Francis Blasco

List of Publications by Year
in descending order

21 papers	315 citations	1040056 9 h-index	940533 16 g-index
21 all docs	21 docs citations	21 times ranked	301 citing authors

#	ARTICLE	IF	CITATIONS
1	Residents' attitude as determinant of tourism sustainability: The case of Trujillo. Journal of Hospitality and Tourism Management, 2018, 35, 36-45.	6.6	58
2	Do isolated packaging variables influence consumers' attention and preferences?. Physiology and Behavior, 2019, 200, 96-103.	2.1	51
3	Evaluation of the hotels e-services quality under the user's experience. Soft Computing, 2017, 21, 995-1011.	3.6	39
4	How can European museums reach sustainability?. Tourism Review, 2017, 72, 303-318.	6.4	28
5	What Can Neuromarketing Tell Us about Food Packaging?. Foods, 2020, 9, 1856.	4.3	27
6	Revealing Unconscious Consumer Reactions to Advertisements That Include Visual Metaphors. A Neurophysiological Experiment. Frontiers in Psychology, 2020, 11, 760.	2.1	25
7	Producción y dirección de tesis doctorales sobre publicidad en la universidad española (1971-2010). Revista Espanola De Documentacion Cientifica, 2012, 35, 433-452.	0.4	15
8	The cornerstones of museum performance. A cross-national analysis. Museum Management and Curatorship, 2019, 34, 211-233.	1.4	12
9	Perceived relationship investment as a driver of loyalty: The case of Conimbriga Monographic Museum. Journal of Destination Marketing & Management, 2019, 11, 23-31.	5.3	12
10	Tourism sustainability in archaeological sites. Journal of Cultural Heritage Management and Sustainable Development, 2018, 8, 276-292.	0.9	10
11	New technology in Museums: AR and VR video games are coming. Communication and Society, 0, , 193-210.	1.0	8
12	Local Food Shopping: Factors Affecting Users' Behavioural E-Loyalty. Administrative Sciences, 2018, 8, 47.	2.9	7
13	A 2-tuple Fuzzy Linguistic RFM Model and Its Implementation. Procedia Computer Science, 2015, 55, 1340-1347.	2.0	6
14	Archaeological tourism: looking for visitor loyalty drivers. Journal of Heritage Tourism, 2020, 15, 60-75.	2.7	5
15	A MODEL TO OBTAIN A SERVPERF SCALE EVALUATION OF THE CRM CUSTOMER COMPLAINTS: AN APPLICATION TO THE 4G TELECOMMUNICATIONS SECTOR. Technological and Economic Development of Economy, 2018, 24, 1606-1629.	4.6	5
16	An Implementation of a Linguistic Multi-Criteria Decision Making Model: An Application to Tourism. Lecture Notes in Computer Science, 2014, , 232-239.	1.3	4
17	Integrating a Tourism Service Quality Evaluation Linguistic Multi-criteria Decision Making Model into a Relational Database Management System. Advances in Intelligent Systems and Computing, 2018, , 408-418.	0.6	1
18	Determinants of Residents' Word-of-Mouth Behaviour and Support for Tourism. Administrative Sciences, 2020, 10, 51.	2.9	1

#	Article	IF	Citations
19	Typology and decision-making process of cinema audiences in theaters: Actors and Directors. Harvard Deusto Business Research, 2019, 8, 81.	0.3	1
20	The Role of Termination Fee Commitment in Developing Customer Value in the Telecommunication Industry: An Empirical Study. Services Marketing Quarterly, 2019, 40, 316-330.	1.1	0
21	Scanning Museumgoers Willingness to Pay More. International Journal of Hospitality and Tourism Administration, 2020, , 1-19.	2.5	0