4	Scanning Museumgoers Willingness to Pay More. <i>International Journal of Hospitality and Tourism Administration</i> , 2020, , 1-19.	2.5	0
5	Revealing Unconscious Consumer Reactions to Advertisements That Include Visual Metaphors. A Neurophysiological Experiment. <i>Frontiers in Psychology</i> , 2020, 11, 760.	2.1	25
6	The Role of Termination Fee Commitment in Developing Customer Value in the Telecommunication Industry: An Empirical Study. <i>Services Marketing Quarterly</i> , 2019, 40, 316-330.	1.1	0
7	The cornerstones of museum performance. A cross-national analysis. <i>Museum Management and Curatorship</i> , 2019, 34, 211-233.	1.4	12
8	Perceived relationship investment as a driver of loyalty: The case of Conimbriga Monographic Museum. <i>Journal of Destination Marketing & Management</i> , 2019, 11, 23-31.	5.3	12
9	Do isolated packaging variables influence consumers' attention and preferences?. <i>Physiology and Behavior</i> , 2019, 200, 96-103.	2.1	51
10	Typology and decision-making process of cinema audiences in theaters: Actors and Directors. <i>Harvard Deusto Business Research</i> , 2019, 8, 81.	0.3	1
11	Tourism sustainability in archaeological sites. <i>Journal of Cultural Heritage Management and Sustainable Development</i> , 2018, 8, 276-292.	0.9	10
12	Residents' attitude as determinant of tourism sustainability: The case of Trujillo. <i>Journal of Hospitality and Tourism Management</i> , 2018, 35, 36-45.	6.6	58
13	Integrating a Tourism Service Quality Evaluation Linguistic Multi-criteria Decision Making Model into a Relational Database Management System. <i>Advances in Intelligent Systems and Computing</i> , 2018, , 408-418.	0.6	1
14	Local Food Shopping: Factors Affecting Users' Behavioural E-Loyalty. <i>Administrative Sciences</i> , 2018, 8, 47.	2.9	7
15	A MODEL TO OBTAIN A SERVPERF SCALE EVALUATION OF THE CRM CUSTOMER COMPLAINTS: AN APPLICATION TO THE 4G TELECOMMUNICATIONS SECTOR. <i>Technological and Economic Development of Economy</i> , 2018, 24, 1606-1629.	4.6	5
16	Evaluation of the hotels e-services quality under the user's experience. <i>Soft Computing</i> , 2017, 21, 995-1011.	3.6	39
17	How can European museums reach sustainability?. <i>Tourism Review</i> , 2017, 72, 303-318.	6.4	28
18	A 2-tuple Fuzzy Linguistic RFM Model and Its Implementation. <i>Procedia Computer Science</i> , 2015, 55, 1340-1347.	2.0	6

#	ARTICLE	IF	CITATIONS
19	An Implementation of a Linguistic Multi-Criteria Decision Making Model: An Application to Tourism. Lecture Notes in Computer Science, 2014, , 232-239.	1.3	4
20	Producción y dirección de tesis doctorales sobre publicidad en la universidad española (1971-2010). Revista Española De Documentación Científica, 2012, 35, 433-452.	0.4	15
21	New technology in Museums: AR and VR video games are coming. Communication and Society, 0, , 193-210.	1.0	8